

GEORGIA DAIRYMEN ON VISIT TO CHICAGO

Large Party of Officials and Others Leave Atlanta Sunday Morning

A large party of Georgia dairymen, headed by J. D. Price, commissioner of agriculture; Dr. P. F. Balmann, state veterinarian; and Dr. C. M. Morgan, state agent of the Southern Railway, and several others, will leave Atlanta Sunday morning for the city of Chicago, to attend the great National Dairy show, which convenes in that city next week.

This will be the first time that the state of Georgia has ever been represented at this show, which is an annual event, attracting thousands of dairymen from all parts of the United States and the decision of the Georgia party to take the trip was largely brought about as a result of the activities of the dairy department of the Southern Railway, which has been giving expert advice in the field to encourage greater attention to dairying. This show of immense educational value and will give the Georgia dairymen the opportunity to inform themselves of the latest methods of dairying. The party expects to purchase three or four carloads of high-grade dairy cattle, which will be brought back to Georgia to improve the Georgia dairy industry. The following dairymen from Atlanta and vicinity will be in the party: B. B. Johnson, secretary Atlanta Dairy Association; A. J. Steinhilber, Atlanta; H. H. Miller, Duluth; J. J. Patterson, Union City; C. H. Becher, Atlanta; H. A. Baker, Atlanta; H. B. Upchurch and C. Phillips, Fairburn; T. E. Harper, Atlanta; and George Johnson, Lithonia. A number of representative dairymen from Greensboro will also be included in the party.

En route the party will be joined by another large delegation of dairymen at Birmingham, Tenn., from various parts of Alabama and Tennessee.

REV. SHIPMAN AT CENTRAL CHURCH

Special Musical Program Arranged for Services Sunday Morning

Rev. Frank R. Shipman, of Atlanta theological seminary, will fill the pulpit at Central Congregational church, Central Avenue and Ellis street, at 10 o'clock Sunday morning, on account of the absence of the pastor, Dr. George L. Hanes, who is attending the triennial annual of Congregational churches at Kansas City, Mo.

Dr. Shipman is an able and interesting speaker and for a number of years served churches in several New England cities. Since coming to Atlanta, he has been serving as professor of church history in the theological seminary. He has many friends, who will be glad to have an opportunity to hear him preach. Services are especially welcome to all of the services of this church.

Special music provided for both morning and evening services, under the direction of Miss Ethel Byer, includes the following numbers:

MORNING: Organ, prelude from "Lohengrin"; "Sabbath Morning," Mascagni; "The Day and the Night," Ave Maria; "Benedictus," Miss Manie Adel Myers; organ solo, "Miserere."

EVENING: Organ, prelude, "The Home-land"; "E. W. Hanes, chorist; "When the Evening Shadows Gather," Dabols, Miss Hanes; organ, postlude, "Gloria."

SUES BECAUSE "MOP" WAS DROPPED ON HEAD

Mrs. Manie U. Strickland, of Columbia, R. C., has filed suit against the Southern Railway for \$10,000 damages, claiming that a railway employee dropped a "mop" on her head.

The suit Mrs. Strickland alleges that on March 1st of this year she had purchased a ticket from this city to Washington, and that she was standing in the depot waiting for her train, when suddenly the mop was dropped on her head. She was so seriously injured that she asserts, that she spent four months in John's Hopkins hospital. Her health has been absolutely wrecked, she alleges.

The suit against the railroad was filed by Attorney Burton Smith, of this city, and F. A. McMaster.

Miss Sylvia Spritz Sings at Auditorium On Sunday Afternoon

For Past Week They Were \$21,509,384—eWeek's Before Were Biggest Yet

Bank clearings in Atlanta on Saturday showed an increase of \$42,515.44 as compared with the clearings for the same day in 1912. The total amount of the clearings of Saturday was \$21,509,384.16, while those for the same day in 1912 were \$21,467,715.44.

Clearings for the week ending October 25 were \$21,509,384.16, and for the same week in 1912 the clearings were \$19,291,420.12, an increase for the present week of \$2,297,964.12.

The clearings for the week ending October 25 were the second largest in the history of the Atlanta Clearing House, those of the week ending October 18 being the largest. The increase over last year's clearing is remarkable and indicates that the banks are doing a splendid business.

Winston Resigns

WEST POINT, Ga., Oct. 25.—George E. Winston has resigned the local agency of the Gulf Boring company here on account of other business which he has acquired in the attention. He is succeeded by E. P. Rutland.

He has moved a little nearer to the Master of all Music.—Long-fellow.

"The Cry of Rachel," Walter—Miss Sylvia Spritz.

Scherzo Symphonique—J. Frank Frymeyer. Chants d'Amour—James R. Gillette. Romance in D Flat—Edwin H. Leclair.

(a) "The Fairy Pipers," Herbert Brewer; (b) "Love is a Bubble," Francis Adams; (c) "The Fairy Pipers," Dithyramb—Clarence Lucas.

The concert will begin promptly at 2:30 o'clock.

Eczema Is Only Skin Deep

Proven by D. D. D.

A few skin troubles originate in the blood. But very few. Dr. Evans, R. C. Commissioner of Health and a famous writer on medical subjects, says: "We shall find that skin disease does not come from impure blood, second, that so-called blood purifiers have no such effect on the blood as to make it any better than it is. Drive out those pimples. Make up your mind to start new and give yourself a smooth, velvet complexion."

You can do it with the aid of the wonderful D. D. D. Cream. It is a cooling, refreshing lotion—not a salve or grease—it soothes your tender skin, cures the itching, and gives you a skin like a baby's.

All druggists have D. D. D. We want you to try it. Don't risk a cent. Don't suffer another night. Don't stop here. Ask also about D. D. D. Soap—best for tender skin.

JACOBS' PHARMACY

D. D. D. PRESCRIPTION

—For 15 years—the standard skin remedy

BANK CLEARINGS WERE ATLANTA'S NEXT BIGGEST

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J. H. Lamar Wishes It Known That He Is Not a Married Man

To be married unawares is unusual. But in a way, J. H. Lamar has had this experience.

In April, he went from Atlanta to the mountains near Asheville, N. C., and remained there until recently. Friends greeted him upon his return with congratulations upon his marriage. He said that he wasn't married, and they laughed at his little joke.

They had seen the printed announcement of his marriage on April 8, and they knew that it was nothing but his sense of humor which made him print in his single happiness. But, in reality, the announcement was wrong and he really is single. But no one will believe him. He would like to set right in print what was first made wrong by a misdeed wedding announcement.

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BEAVERS LECTURES IN BIRMINGHAM ON VICE

Local Police Chief Likely to Be Heard by Biggest Audience in City's Annals

Chief of Police James L. Beavers is off to deliver a lecture.

Thinks Secretary Bryan, he doesn't plead an inadequate salary, and he is delivering his lecture gratis in the interest of a religious organization.

Atlanta's police chief has gone to Birmingham, where he has been extensively advertised as the "headliner" for a giant men's meeting at a Birmingham theater Sunday afternoon.

According to "advance notices," the coming of the coal city or Atlanta's famous crumpler has been so widely heralded that the leaders of the religious organization, which is backing the venture, expects the mass meeting Sunday to be the largest in the history of the city.

Chief Beavers, of course, is going to tell the people of Birmingham about his vice crusade and its results in Atlanta.

RAOUL FOUNDATION SECURES ITS CHARTER

Will Administer \$50,000 in Fight Against the White Plague

The W. G. Raoul Foundation secured its charter from the court Saturday. The incorporators are Mrs. F. J. Hodges, John K. Otley, R. J. Quinn, T. R. Glenn and Joseph A. McCon.

They will administer the \$50,000 left by W. G. Raoul in his will to carry on the fight against tuberculosis.

Charters were granted to a number of other charitable organizations, among them being the Crippled Children's Hospital of Georgia, and an amendment to the charter for the Harriet Hawkins Industrial Home.

Only a few weeks ago the authorities of Birmingham inaugurated a vice crusade along the line of the one conducted here by Beavers.

The police chief was accompanied to Birmingham by Marion M. Jackson, one of the leading spirits of the Men and Believers Forward movement, which has backed Chief Beavers in his fight against a restricted district.

EVERY GEORGIA COUNTY MAY HAVE GIRLS' SCHOOL

Georgia Training School Will Ask Donations of Land or Money

The managers of the Georgia Training School for Girls have decided to ask donations of land in every county in the state for the location of schools thereon.

Propositions of gifts must be received under seal and cover by the chairman of the board, Wilbur L. Moore, not later than January 31, 1914, and the board reserves the right to accept or reject any and all propositions made.

Gifts may be made either in the form of land or money, or their equivalent. The board of managers must recently to discuss plans for locating schools in every county and took up a number of questions of interest.

Cloud-Stanford's Reorganization Sale

BEGINS MONDAY MORNING AT NINE O'CLOCK
ENTIRE STOCK OF NEW FALL AND WINTER CLOTHING, HATS AND FURNISHINGS
TO BE SOLD IMMEDIATELY AT GREATLY REDUCED PRICES

For more than five years the Cloud-Stanford Co. have conducted the most exclusive establishment for men's high grade wearing apparel in Atlanta.

The business has grown wonderfully—in fact, it has outgrown itself—and now the time has come when expansion is necessary—compulsory, if you please.

To cope with the new conditions and prepare for these changes it is necessary for us to convert the entire stock into cash immediately.

To do this quickly requires drastic price-cutting, and notwithstanding the inevitable loss of profits, we have named prices so very low on Clothing, Hats and Furnishings as to make this sale irresistible to you.

Wearables of the character and quality such as we offer seldom find an outlet in this manner, and those who avail themselves of this opportunity secure the cream of men's finery at prices much lower than you'll pay ordinarily for commonplace wearables.

Suits and Overcoats Reduced

\$20.00 Grade	\$14.50	\$27.50 Grade	\$20.50	\$35.00 Grade	\$26.50
22.50 Grade	16.50	30.00 Grade	22.50	37.50 Grade	28.50
25.00 Grade	18.50	32.50 Grade	24.50	40.00 Grade	29.50
		\$45.00 Grade	\$33.50		

ALL \$3.00 HATS NOW \$1.95—ALL \$4.00 HATS NOW \$2.95

Neckwear		Shirts		Fancy and Dress Vests	
50c Grade	40c	1.50 Grade	\$1.15	3.50 Grade	\$2.95
75c Grade	55c	1.75 Grade	\$1.35	4.00 Grade	\$3.45
1.00 Grade	85c	2.00 Grade	\$1.65	5.00 Grade	\$4.15
1.50 Grade	\$1.15	2.50 Grade	\$1.95	6.00 Grade	\$4.85
2.00 Grade	\$1.35	3.00 Grade	\$2.45	7.50 Grade	\$5.85
2.50 Grade	\$1.65	3.50 Grade	\$2.95	8.00 Grade	\$6.45
3.00 Grade	\$2.15	4.00 Grade	\$3.45	10.00 Grade	\$8.45
3.50 Grade	\$2.65	5.00 Grade	\$4.15		
4.00 Grade	\$3.15	6.00 Grade	\$4.85		
		7.50 Grade	\$5.85		
		10.00 Grade	\$7.45		

Gloves	Sweater Coats	Hosiery	Men's Caps	Fall and Winter Underwear
Fowles, Dents and D & P	\$3.00 Grade	25c Grade	50c Grade	2-Piece and Unit Suits
1.50 Grade	\$2.95	50c Grade	75c Grade	75c Garments
1.75 Grade	\$3.45	1.00 Grade	1.00 Grade	\$1.00 Garments
2.00 Grade	\$4.15	1.50 Grade	1.50 Grade	\$1.25 Garments
2.25 Grade	\$4.85	2.00 Grade	2.00 Grade	\$1.50 Garments
2.50 Grade	\$5.85	2.50 Grade	2.50 Grade	\$2.00 Garments
3.00 Grade	\$6.45	3.50 Grade	3.50 Grade	\$2.50 Garments
3.50 Grade				\$3.50 Garments
				\$5.00 Garments

Bath Robes, House Coats, Lounging Robes, \$5 to \$20 Grades. Sale Price \$3.95 to \$14.45

Pajamas and Night Shirts 50c Grade \$1.00 75c Grade \$1.50 1.00 Grade \$2.00 1.50 Grade \$2.50 2.00 Grade \$3.00 2.50 Grade \$3.50 3.00 Grade \$4.00 3.50 Grade \$4.50 4.00 Grade \$5.00

English Tweed Gabardines and Rubberized Raincoats, \$5 to \$35 Grades. Now Priced at \$3.95 to \$26.50

Cloud-Stanford Company

61 Peachtree St., Atlanta

Our Prices and Plans Attractive to Business Men

This is proven by the rapid strides of our business and the number of transactions that we have with business men who carefully consider before they purchase property.

Our plans are clean cut, based upon accurate business principles carefully figured, and assure against loss or dissatisfaction.

Our diamonds are as cashable as a certified check at any time within one year of purchase as we guarantee to buy back at ninety cents on the dollar.

We also take back our diamonds at full purchase price in part payment on larger stones at any time, and allow in addition any meantime advance in price as we think this gain belongs to our customer.

This means that you can wear a hundred dollar diamond a whole year at a cost of less than a dollar a month, or that it is worth a hundred dollar bill to you whenever you want to gratify your taste for a larger diamond, and that you receive the benefit of any advance in values.

Isn't it gratifying to be constantly assured of the value of your property? Quality and weight, and prices really the lowest, all in plain figures from which we never vary is doubly assuring and argues contented possession.

Our prices are figured without regard for profit of a single sale, but to make satisfied customers and to realize from the greater amount of business.

Our Diamond Book No. 5 goes into careful detail and is full of valuable information. We want you to have it—free upon request.

HARRY L. DIX, Inc.
Diamond Merchants and Manufacturing Jewelers
208-9-10 Candler Building, Atlanta, Ga.

SPANISH PREMIER AND HIS CABINET RESIGN

Action Comes After Parliament Rejected a Vote of Confidence in Government

(By Associated Press.)
MADRID, Oct. 25.—At the opening of the Spanish parliament today a vote of confidence in the government was rejected 164 to 159. A number of deputies did not vote. Marquis Manuel Garcia and other liberals refused to support Premier Romanones.

As a result of the vote the premier tendered to King Alfonso the resignation of himself and the members of his cabinet.

It is expected the ministerial crisis will be quickly ended, but it has had the effect of postponing the king's reception of the new American ambassador, Colonel Joseph H. Willard, of Virginia.

FRIEDMANN OFFERS SERUM TO PUBLIC

(By Associated Press.)
BERLIN, Oct. 25.—At the International Bacteriologic congress, which has been in session three days, ended today. The address in 1914 also will be held in Berlin.

Dr. Friedrich Franz Friedmann announced he would place his vaccine at the disposal of all physicians. Dr. Friedmann and Prof. Ludwig Schleich exhibited patients alleged to have been cured.

Privy Councillor Dr. Friedrich Kraus, director of the medical clinic of the charity hospital, spoke reservedly. He said the tests of the Friedmann vaccine had not progressed far enough to permit the results. However he declared the remedy was not harmful and he considered that success in treatment of local tuberculosis had been impressively established. He recommended physicians to test the preparation.

PAINTING BY MRS. WILSON EXHIBITED AT GORDON FAIR

CALHOUN, Ga., Oct. 25.—Large crowds have been attending the ninth annual Gordon county fair which is in progress here this week. The agricultural and school exhibits are considered to meet with great success. The other departments compare favorably with previous years.

Features of the week have been singing contests, veterans' reunion, field days for county schools and the agricultural events of interest. Mr. Loring Jones acted as stock and poultry judge and Judge J. W. Maddox, of Rome, acted as the address to the judges.

An interesting exhibit in the ladies' department is a handsome oil painting by Mrs. Woodrow Wilson, executed twenty years ago when Mrs. Wilson was Ellen Axson and was teaching in the old Freshly school in Georgia.

The painting is of little Ellen Axson, a sister of Mrs. G. A. Hall, of Calhoun. The picture is attractive and well preserved.

SAVANNAH DELEGATES PLEASSED WITH MEETING

SAVANNAH, Ga., Oct. 25.—The Savannah delegates who attended the state convention of the Daughters of the Confederacy at Moultrie returned to Savannah this morning. They were all pleased with the meeting at Moultrie and think a great deal of good was accomplished by it. Mrs. Grady, the secretary of the Savannah chapter, was leader of the Savannah delegates and she took a prominent part in the convention. The representative of Mrs. Hall, the president of the Savannah chapter, who was unable to be present at the Savannah chapter will send a large delegation to Eastman next spring when the state convention of 1914 is held.

NEW HABERDASHERY STORE WILL OPEN IN DECEMBER

Wm. Kahn, of New York City To Open Modern Establishment Here

Mr. William Kahn of Kahn Bros. exclusive haberdashery of New York City, spent several days in Atlanta last week. He was so favorably impressed with Atlanta that he decided to open a haberdashery store here. He took a long look at the city and the many hotel and hotel restaurants and he will ship here immediately.

As a great improvement with its representative of Atlanta as a great center of the south. Since were the representative of Mr. Kahn to a Journal of the people of this city will open a haberdashery store such a store will open. I will handle only the best of everything. I will have my stock will be complete in every respect. I shall arrange to have my customers reach me weekly. In this manner I will be in a position to give my customers the newest in everything.

Mr. Kahn states that he will open his haberdashery store at the corner of the city and that the people will be interested in his opening announcement. (Adv.)

W. H. HIGGINS MAKES BUSINESS TRIP TO ST. LOUIS

W. H. Higgins, of Smith & Higgins, left today to visit the St. Louis market, to take advantage of the opportunities offered in their twice yearly millinery sales. Mr. Higgins has been of such unusual quantity that he is made exceptional price. On the arrival of his purchase in Atlanta the firm will hold a large annual millinery sale. Those who remember the sale of last spring will remember this important announcement as it is to meet the demands of those desiring new winter hats at a considerable saving. (Adv.)

FREE EXCURSION

8:25 P. M. TODAY.
SEE ADVERTISEMENT PAGE 7, SPORT SECTION.
W. P. COLE.

HOW ATLANTA WILL LOOK DURING AUTO WEEK



The city will assume such a gala dress as is shown here. Merchants on all uptown streets have been asked to decorate their store fronts for the week. The stores, a social parade probably will be held on Tuesday of that week.

DR. A. M. WINN DIES AFTER LONG ILLNESS

He Was the Uncle of Ex-Mayor Courtland S. Winn, of Atlanta

Dr. A. M. Winn, uncle of Ex-Mayor Courtland S. Winn, died last night at 11 o'clock at his home in Lawrenceville, after a year's illness.

He is survived by his wife and by one daughter, Miss Anne Winn, by four grandchildren, and by three brothers, Thomas R. Winn, of Greensboro; Judge Samuel J. Winn, of Atlanta, and Rev. William M. Winn, of Seneca. Funeral and interment will be announced later.

WHOLESALE DRY GOODS DEALERS IN CONVENTION

SAVANNAH, Ga., Oct. 25.—The Southern Wholesale Dry Goods association is holding its annual convention here today. The Savannah wholesale dry goods houses are the hosts of the occasion. The first session was held at the Savannah hotel this morning.

Practically every city in the southeast is represented at the meeting, and many matters of interest to the trade will be considered.

This afternoon there is to be an automobile ride over the fine roads of Chatham county followed by a luncheon at Hannon's lodge. Thunderbolt. This organization is not much more than a year old but it is a very active body of wide-awake business men that is attending the meeting here today.

Resolutions Adopted

ROME, Ga., Oct. 25.—Indorsement of the methods of teaching and the condition prevailing at the Georgia School for the Deaf at Cave Spring are found in

"ATLANTA POST" AND MAGAZINE COMBINE

Announcement is made of the consolidation of the Atlanta Post, a weekly publication here every Saturday, with the Atlanta Magazine, a monthly magazine published in connection with the industrial department of Clark university, for negroes.

V. T. Howard is president of the company, which is known as the Atlanta Post Publishing company, and Peyton A. Allen is editor. The assistant editor and general manager is Warren S. Lowery. E. L. Collier will have charge of the advertising and F. C. Sherman the circulation.

LITERARY SOCIETY ANNIVERSARY WEDNESDAY

MEMORY COLLEGE, Oxford, Ga., Oct. 25.—The seventy-fourth anniversary of the literary society will be commemorated Wednesday morning, October 25th, with appropriate exercises in the hall of the society and a holiday for the entire student body, granted by the faculty.

Dr. C. C. Jarrell, of Athens, will deliver the alumni anniversary address, and T. H. Shackelford of Hiramville, the student anniversary address. F. W. Clarke, of Milledgeville, will deliver the welcome address, and H. F. Clarke, of Mt. Vernon, Ga., will read the anniversary poem.

GORDON BUILDS ROAD FOR ATLANTA HIGHWAY

Bonds May Be Issued to Aid in Constructing Johnson-Sherman Highway

CALHOUN, Ga., Oct. 25.—The commissioners of roads and revenues of Gordon county have called a special election for November 18 for the purpose of getting the public to provide for the issuing of \$100,000 worth of bonds for road building throughout the county.

This election, if successful, will give Gordon county a part in the Johnson-Sherman Highway from Chatsworth to Atlanta, for it is specified that part of the bond money will be applied in that direction. Each of the fourteen districts of the county will share in the benefit of the bonds in proportion to the amount of taxes paid.

Resolutions adopted by the legislative committee from the senate and house of Georgia, which has just completed an inspection and investigation of the state that they find much to praise and little to criticize.

MERCHANTS IGNORE LAWS ON SEATING

Complaints have reached Commissioner of Commerce and Labor H. M. Stanley to the effect that some of the merchants in Hiramville and other Georgia towns are ignoring the law which requires them to provide seats for the use of their female employees when the latter are not busy.

Commissioner Stanley will leave Atlanta Saturday afternoon for Hiramville and other south Georgia towns, where he will make a personal investigation. He says that the merchants in all of the cities and many of the towns have complied with the law.

GUN FOR MINE STRIKERS IF THEY SHOW FIGHT

(By Associated Press.)
CALUMET, Mich., Oct. 25.—As the result of the attack last night on a Duluth South Shore and Atlantic passenger train bringing men to the Calumet and Hecla mines, it was declared this morning that a machine gun would be mounted on a flat car which will be attached to trains having imported men aboard. The gun will be used on copper mine strikers, it is said, if there is a repetition of last night's attack.

Six Negroes Killed When Train Wrecks From Hitting Cow

(By Associated Press.)
GARYVILLE, La., Oct. 25.—Six negro laborers met death and seven others were more or less seriously injured here today when a cow stepped in front of a log train, upsetting a flatcar and its freight into a water-filled ditch. The cow toppled over into the ditch, pinning the six struggling negroes beneath.

Two flatcars with negroes on one and white laborers on the other, returning from work, were being pushed by a small logging engine. The cow stepped onto the track near the Yazoo and Mississippi Valley railroad crossing late for the engineer to stop his engine. None of the white men were seriously hurt. All were employees of the Louth Cypress company.

A happy Christmas Gift is an Enlargement from a Favorite Negative.

Cone's Special Enlarging Offer

Any negative enlarged to

5 in.x7 in. 25c each
Mounted on art mount 9 in.x10 in.

8 in.x10 in. 30c each
Mounted on art mount 13 in.x14 in.

All mounts are on beautiful embossed duotone, rippled gray or seal board.

By mail add 3c to above price.

Remember—Cone uses only prize-winning Cyko paper on all work which produces the soft gray tones for which our work is celebrated.

Expert workmen and quick service have been big factors in building up the largest amateur photographic department in the south.

We frame pictures at reasonable prices.

Mail your films to

E. H. CONE, Inc.
"A Good Drug Store"
Atlanta

Condensed Report of the Condition of the

Third National Bank

of Atlanta, Ga.

at the close of business, October 21st, 1913, as called for by the Comptroller of the Currency

Resources

Loans and Discounts	\$4,758,419.11
Overdrafts, secured and unsecured	4,162.39
U. S. Bonds at par	475,000.00
Premium on U. S. 4% Bonds	37,950.00
Stocks and Bonds	213,506.00
Banking House, Vaults and Fixtures	333,835.00
Redemption Fund	20,000.00
Cash on hand & in Banks	1,673,628.93
	\$7,516,501.43

Liabilities

Capital	\$1,000,000.00
Surplus	800,000.00
Net Profits	51,326.12
Circulation	394,700.00
Dividends unpaid	354.00
Bills Payable	NONE
Deposits	5,270,121.31

\$7,516,501.43

Deposits Oct. 21, 1913,	\$5,270,121.31
Deposits Oct. 21, 1912,	4,254,139.20
Increase in twelve months	\$1,015,982.11

OFFICERS:

FRANK HAWKINS, President.
JOS. A. McCORD, Vice-President.
JOHN W. GRANT, Vice-President.
J. N. GODDARD, Vice-President.
THOMAS C. ERWIN, Cashier.
E. W. BYERS, Assistant Cashier.
A. M. BERGSTRÖM, Assistant Cashier.
W. B. SYMMERS, Assistant Cashier.
A. J. HANSELL, Assistant Cashier.

DIRECTORS:

H. M. ATKINSON, THOS. C. ERWIN, FRANK HAWKINS,
DR. F. PHINIZY CALHOUN, J. N. GODDARD, H. Y. McCORD,
MILTON DARGAN, JOHN W. GRANT, JOS. A. McCORD,
JAMES H. NUNNALLY, J. CARROLL PAYNE.

SPECIAL PRICES FOR THIRTY DAYS

\$8 SET OF TEETH

\$5



MADE SAME DAY

Watch Your Teeth!

Your own fault if you neglect them when you can get HIGHEST-CLASS dental work GUARANTEED at almost cost of materials.

DR. E. G. GRIFFIN'S GATE CITY DENTAL ROOMS

24-1-2 Whitehall Street, Over Brown & Allen's Telephone Main 1703 Lacy Attendant

—Established 23 Years—
Both Drs. E. G. Griffin and S. A. Griffin Personally In Charge

EXAMINATION FREE

All Work Guaranteed

Painless Extraction 50c Teeth Cleaned \$1

To Every Man or Woman

who brings to our office ten (10) TIP-TOP BREAD LABELS we will give forty (40) International Cash Savings Stamps worth 1-4 cent each to you—this offer is for ten days.

ROOM 33 MOORE ELDG., 10 Auburn Ave.

AD MEN BACK WARDEN MOYER'S MANAGEMENT

Following Recent Inspection,
They Write Letter Branding
Criticism Unjust

Perfect confidence in Warden William H. Moyer's management of the Atlanta federal prison is expressed in a letter which the Atlanta Ad Men's club has addressed to Mr. Moyer. This letter was written by a committee and represents the sentiments of the members of this organization, which is composed of Atlanta's leading advertising men.

Recently thirty-five or forty members of the Ad Men's club spent an entire afternoon at the prison, where they inspected the various departments. Conditions obtaining at the prison are described in the letter as excellent. Following is the letter:

Atlanta, Ga., Oct. 19, 1913.
Mr. William H. Moyer, Warden,
United States Penitentiary,
Atlanta, Ga.

Dear Sir: We have noticed in the Atlanta daily papers some alleged criticisms of you as warden, and of the working of the prison, and we, the food you serve the prisoners, most of this criticism coming from two aged men recently released.

This letter is merely to assure you of our confidence and esteem, and to state that on the recent visit of the Ad Men's club to the federal prison, which occurred before these charges were made against you and the prison, about thirty-five representative Atlanta business men who are members of the Ad Men's club of Atlanta, were shown by you, Deputy Warden Hawkins and several guards, and the apparent cheerfulness of the prisoners in their work.

We were allowed a close inspection of the cells, work shops, dining hall, kitchen, lake shops, refrigerator, power plant, tailor shop, stone working plant, bath rooms, laundry, shoe shops, tobacco store, print shop, and even the solitary cells, and we all noted the cleanliness, the splendid system, and the apparent cheerfulness of the prisoners in their work.

We were allowed to sample the food in the bake shop, and it was as fine as we ever ate. There was a big supply of pie, mince, clove, sausage, etc., on hand with which to feed the prisoners, and we venture to say that no hotel in Atlanta has a more sanitary kitchen and store rooms, and the quality of the food could not be better.

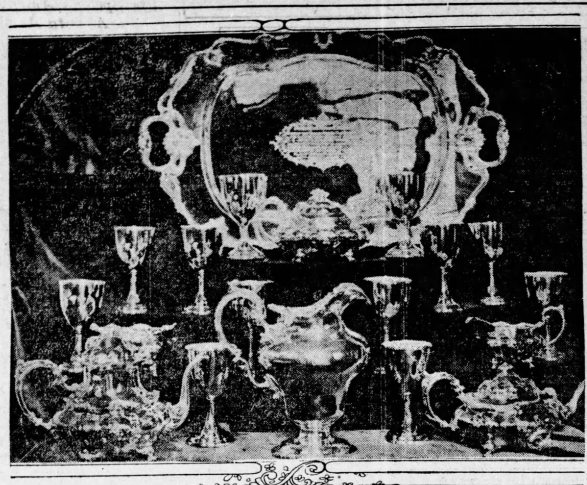
As regards the solitary cells, of course, we could see these were meant for punishment. However, there was nothing inhumane about them, they were well lighted and ventilated, and we were informed that a prisoner confined in solitary for breaking the prison rules, was furnished plenty of bread and water daily.

Some criticism seems to have been made by one of the prisoners recently released concerning his being confined to the print shop. Most of us know something about printing and the conditions under which printed matter is prepared and turned out. We went to the print shop at the United States prison was personally inspected by us, and we found it conveniently arranged, well lighted and ventilated, and adjoining was an excellent tank, and we all that could be required. We should think that a prisoner would consider himself fortunate in being assigned for duty in the print shop.

We wish to especially commend the arrangement for the separation of prisoners as we notice that separate baths are maintained for prisoners suffering with infectious and incurable diseases, and that the soiled clothes of such prisoners are placed in a separate tank, and are laundered separately. The arrangement of the tuberculosis camp is ideal, the tents are comfortable and sanitary, and we noted that a glass inclosed house is ready for tuberculosis patients in bad weather.

As we spent an entire afternoon inspecting your prison, and in a few days before these charges were made against you, we deem it a privilege to write you these few words of commendation, and this letter is signed by a committee from the Ad Men's club of Atlanta, who were numbered among your guests.

HANDSOME SILVER SERVICE PRESENTED JUDGE NEWMAN



At the banquet tendered to Judge Newman Saturday evening at the Capital City club, his friends presented him the massive set of silver pictured above. Besides the heavy water, beautifully engraved, and the five-piece tea service, the gift included a large silver pitcher and twelve silver goblets.

DRAMA LEAGUE INDORSES ANNIE RUSSELL COMPANY

Puts Official O. K. on Productions Which Appear Here This Week

In a bulletin, issued Saturday afternoon for the information of its 200-odd members, the Atlanta Center of the Drama League puts its O. K. upon the four performances which will be given here this week by the Annie Russell comedy company.

Following is the bulletin:

"Play—She Stoops to Conquer," by Oliver Goldsmith.

"Company—Miss Annie Russell's Old English Comedy company.

"Comment—As performed by Miss Annie Russell and her able company, 'She Stoops to Conquer' is not simply a classical masterpiece, but a play which is a true humor, without travesty or farceful treatment. Even young Macfarlane, generally a prig, becomes really human. The delightful eighteenth century manners are intelligently and skilfully portrayed. The stage settings are accurate, unobtrusive and in good taste.

"Miss Russell and her company appear at the Atlanta theater on Monday, Tuesday and Wednesday of this week in three performances of 'The Stoops to Conquer' and one performance of 'The River.' The Atlanta Center of the Drama League unqualifiedly indorses these performances."

at the prison on the occasion referred to.

Yours respectfully,
AD MEN'S CLUB OF ATLANTA.
Kenneth Weisner, President.

George A. Campbell, Louis B. Meigs,
William F. Parkhurst, R. C. Hastings,
A. M. B. Atty. Paul P. Reese, M. Green,
Henry W. Gray, J. M. Doolittle, George J. Auer, Committee.

Here's a Solution for High Cost of Living— Grow October Berries

Raspberries grown outdoors in October are somewhat of a novelty, but Mrs. W. R. Smith, of 12 Erin avenue, Capitol View, has succeeded in raising a goodly second crop of berries in her back yard.

The fruit is full, juicy and sweet, and except for the lateness of the season might have been home in June.

When Mrs. Smith discovered that her hedge was laden with berries she was surprised, and began to inquire around to see if it is customary for raspberry bushes to bear in the open during October.

She did not find anybody who had ever heard of such a thing before, and consequently thinks that her raspberry bushes are a prize.

Mrs. Smith has solved the method of reducing the high cost of living. Take your back yard and make it provide you with chicken and eggs, fruit, vegetables and flowers, as well, for the adornment of the home.

Mr. and Mrs. Smith own a place 60x90 feet large in Capitol View. On this ground is located a house, a vegetable garden, a flower garden, strawberry beds and a chicken yard; and with all these things the cost of living goes down remarkably, says Mrs. Smith.

She has 100 chickens and keeps an egg record of which she is as proud as most women are of their trinkets.

She gives them around to the neighbors; and when it is rose-blooming time she cuts big armfuls of flowers and brings them in to the girls in the stores.

She has thirty different kind of roses in her yard, and produces fine blooms. In striking contrast are the 400 collard plants set out in pretty rows.

Everything does well for her, and the soil is especially fine for gardening the roses.

Mr. and Mrs. Smith moved out there about three years ago when the lot was nothing but a red hillside. Now it is green with shrubs and plants, yields a

HAWKINS MAKES APPEAL FOR BAPTIST ORPHANS

Dec. 14 Last Day for Receiving Work Day Subscriptions

Another appeal in behalf of the Baptist Orphan's Home of Georgia, located at Hapeville, has been issued over the signature of R. D. Hawkins, general manager of the home.

December 14 is the last day for receiving the "work day" subscriptions which the 200,000 Baptists in the state have been asked to give for the orphan.

A number already have sent in the proceeds of their day's work, and others are sending and will continue to send them until December 14. "It will hurt to wait later," says the appeal. "Of course should be forwarded to Dr. J. J. Bennett, 1009 Chandler building, Atlanta, and each should be designated 'Work Day Offering.'"

good percentage of vegetables and fruit, and is altogether pleasing. It is pretty terraced, and part of the yard is given up to a pit in which Mrs. Smith keeps her handsome house plants.

WORK OF P. F. BAUKNIGHT FOR BLIND IS INDORSED

His Broom Factory Schooling
Blind Men to Earn Good
Wages

Testimonials from two blind men who have received the benefits of the Georgia Association for the Blind show very forcibly the good work that is being accomplished at the broom factory at 213 Simpson street, conducted under the direction of Rev. Paul F. Bauknicht.

The men, Joe Tupper and J. C. Hightower, who sought the factory in order to really earn a livelihood rather than beg, have become expert broom makers and are earning from 75 cents to \$1 a day, according to their written statement. Tupper declares that he is able to help in the upkeep of his father's home, buy his own clothes and contribute to the church.

Hightower formerly was a foreman in the stone cutting business of W. G. Sharkey & Co. when his sight failed and he was forced to give up his position. Last January he applied to Mr. Bauknicht and was given work at the broom factory. He learned readily, he said, and is now earning enough to care for himself. Broom making, he declares, is about the only work a blind person can do successfully.

Prominent Atlantians are interested in the institution and heartily indorse Mr. Bauknicht in his work. The following letter from Charles J. Hadon, president of the Georgia chamber of commerce, is an indication of the sentiment toward the factory.

"Editor Journal: Allow me to say that there is perhaps no more deserving industry in Atlanta than the broom factory operated by a group of blind men at 213 Simpson street, this city. I know personally of the merit of their work, and the struggle they have had to earn an independent livelihood. It is under the oversight of Rev. Paul F. Bauknicht, field secretary of the Georgia Association of the Blind, a most earnest and consecrated man in giving this enterprise publicity. I am sure you will find a valuable public service."

(Signed) "C. J. HADON."

PI KAPPA PHI FRAT INSTALL TECH CHAPTER

The members of the Epsilon chapter of the Pi Kappa Phi fraternity journeyed to Atlanta in a body Saturday and installed a chapter of the organization at the Georgia School of Technology.

After putting the Tech novitiates through many stunts, some serious and some humorous, the Epsilon men adjourned to the Kimball hotel, where they were entertained by their new brothers at a banquet.

GOV. SLATON TO ATTEND "FOUR-COUNTY" FAIR

Governor Slaton goes to Commerce Monday to attend the "Four-County Fair." A delegation of fair officials and friends of the governor will meet him at the train and take him to the head of a big automobile parade.

After the parade Governor Slaton will make a short address. He will then be escorted over the fair grounds and a luncheon will be given in his honor. He will return to Atlanta Monday evening.

THAT "Blue" Feeling

When you feel discouraged and all the world seems to be against you—that your system is out of balance—that you are telegraphing you that something is wrong and needs help.

It may be that your liver is tired and refuses to work, or your digestive organs have had too much to do and need care. Perhaps you have been eating the wrong kind of food, and your blood is too rich or impoverished. What you need is a tonic.

Dr. Pierce's Golden Medical Discovery will give the required aid. Tones the entire system. The weak stomach is made strong. The liver vibrates with new life. The blood is cleaned of all impurities and carries renewed health to every vein and nerve and muscle of the system and you have a well-balanced life. Life becomes worth while again, and hope takes place of despair.

Insist on getting Dr. Pierce's Golden Medical Discovery. Medical Association, Buffalo, N. Y.

LAXATIVE FOR A CROSS, CONSTIPATED, SICK CHILD, "CALIFORNIA SYRUP OF FIGS"

A coated tongue means sluggish liver and bowels.

Listen, mother!

Your child isn't naturally cross and peevish. See if tongue is coated; this is a sure sign its little stomach, liver and bowels need a cleansing at once.

When listless, pale, feverish, full of cold, head-bad, throat sore, doesn't eat, sleep or act naturally, has sour stomach, diarrhoea, constipation, liver and bowel cleansing should always be the first treatment given.

Nothing equals "California Syrup of Figs" for children's ills. Give a can-

spoonful and in just a few hours all the foul waste, sour bile and fermenting food, clogged in the bowels, passes out, and the child is happy and playful again. All children need this because their digestive and eliminative organs are so delicate and so easily deranged. Mothers, keep it handy in your home. A little given today saves a sick child tomorrow, but get the genuine, your druggist for a 50-cent bottle of "California Syrup of Figs." This is the only one that is made by the "California Fig Syrup Company." We guarantee no cheaper also. Don't be fooled.

Advance Style Footwear For Women

We invite your immediate inspection of the very latest and most popular styles in Men and Women's Shoes.

BEACON SHOES —a step in advance—

Same styles as are being worn in New York this season.

We guarantee perfect satisfaction in every pair we sell.

Recognize Your Feet
F. M. BOTT SHOE CO., Makers
Manufactured in New England

BEACON SHOE STORE

17 Peachtree Street, Atlanta, Ga.
FOR WOMEN \$3 \$3.50 \$4 FOR MEN

STATEMENT OF THE LOWRY NATIONAL BANK

ATLANTA

At the Close of Business, October 21, 1913

(CONDENSED)

RESOURCES

Loans and Discounts \$5,000,958.06
Overdrafts 4,739.18
Stocks, Bonds, etc. 1,358,865.00
Furniture and Fixtures 58,118.33
Due from U. S. Treasurer 69,000.00
Cash and Due from Banks 2,142,239.77

\$8,633,920.34

LIABILITIES

Capital Stock Paid in \$1,000,000.00
Surplus Fund 1,000,000.00
Undivided Profits (Net) 265,562.17
Circulation 984,102.50
Bonds Borrowed 15,600.00
Deposits 5,368,655.67
Bills Payable NONE

\$8,633,920.34

DIRECTORS

Thomas J. Avery Samuel M. Inman Edward H. Inman
Henry W. Davis Robert J. Lowry J. H. Nunnally
Thomas Eggleston E. P. McBurney Frederic J. Paxon
Thomas K. Glenn John E. Murphy Ernest Woodruff
Mell R. Wilkinson Thos. D. Meador

The Atlanta National Bank

Atlanta, Georgia

Statement of Condition (Condensed)

October 21st, 1913

Resources

Loans and Discounts \$6,929,010.67
United States Bonds 1,125,000.00
Other Bonds and Stocks 126,060.65
Banking House 800,000.00
Due from United States Treasury \$ 50,000.00
Cash on hand 575,471.05

Due from Banks 1,884,268.12 2,509,739.17

\$11,489,810.49

Liabilities

Capital Stock \$1,000,000.00
Surplus and Undivided Profits 1,315,474.53
Circulation 985,697.50
DEPOSITS:
Individual 6,124,972.32
United States 126,275.91
Banks 1,320,834.68

7,572,082.91

Reserved for Taxes and Interest 15,000.00

Bills Payable 601,555.55

\$11,489,810.49

You are Invited to Call
Or Correspond With Us

CIRCUS TRAIN REACHES
ATLANTA THIS MORNINGBarnum & Bailey Circus Gives
Two Performances at Ponce
Monday

CIRCUS PROGRAM

Show Grounds—Ponce de Leon
Arrival—This (Sunday) morning
from Columbus. First of four
trains due to arrive at 7 o'clock.
Parade—10 a. m. Monday morn-
ing. Route: Ponce de Leon ave-
nue to Peachtree, to Forsyth, to
Marjatta to Peachtree to Ponce
de Leon, to grounds.
Performances—Monday at 2
and 8 o'clock p. m. Doors open
at 1 and 7 o'clock.

The circus—Barnum & Bailey's—
came to Atlanta today, bringing a
world of sights to ravenous-eyed
connoisseurs. Performances were given
yesterday in Columbus, and the first of
the four long trains bearing the pre-
cious essentials to the dress en-
gagement is scheduled to arrive at 7
o'clock this morning, to be followed
at intervals of an hour by the remain-
ing trains.

The tents will be pitched at Ponce
de Leon park, opposite the ball grounds,
a new and in every way a most ad-
vantageous location for the exhibition.
The route leading to the park this
morning will be the scene of a pic-
nuesque procession that would make
such jalous were to live to see it.
Many varieties of animals—ring-
bros, four-footed, flop-eared, feath-
ered and smooth—will be on the great
highway. Some of the animals will be
in cages which even the most curious
eye cannot hope to penetrate, while
others will move majestically into port
under their own steam, so to speak,
in the latter category will be the
camels, elephants, zebras, sacred
oxen and what the circus folk term
the "hot" animals.

PARADE TOMORROW.
Break and early morning morning
the work of preparing the street
racks will get under way. It leaves the
grounds at 10 o'clock and traverses
the principal streets. A woman's brass
band is one of the new features and the
parade will be seen at its maximum
attraction after its one day of
southeast in the week.

The performances are scheduled for
1 and 8 o'clock p. m., doors being open
at 1 and 7 o'clock. The main tent,
a "big top" will be the largest spread
of canvas ever raised, being known in
circus parlance as a "seven-pole top"
and is only erected in the larger cities.
Fifteen thousand people can be com-
fortably accommodated and they will
be able to revel in the three rings, four
rings and the quarter-mile track re-
served for the magnificent dress en-
gagements. The circus is practically new
this year and is given in largest part by
officers and groups making their first
American appearances. A fortune
has been spent in devising and re-
fining the great spectacles, "Circus-
tastic," a spectacle which has been
introduced to the regular arena pro-
gram in the main tent, and taking the
form of the hatched "grand entrance,"
a long feature of all circuses.

BALL GAME BY ELEPHANTS.
After the spectacle come the arena
acts. The elephants come first and
are slashed all over the three rings
the evening many tricks which

CIRCUS COMES TO TOWN TODAY; WITH MANY NEW FEATURES

THE BIG
CLOPOTRA
SPECTACLEVICTORIA
DAVENPORT
EQUESTRIAN

Here are some of the many novel features that will be seen in the big Barnum and Bailey Circus at Ponce de Leon tomorrow. The top scene is taken from the big Clopotra spectacle, never before shown in Atlanta. The lady in figure is a daring horseback rider. The man on the right is just as funny as he looks, and all the little folks know the big fellow in the center. And there are baby lions, too.

have made millions of children happy
for years and years they will present
a baseball game participated in by
pitcher, catcher and batter. The clin-
max is reached when Pilot makes a
circuit of the bases only to be touched
out at home after a terrific slide into
the home plate. He is ordered from
the scene, stilling, transpiring his dis-
pleasure at the umpire in calling him
out.

The Mikado's champion wrestlers and
experts in Jiu Jitsu are a new feature.
Josephson's Islanders also are new
comers and will give an interesting ex-
position of "Glima," the national sport
of Iceland, a species of wrestling and
defense as practiced in that country
since the eleventh century and never
publicly seen outside that country until
comparatively recently.

The artist model horses—beautiful
white equines—are new, the handsome

boasts posing both singly and in
groups, with all the riddity of granite.
Other new and unusual performances
will be offered by Leopoldo Peron, an
attractive young Spanish girl, who
trapezes at the very dome of the tent.
Bird Millman, the "queen of the tent-
wife"—the Nank Poo trio of Chinese
acrobats, and many others.

BABY LIONS AND TIGERS.
The zoo has been enlarged and will
offer much of interest to lovers of nat-
ural history, an entire family of gir-
affes, and fine specimens of the rhin-
oceros and hippopotamus being notable
displays. The stock has been a frequent
visitor and baby lions, kangaroos, cam-
els, leopards and tigers will be on view.
All day tomorrow tickets may be
bought at the Cable Plant company, 14
North Broad street, at no advance in
prices.

"New Fashion Bee"
For Spellers Among
Atlanta Ad Men

Unique "blue back" announcements
are out for the "New Fashioned Spell-
ing Bee" of the Atlanta Ad Men, to be
held next Tuesday evening in the break-
fast room of the New Kimball hotel.
Dinner, at \$1 a plate, will be served at
7 o'clock and the "bee" starts buzzing
at 8 o'clock.

The "teacher" will confine his list of
words to copyrighted trade mark names,
"words of which Noah Webster never
dreamed and which never appeared in his
old blue back speller, but which no
advertising man should be able to
spell." Cash prizes will be given to the
winners.

"Little Women" Matinee
At 3 Instead of 2:30

For the convenience of theater-goers
the matinee hour for "Little Women,"
which will be presented at the Atlanta
on Wednesday, November 13, and the
two succeeding days, has been set
later than usual.

The curtain will go up at 3 o'clock
instead of 2:30 as usual.

The late curtain hour is really an
innovation which Manager Homer C.
George is testing. In New York and
other cities dinner and luncheon is
being served at an increasingly late
hour, and in order to see whether or
not Atlantians approve of a late cur-
tain Manager George will make an ex-
periment at the "Little Women" per-
formance.

What So Precious
As a Healthy Baby?Every Youngster Can Have
Fine Digestion if Given a
Good Baby Laxative

In spite of the greatest personal care
and the most intelligent attention to
diet, habit and children will become
constipated, and it is a fact that con-
stipation and indigestion have wrecked
many a young life. To start with a
good digestive apparatus is to start
life without handicap.

But, as we cannot all have perfect
working bowels, we must do the next
best thing and acquire them, or train
them to become healthy. This can be
done by the use of a laxative—tonic
very highly recommended by a great
many mothers. The remedy is called
Dr. Caldwell's Syrup Pepsin, and has
been on the market for two generations.
It can be bought conveniently at any
drug store for fifty cents or one dollar,
a bottle, and those who are already con-
vinced of its merits buy the dollar size.



HOWARD ROUSE.

Its mildness makes it the ideal medi-
cine for children, and it is also very
pleasant to the taste. It is sure in its
effect, and genuinely harmless. Very
little of it is required and its frequent
use does not cause it to lose its effect,
as is the case with so many other rem-
edies.

Thousands can testify to its merits in
constipation, indigestion, biliousness,
stomach headaches, etc., among reliable
people like Mrs. James K. Rouse, of Wash-
ington, D. C. Her little son Howard,
Marquette, Wis. Her little son Howard,
old in April, but he was sick with bowel trouble from
birth and suffered intensely. Since Mrs.
Rouse has been giving him Dr. Cald-
well's Syrup Pepsin all trouble has dis-
appeared and the boy is becoming re-
vived.

Thousands keep Dr. Caldwell's Syrup
Pepsin constantly in the house, for
every member of the family can use
it from infancy to old age. The users
of Syrup Pepsin have learned to avoid
cathartics, salts, mineral waters, pills
and other harsh remedies for they do
but temporary good and are a shock to
any delicate system.

Families wishing to try a free sam-
ple bottle can obtain it postpaid by ad-
dressing Dr. W. B. Caldwell, 419 Wash-
ington St., Monticello, Ill. A postal
card with your name and address on it
will do.—(ADVT.)

BANK SAFES

...OF...
Every Description

Round Door Manganese, Square Door Burglar Proof Safes,
Vault Doors, Safe Deposits Boxes. The largest and most
complete line in the South. Lock expert, safes opened and
repaired.

Bankers Safe & Vault Co.
35 East Mitchell Street

REPORT OF THE CONDITION OF

The Fourth National Bank of Atlanta

At the Close of Business, October 21st, 1913
Issued on Call of the Comptroller of the Currency

ASSETS		LIABILITIES	
Loans and Discounts	\$5,511,384.99	Capital Stock	\$ 600,000.00
Overdrafts	8,147.68	Surplus and Undivided Profits.	956,131.84
U. S. Bonds and Premium	735,475.00	Circulation	590,400.00
Other Bonds to Secure U. S. Deposits	43,400.00	Bills Payable	350,000.00
Stocks and Bonds	76,506.46	Deposits	6,489,524.48
Fourth Nat'l Bank Building	625,000.00		
Cash—			
In Vault	\$ 760,469.44		
Due from Banks	1,195,672.75		
Due from U. S. Treas.	30,000.00		
	1,986,142.19		
	\$8,986,056.32		\$8,986,056.32
		Deposits October 21st, 1913	\$6,489,524.48
		Deposits October 21st, 1912	5,773,514.51
		INCREASE	\$716,009.97

An Active Designated Depository of the United States, State of Georgia, County of Fulton and of the City of Atlanta

OFFICERS

JAMES W. ENGLISH, President
JOHN K. OTTLEY, Vice-President
CHARLES I. RYAN, Cashier

WM. T. PERKINSON, Asst. Cashier
STEWART MCGINTY, Asst. Cashier

F. M. BERRY, Asst. Cashier
H. B. ROGERS, Asst. Cashier

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D. N. McCULLOUGH
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GEORGE W. PARROTT
CLYDE L. KING

We Invite the Business of Individuals, Firms and Corporations Desiring Efficient Banking Service

The Fourth National Bank of Atlanta



REPORT OF CONDITION

The American National Bank

OF ATLANTA

October 21, 1913

RESOURCES

Loans and Discounts	\$3,575,763.24
United States Bonds	538,000.00
Other Bonds and Securities	71,350.00
Due from U. S. Treasurer	25,000.00
Cash in Vault and with Banks	1,533,727.38
	\$5,743,840.62

LIABILITIES

Capital Stock	\$ 600,000.00
Surplus and Profits	627,608.89
Circulation	490,097.50
Bills Payable	350,000.00
Deposits	3,676,134.23
	\$5,743,840.62

It is very gratifying to state that our deposits show a
large increase since our last published statement. We are
prepared to give you a full equivalent for your balances in
efficient service and cordially invite your account.

ROBERT F. MADDOX, Vice President.
THOMAS J. PEEPLES, Cashier.

WILLIAM L. PEEL, President.
JAMES P. WINDSOR, Asst. Cashier.
JAMES F. ALEXANDER, Asst. Cashier.



"WE WANT A TRIAL, NOT A NEW TRIAL," SAYS ATTY. ARNOLD

(Continued from Page 1.)

whose affidavit the defense had presented against Jury Panel 1, was merely cumulative, and that they had arrived too late anyway, the time for presenting affidavits having been closed by agreement of both sides on Friday. He did not try to introduce them.

"MANGY, LEPROUS DALTON," continuing his argument, interrupted by the laughter, roars of the court, Attorney R. E. Arnold launched into a bitter arraignment of the state witness, C. B. Dalton, whom he referred to as "that dirty, mangy, leprous creature" who had been the state witness in the case of Jim Conley, a jail bird and a moral leper, and characterized Dewey Hewell, the young girl who was brought by Solicitor Dorsey from a reformatory in Cincinnati to testify against Frank, as "a degenerate child."

"They brought all these together to convict a man against whose character before then there never had been uttered a word. Dalton, that man with a face like a mudslide, was used to bolster up Conley's story. Dalton is the kind of man who would tell you anything you like to hear. He said that the defense introduced enough witnesses to prove Dalton to be a confirmed thief."

"Your honor, Frank was tried for every crime in the calendar before that for which he was convicted. The poor man was the victim of anybody who was willing to believe him. He said that the defense introduced enough witnesses to prove Dalton to be a confirmed thief."

"Every expression on their faces indicated that they were not listening to what they were hearing. They were not listening to what they were hearing. They were not listening to what they were hearing."

"We are bound to believe that we saw that they were apt at arranging slanders. I suppose that they proved he could tell the vilest slanders was put at the head of the state's case."

"In character testimony, in a case like this, all the witnesses have to testify to is what they have heard—mere hearsay. Dalton, however, he told them that they were personally against the defendant. These witnesses could have been loaded with slanders against Frank, and they would have been convinced that they heard those slanders before the jury."

"Mr. Arnold charged to charge that the state rang in all kinds of prejudice that it arranged employees against employees, poor, wealthy, rich, Gentile against Jew. They held out a bid to be discredited to come in and testify, and a bid to the ignorant and to the discredited employees."

"Where we went into a trap of that kind? They were not to understand the limitations upon them, and the witnesses whom the state dared us to cross-examine."

"Your honor, you let down practically every bar when you allowed the solicitor to cross-examine those witnesses upon Frank's general character as a lecherous man. That is a specific crime in itself."

"These witnesses doubtless convinced the jury of the statements they made. And we were bound and gagged. It is true that we went into Frank's character, but we did so only after Conley's vile testimony. Then we were compelled to do so, and we overwhelmed them with good character witnesses."

"Mr. Arnold cited 'trials' at various times and in various countries, to show how civilization is advancing away from the old ideals of barbarism."

"CAPITAL PUNISHMENT LOCKED. Capital punishment is the last form of barbarism," said he. "The time will come, and is not very far distant, when we will abolish capital punishment. Why, they used to hang a man for stealing."

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"Mr. Arnold again assailed Juror Hewell as prejudiced. In this connection he read a supreme court decision in former Justice S. E. Atkinson's case, in a new trial in the Will Myers case in Fulton county, some twenty years ago because bias was proved against one of the jurors. That juror, he stated, that if he got on the jury he would stay there for years in order to break the neck of the accused."

"Dignity, fairness and justice demand that we be not made to suffer not because a man whose mind was poisoned against Frank got on the jury," said Mr. Arnold. "Hewell went on that jury for the purpose of convicting Frank."

"I am going to make now a point to which your honor would be compelled under the law to give us a new trial. The verdict of the jury was not a complete verdict until every juror had been polled and each had assented to it as his own. While that jury was

MAKING BRILLIANT FIGHT



Who is in the midst of an eloquent plea to Judge L. S. Mean for a new trial for the man convicted of Mary Phagan's murder.

being polled, and before the poll was complete, and therefore before the verdict was rendered, the state introduced evidence in the form of a witness, a man who had been loaded with slanders against Frank, and they would have been convinced that they heard those slanders before the jury."

"Mr. Arnold charged to charge that the state rang in all kinds of prejudice that it arranged employees against employees, poor, wealthy, rich, Gentile against Jew. They held out a bid to be discredited to come in and testify, and a bid to the ignorant and to the discredited employees."

"Where we went into a trap of that kind? They were not to understand the limitations upon them, and the witnesses whom the state dared us to cross-examine."

"Your honor, you let down practically every bar when you allowed the solicitor to cross-examine those witnesses upon Frank's general character as a lecherous man. That is a specific crime in itself."

"These witnesses doubtless convinced the jury of the statements they made. And we were bound and gagged. It is true that we went into Frank's character, but we did so only after Conley's vile testimony. Then we were compelled to do so, and we overwhelmed them with good character witnesses."

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LA FOLLETTE TO BE ENTERTAINED HERE

Famous Senator Arrives in Atlanta for Lecture Engagement Next Month

Senator Robert M. La Follette will be entertained at a banquet by the Young Men's Democratic League of Fulton county, on the occasion of his lecture engagement in Atlanta. Arrangements have just been completed to this effect by Walter P. Andrews, chairman of the entertainment committee of the league, and S. A. Martin, secretary of the league. The banquet will be held at either the Capital City Club or the Ansley hotel, and will be attended by fifty or more of the members of the league and prominent citizens of Atlanta. The hours will be from 6 to 8 p. m., and the only program at the banquet is a short address by Senator La Follette, Colonel E. D. Thompson, president of the league, will preside on this occasion, which will be made a very elaborate affair.

Senator La Follette comes to Atlanta as the first number on the Alkaline League tour and he will deliver his great lecture on "Representative Government" at the Baptist Tabernacle on the evening of November 5. He will leave Washington at noon today for a lecture tour of the south, which will take him to a number of the leading cities, beginning at Wilmington, N. C., Monday night. This will be his first visit to Atlanta and it is expected that a representative audience of Atlanta citizens will turn out to hear his lecture.

HUGH J. LYNCH OPENS A REAL ESTATE AGENCY

Hugh J. Lynch, formerly general sales manager of the Bottlened Agency, has gone into business for himself.

Mr. Lynch has taken temporary quarters in 309 Walton building, but will occupy offices in the new five-story building when it is completed, which will be shortly after the first of the year.

Mr. Lynch will give his attention to subdivision, city, suburban, farm and renting properties.

A. B. BRAGG PURCHASES SODA WATER BUSINESS

A. B. Bragg, a prominent citizen of Richmond, Va., formerly of Portsmouth, Va., where he was engaged in the business of selling soda water, has just purchased through R. E. Maxwell, of Ware street, Mr. Bragg has closed down a complete renovation and extensive repairs, and will open up in a few days.

venue will mean that the case will be held in a different judicial circuit, and another judge and another solicitor, it is pointed out, that Solicitor Dorsey can still be retained in the case. As a result, it is probable that regardless of the outcome of the present battle for a new trial there is little doubt that Mr. Dorsey will participate in the prosecution.

Mr. Arnold read a decision by the late Justice Blackley, of the state supreme court on a case from Fayette county wherein eleven jurors assented to a verdict of guilty and the twelfth dissented. The unexpected development caused a reconsideration of the case by the jury, and resulted in a later verdict of not guilty. Mr. Arnold asserted that proof of his statement that Hensley went on the jury purposely to convict Frank was contained in the affidavits from citizens of Atlanta, Albany, Moore and Sports and other places, to the effect that Hensley had in the presence before the trial expressed strong prejudice against Frank.

As to applying in court, he cited a supreme court decision that it is the duty of the solicitor as well as the judge to keep down such demonstrations around the courthouse or in the courtroom. He charged that the solicitor not only did not do this, but even encouraged the demonstrations. When court adjourned at 5:45 o'clock, last Monday, Mr. Arnold still was working. He said later that he had not nearly finished his argument.

Dorsey Would Aid In Second Prosecution

Should a new trial be granted Leo Frank it will never be conducted with his nemesis, Hugh Dorsey, even if the granting of a change of venue follows the granting of a new trial. It was learned Saturday.

While a new trial with a change of venue would mean that the case will be held in a different judicial circuit, and another judge and another solicitor, it is pointed out, that Solicitor Dorsey can still be retained in the case. As a result, it is probable that regardless of the outcome of the present battle for a new trial there is little doubt that Mr. Dorsey will participate in the prosecution.

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FESTIVAL CHORUS ORGANIZES MONDAY

Atlanta's New Organist Arrives to Take Over Work of Winter Season

The Atlanta Music Festival chorus, consisting of about 400 of the best voices in the city, will meet tomorrow night at 8:30 o'clock at the Cable hall, to reorganize for the fall and winter work. The plans for this season are the most ambitious that have yet been outlined.

William E. Zurch, of Chicago, who has been chosen as Atlanta's new city organist and choir director, will arrive here during the latter part of the week and will take charge of the chorus. Mr. George W. Williams, of the Music Festival association, who has been directly interested in the organization of the chorus from the first, urges upon all members of the organization to be present at this organization meeting. All the directors of the association will be present, and in addition to the organization will present an unusual musical program will be rendered, with Mrs. W. H. Hartley, soprano, and Prof. Von Siskin, violinist. The meeting tomorrow night, therefore, will be somewhat in the nature of a musical and social occasion.

The work of the Music Festival chorus last year will be remembered with pleasure by all Atlanta music lovers. The Christmas concert was said by competent music critics to be the most remarkable choral work ever done in the south, and the audience which filled the auditorium to overflowing. It was almost as large as that which gathered to hear Caruso on the opening night of grand opera.

FEW MOMENTS! NO INDIGESTION OR SICK, DYSPEPTIC STOMACH—PAPPE'S DIAPEPSIN

Digests all food, absorbs gases and stops fermentation at once.

Wonder what upset your stomach—what portion of the food did the damage—do you? Well, don't bother. If your stomach is in a revolt, if sour, gassy and upset, and what you just ate has fermented into a stubborn lump, your head aches and aches; back gases and flatulence; and you feel as if you were a little bit of a gas bag. Get a bottle now—at once. Rub a little into the scalp—you will be surprised with the result. Delicately flavored, pleasant to the taste, it is a tonic. Be sure you get Pappe's Diapepsin.

If your stomach doesn't take care of your food, it is a damage instead of a help. Remember the quickest, surest, most harmless relief is Pappe's Diapepsin, which costs only fifty cents for a large case at drug stores. It is a truly wonderful—it digests food and sets things straight, so gently and so quickly that it is astonishing. Please don't go on and on with a weak, disordered stomach; it's so unnecessary.—(Adv.)

DUFFEY'S GREAT SHOE SLAUGHTER

DUFFEY'S SHOES, FOR STYLE AND LAST, EXCEL ALL OTHERS IN THE PAST

Gigantic Sale of Sample Shoes begins to-morrow at 9 a. m. sharp. Never before in the history of shoe selling have such marvelous values been put before the public.

By the way, they are mill-end shoes from some of the leading factories. Space forbids prices, but enough to know that for 10c you can buy a nice pair of children's shoes; and at \$1.19 just think of a pair of solid leather shoes for a lady. Be on hand; don't miss this money-saving event.

Truly, DUFFY

FOR MEN & WOMEN

DUFFEY'S Shoe Annex

Center Ats.

Corner Mitchell and Forsyth Streets

Winter Tourist Rates

For Further Particulars Ask the Ticket Agent

Central of Georgia Railway

Fourth National Bank Building

YOU'LL like as not find your proper niche in life through the Winter. Many have grasped opportunities through The Journal Wants.

Ginery Burns

ABBEVILLE, Ga., Oct. 25.—The big ginery of Shuckeloff Bros. on their farm three miles above town, was burned through with nine bales of cotton. About one hundred tons of seed loss is \$5,000 with \$2,500 insurance.

YOUR HAIR NEEDS PARISIAN SAGE

Use it as a Tonic—Banish Dandruff—Stop Falling Hair and Scalp Itch

Parisian Sage is a delightful and invigorating hair tonic. It quickly penetrates into the scalp, gets to the roots of the hair, removes dandruff, and supplies the hair with just the kind of nourishment it needs to make it grow abundantly. The scalp will be soothed. It is not injurious to the hair or scalp.

It removes dandruff with one application. It cleanses, cools and invigorates the scalp. It makes hair that is thin, dull, matted or stringy, soft, abundant and radiant with life. It not only saves the hair but gives it that incomparable gloss and beauty you desire.

Parisian Sage is a delicately perfumed, non-sticky or greasy—and comes in fifty cent bottles at drug stores or by mail.

Get a bottle now—at once. Rub a little into the scalp—you will be surprised with the result. Delicately flavored, pleasant to the taste, it is a tonic. Be sure you get Parisian Sage.

If your stomach doesn't take care of your food, it is a damage instead of a help. Remember the quickest, surest, most harmless relief is Pappe's Diapepsin, which costs only fifty cents for a large case at drug stores. It is a truly wonderful—it digests food and sets things straight, so gently and so quickly that it is astonishing. Please don't go on and on with a weak, disordered stomach; it's so unnecessary.—(Adv.)

disorder and distress. Millions of men and women today know that it is unnecessary to have a bad stomach. A little Diapepsin occasionally keeps the stomach regulated and they eat their favorite foods without fear.

If your stomach doesn't take care of your food, it is a damage instead of a help. Remember the quickest, surest, most harmless relief is Pappe's Diapepsin, which costs only fifty cents for a large case at drug stores. It is a truly wonderful—it digests food and sets things straight, so gently and so quickly that it is astonishing. Please don't go on and on with a weak, disordered stomach; it's so unnecessary.—(Adv.)

Assisted by Cuticura Ointment does much to keep your skin clear, scalp clean and free from dandruff, and hands soft and white.

Cuticura Soap and Ointment sold throughout the world. Address: "Cuticura," Dept. 910, Boston, Mass. Beware of cheap imitations. Cuticura will find its best friends in the world.

2 full 3.50 GALLONS OF SPECIAL 30-DAY CUT PRICE OF STRAIGHT WHISKY

WE WANT 5,000 NEW CUSTOMERS

SEND FOR 2 GALLONS OF THIS WHISKY AT THE CUT PRICE OF \$3.50. EXPRESS PAID—no money to be paid. The quality of the whisky is guaranteed. It is the best in the world. It is the best in the world. It is the best in the world.

THE ABOVE IS AN IRON-CLAD AGREEMENT. RETURNED BEFORE IN ANY PAPER BY THE WHISKY HOUSE. It is the best in the world. It is the best in the world. It is the best in the world.

There Are No Better Trains to FLORIDA

The 'n' Elec'ric Lighted, Vestedub Dixie Flyer

AND South Atlantic Limited

Sleeping Cars Librarian, Observation Car Coaches

Leave Atlanta from Terminal Station 10:30 p. m. and 10:10 a. m. Arrive Jacksonville 7:50 a. m. and 8:50 a. m.

Winter Tourist Rates For Further Particulars Ask the Ticket Agent

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Fourth National Bank Building

NOTICES

FUNERAL NOTICES
SMITH—The friends of Mrs. Mrs. Smith, Mr. Robert SMITH and Mrs. Anna Kate and Emma Smith, who died at the residence of Mrs. Smith, at 1000 Peachtree street, on Saturday, October 25, 1913, at 10:30 a. m., are invited to attend the funeral of Mrs. Smith, which will be held at 2 o'clock, Sunday, October 26, 1913, at the chapel of Greenberg & Bond company, 1000 Peachtree street, near the corner of Peachtree street and Peachtree street. The pallbearers will be selected from the order of Beavers.

FUNERAL NOTICES
O'NEILL—The friends of Mr. J. E. O'NEILL, who died at the residence of Mrs. O'NEILL, at 1000 Peachtree street, on Saturday, October 25, 1913, at 10:30 a. m., are invited to attend the funeral of Mr. O'NEILL, which will be held at 2 o'clock, Sunday, October 26, 1913, at the chapel of Greenberg & Bond company, 1000 Peachtree street, near the corner of Peachtree street and Peachtree street. The pallbearers will be selected from the order of Beavers.

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SPECIAL NOTICES
A. O. & ROY DONOHOO
FURNITURE
1000 Peachtree street, Atlanta, Ga.
H. Phone M. 1847

HAIRCLAY & BRANDON CO.
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RETAIN YOUR GOOD LOOKS



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WANTED—AGENTS

1118 is your opportunity Mr. Wage Earner. Clerk, Small Business Man. You who are intelligent and freedom from petty financial worries. This is your opportunity to start a money-making business with the highest specialties ever placed upon the world's market. Nothing like this opportunity ever offered before. The business of what you are doing, is **INTO THIS**. 1276 W. 12th St., Chicago, Ill.

ATENTS—Fifty cents (in quantities) buy full size, composed of all clothes wear. **Weights** only two pounds. Women grab it \$1.50; Weighs only cent profit. Thoroughly established in 3 minutes. Wash day no one dreamed. Mrs. Marriack earned \$60

Jan. 1 to Oct. 1, 1913	
Daily . . .	57,663
Sunday . . .	67,839

"SHOPS OF CLASS"---Worthy of Your Most Careful Attention

AUCTION SALES AT AUCTION MONDAY, at 10:30 a. m., Administrator's Sale of the entire furnishings of an 8-room home, consisting of modern and antique furniture, rugs, art squares, linen, china, bedding, Wurlitzer electric piano, etc. Monday, October 27, at 90 South Pryor Street.	WOOD PATTERNS AND MODELS ROBERTSON PAT- TERN WORKS, 140½ EDGEWOOD AVE. Ivy 6026. When you ever find yourself in need of wood patterns, if so, call us. Estimates cheerfully given on our work. Prompt attention given to out-of-town work. ROBERTSON PAT- TERN WORKS, 140½ EDGEWOOD AVE.	FURNITURE STOP WALKING IN YOUR KITCHEN Save your beauty, strength, health and beauty with a HOOSIER KITCHEN CABINET JOIN THE HOOSIER CLUB ED MATHEWS & CO., 23 East Alabama St., Between Whitehall and Pryor Sts. ATLANTA, GA.	CLOTHING YOUNG MEN who appreciate distinctiveness in style should see our exclusive display of NEW FALL FABRICS, HATS, SHIRTS AND TIES. "Jack" "Bob" HAYES BROS. Tailors and Haberdashers Nine Peachtree. "Watch Our Window Display"	THEATERS MONTGOMERY THEATER NOW OPEN YOUR PATRONAGE SOLICITED. SHOWING AN EXCLUSIVE PROGRAM OF FIRST-RUN LICENSED PICTURES. THESE PICTURES CAN NOT BE SEEN ELSEWHERE IN THE CITY NOW OR HEREAFTER. MR. GRA F. WELLS, FEELESS BARITONE, FORMERLY OF DOCKSTADER'S MINSTRELS. MONTGOMERY THEATER O. P. HALL, Mgr.	STOVE REPAIRING For Real Repairing CALL THE ATLANTA STOVE SUPPLY "COMPANY," Stove Supplies of every kind. All work done only with the original castings. WE MAKE STACKS 101 N. FORSYTH ST. Phone Ivy 7240, Atlanta, Ga.	STOVES WILLIAMS AND RADIATORS TO COOK AND HEAT BURNS 18 HOURS WITH 1 GALLON KEROSENE OIL; NO COTTON WICK, SCREWS, VALVES NOR PUMPS; 200 SATISFIED CUSTOMERS IN ATLANTA; NAMES FURNISHED IF DESIRED. CALL MAIN 307-J. B. B. HENRY, 212 SOUTH PRYOR, CORNER RAWSON.
SUITS AND OVERCOATS DUNDEE WOOLEN MILLS ON THE CORNER Have your suit and overcoat made by strictly Union tailors--- THAT'S "DUNDEE." EVERY SUIT OVERCOAT \$15.00 75 Peachtree Street Cor. Auburn Ave.	LUMBER PATTERSON LUMBER CO., 358 HIGHLAND AVE. Is the firm to get the best lumber at the lowest prices. LET US FIGURE YOUR LUMBER BILL. BEST MATERIAL PROMPT DELIVERY Ivy 5251 Atlanta 5251	STENOGRAPHER ENVELOPES ADDRESSED In large quantities. Filling in on circular letters. Rush work a specialty. OUT-OF-TOWN WORK SOLICITED. PROMPT AND CAREFUL ATTENTION. MULTIGRAPHING. MAILING LIST FOR SALE. PUBLIC STENOGRAPHER, MAIN 3399-J, 421 KISER BLDG.	FURNITURE FURNITURE Furniture Bought and Sold for Cash only. S. M. SNIDER MAIN 1421 145 S. PRYOR ST. (Near Garnett) FURNITURE	READY-MADE CLOTHES \$1.00 A WEEK HERE'S A POINTER TO EVERY MAN WHO HAS TO PROVIDE CLOTHES FOR HIMSELF OR A FAMILY---\$1.00 A WEEK NOT ONLY MEANS CONVENIENCE TO YOU IN PAYMENT, BUT IT ALSO GETS YOU AS MUCH QUALITY AND VALUE FOR YOUR MONEY AT THIS STORE AS YOU CAN GET ANYWHERE. COME IN AND LET US CONVINCE YOU THAT EVERY CLOTHES ADVENTAGE AWAITS YOU HERE. PEOPLE'S CREDIT CLOTHING CO., 59 W. MITCHELL ST.	MONEY TO LOAN MARTIN MAY Money to Loan on Diamonds and Jewelry. 19½ Peachtree St., "Upstairs" 25% saved on Diamonds and Gold Jewelry. Phone Main 1584. Atlanta, Ga. J. W. HESSE, Mgr. Loan Dep't.	DRY CLEANING WEST END DRY CLEANING CO., EST. 1902. 21 Gordon St., West 7th. Ladies' Suits Dry Cleaned \$1.00 Skirts, 50c. Phone Calls Given Prompt Attention Anywhere in City FREE DELIVERY SATISFACTION GUARANTEED
SEED AND SUPPLIES J. C. McMILLAN, JR. SEED CO. "The Newest Seed Store" 23 South Broad St. Bell Phone Main 940. Atlanta 912. All our seeds are fresh, new crop. No last year seed in stock. We also carry full line Poultry Supplies, Conkey's Remedies, Pet Stock, Canary Birds, Cages, Flower Pots and everything to be found in a first-class seed store. PROMPT DELIVERY	ROOF REPAIRING ---IF YOUR--- ROOF LEAKS, CALL ROOF DOCTOR, W. B. BARNETT, 242 HEMP- HILL AVENUE, IVY 7238.	CAFETERIA THE BOYD CAFETERIA Miss Bessie L. Boyd, Proprietress. 41 S. Pryor St., (Kiser Bldg.) First-class service in every respect. Tables supplied with the best. Culinary unsurpassed. YOUR PATRONAGE GREATLY APPRECIATED. Atlanta Phone 1957.	MANICURING THE S. A. CLAYTON COMPANY, Manicuring, Chiropodist and Hair Dressing Parlors. 36½ WHITEHALL ST., Main 1769. 20 beautiful real human wavy hair switches, all the shades, including gray, guaranteed to match any shade; at \$20.00 EACH.	POOL & BILLIARDS "DAD" ELLIOTT'S BILLIARD PARLORS 22½ DECATUR ST. and 32½ N. PRYOR ST. The best lighted, ventilated and equipped Billiard Parlor in the South. NO WONDER IT IS A SPLendid SUCCESS IF YOU PLAY THERE ONCE YOU PLAY THERE ALWAYS "Dad" has a smile and a pleasant word for all. He has such pleasant ways and holds them by the excellence of his tables, cues and entire outfit. All lovers of Billiards meet me at "DAD'S" PLACE	CONTRACTORS & BUILDERS If you need a contractor, builder or expert roof man, call "Cunningham." Office 245½ Peters street, or phone Main 237. Repair work of all kinds. All work guaranteed. Prices reasonable.	MESSANGER SERVICE WE ORIGINATE OTHERS IMITATE FOR A MINUTE MESSANGER Call a Skiddoo Boy. PHONE 23. IVY 4372 MILLER'S MINUTE MES- SENGERS "We Deliver the Goods" W. V. & R. C. MILLER, Managers. Centrally Located 17 Fairlie St. Sixty Seconds from Everywhere
PRINTING HIGH-CLASS PRINTING Of Every Description. Books, Catalogues and everything in the Printing line. E. W. ALLEN & CO., 21-23 W. ALABAMA STREET MAIN 1643.	WALL PAPER "BETTER BE SAFE THAN SORRY" Our Fall purchase of WALL PAPER has arrived---the most complete ever. All work guaranteed. You may set your watches by Burnett's prices---they are absolutely right. J. L. BURNETT, 71 S. Pryor St., Phone 48. "SLANT-WISE" ACROSS FROM NEW COURT- HOUSE.	BARBERS MOLER BARBER COLLEGE 36 LUCKIE ST. Established 1893. We teach the Barber trade. Call or write for FREE catalogue explaining all. HAIR CUT and SHAVE FREE	AUTOMOBILES NEWSON AUTO CO. UPTO-DATE AUTOS FOR ALL OCCASIONS. 12 LUCKIE ST., IVY 93.	FURNITURE FURNITURE GARNER FURNI- TURE CO., 105 S. Forsyth St. We sell the best furniture in the city for KASH. That is the reason we sell so cheap. GARNER FURNI- TURE CO., 105 S. FORSYTH ST.	SUITS AND OVERCOATS A few uncalled for SUITS from a strictly \$15.00 Made-to-measure house, at a reasonable price. NATIONAL WOOLEN MILLS, 77 Peachtree. Special attention to mail orders.	ARTISTIC UPHOLSTERING CALL CAPITAL UPHOLSTER- ING CO., FOR ALL KINDS OF RE- PAIRING AND REFUR- NISHING. Office Furniture a Specialty. Carpet Cleaning Pack and Ship on Short Notice CAPITAL UPHOLSTER- ING CO., 148 S. PRYOR ST. Bell Phone Main 2133-J.
PLUMBING JNO. J. HILL Formerly manager of Jno. J. Wood- side Plumbing Co., has now bought the entire stock of the Union Plumbing Co., now located at 33 AUBURN AVE. Would like my friends to call on me. IVY 1047. ATL. 802 Respectfully yours JNO. J. HILL, Prop.	SEEDS NOTHING EXCELS our "Druid Hills" and Shady Nook Lawn Grass Mix- Mixture. "Arch" "Bob" McMILLAN BROS. SEED CO., 12 S. Broad St., Bell Main 3076, Atlanta 593.	BILLIARDS THE MONTGOMERY Pocket Billiards Parlor A PLACE FOR GENTLEMEN. Take Elevator to right of Theater entrance, Peach- tree street.	MULTIGRAPHING H. L. MacEwan W. S. Barrer THE BUSINESS SERVICE CO., Conducting THE LETTER CRAFT SHOP Six things we do: 1.—Use only first-class 1.bbons. 2.—Keep our machines in perfect order. 3.—Have expert operators. 4.—Fill in names so can't be detected. 5.—Duplicate your signature perfectly. 6.—Give you your work promptly. It takes ALL THE ABOVE to give you work that will GET RESULTS.	DENTISTRY THE GEORGIA DENTAL PARLORS, 101½ Whitehall St., Cor. Mitchell, Offer the following prices for a few days: Set of Teeth \$5.00 22-KL Gold Crown \$3.00 Bridgework \$3.00 White Crowns \$2.00 Silver or Amalgam Fillings 50c Gold Fillings \$1.00 Bring this Coupon. It will entitle you to a discount.	HEAVY HAULING TEAMING OF EVERY DESCRIPTION From Cars or Depots—Prompt and Efficient Service Given CALL IVY 7687 -J. D. COLLINS TRANS- FER COMPANY Office 9½ Marietta St., (Over Elkin's) J. D. COLLINS, Mgr. JOHN C. WEST, Supt. Machinery and Safes Hauled and Put in Place.	AUTOMOBILE REPAIRING VIADUCT REPAIR CO., 48 COURTLAND ST., on WASHINGTON STREET VIADUCT We do all kinds of high- class automobile repair- ing and adjusting. Special attention to Oakland Cars.
REPAIRING AND PAINTING NOTICE We do all kinds of house repairing and painting. Our workmanship is the very best and prices reasonable. ROOM 325 EMPIRE BLDG.	STOVES ABOUT STOVES Cold Weather Will Soon Be Here. YOU'LL WANT A STOVE NO MATTER WHAT KIND YOU BUY OR FROM WHOM YOU BUY—REMEMBER, THE MOST IMPORTANT THING OF ALL IS THE SETTING UP. WE CAN'T TELL YOU ALL IN THIS SMALL AD, BUT REST ASSURED THAT ANY HEATER, RANGE, OR BASE-BURNER BOUGHT OF US IS ALWAYS PROPERLY SET UP. WE SEE TO IT PERSONALLY. HIGHTOWER HDW. CO., 90 Whitehall St.	FISH, OYSTERS AND LUNCHES You will find fresh FISH AND OYSTERS at my place all the time. SPECIAL ATTEN- TION GIVEN TO HOT LUNCHES. Call and give me a trial, at 171 W. Mitchell St.	WALL PAPER DO YOU REALIZE The Most IMPORTANT THING in the home is the WALL PAPER? THE PEOPLE TO DO YOUR HIGH CLASS DECORATING AND INTERIOR FINISHING CAN BE FOUND AT OUR SHOW ROOMS, 33 AUBURN AVENUE, JUST ONE BLOCK OF PEACHTREE. Our Line is Complete. PIEDMONT WALL PAPER CO., E. H. ELROD, Mgr. 33 AUBURN AVE., Ivy 1047; Atl. 802.	AT AUCTION. AT AUCTION Furniture, household goods, office fixtures, and, in fact, every- thing you want. JACOBS' AUCTION CO., 51 DECATUR ST. Near Kimball House Bell Phone 1434 Atlanta 2285.	HERBS The Old Indian Herb Remedies Can be Found at the INDIAN HERB DRUG STORE YOU WILL KNOW THE PLACE BY THE INDIAN STATUE THE HERE IS SOMETHING FOUND IN THE MEDICAL KINGDOM BETTER THAN GOLD—AND IT IS HEALTH. ROOTS, HERBS, LEAVES, FLOWERS, BARKS, BUDS, GUMS AND BERRIES. READ THE HOLY BIBLE AND YOU WILL SEE (GENESIS) 1ST CHAPTER, 29 AND 31ST VER- SES. Special treatment of medicine for Rheumatism, Female trouble, Indigestion, Kidney, Blood dis- eases, Cancer and Paralysis. 244 W. Mitchell Street.	SHOES HALF-SOLED SEWED 50 CENTS At Gwinn's Shoe Shop 6 Luckie St. Opposite Piedmont Hotel Both Phones. In a hurry call Taxicab Co. for an auto rent service. BOTH PHONES

are masters of detail, as
as those who are capable ex
tives, are to be reached thro
The Journal Wants,

FOR SALE—REAL ESTATE

"ASK MR. BABBAGE"
PEACHTREE AND JAMES, 115 McKenzie Bldg.

Definite Purpose Makes The Journal Want Ad Interest You

FOR SALE—REAL ESTATE

SELECTED REAL BARGAINS
HOMES, BUILDING LOTS, APARTMENT SITE,
MANUFACTURING SITE AND FARM.

\$7,000—CREW STREET HOME

TWO-STORY, 10 rooms, 3 baths, large lot, garage, stables, chicken house and fine garden; price, \$7,000. House plans could not be built for this price. It's an elegant home, and must be seen to be appreciated. Reasonable terms.

\$3,400—SPRING STREET

TWO-STORY, 7-room and basement, pressed brick, marble trimmed, solid roof residence; price, \$3,400; \$1,900 cash; balance 2 years without interest. This will not keep better see Monday.

\$2,900—ORMOND STREET

SIX-ROOM, one-story cottage, well built and finished, lot 50x190; worth \$2,500, but will sell for \$2,900. Terms \$200 cash; balance \$25 per month. This is a dandy little home, and is within half block of Grant Park.

\$1,900—CONNALLY STREET

SEVEN-ROOM, one-story cottage (corner lot); formerly held at \$2,500; now reduced to \$1,900 for quick sale; terms \$100 cash; balance \$20 per month.

\$3,000—PENN AVENUE LOTS

THREE BEAUTIFUL building lots, 50x175 each, at \$60 per front foot; terms one-third cash; balance one, two and three years at 6 per cent. Penn avenue can not be beaten; take a walk out this lovely avenue Sunday and let me hear from you Monday. Buy now before prices advance.

\$2,600—NORTH MORELAND AVE. LOT

RIGHT AT DRUID HILLS, on North Moreland avenue, I have a dandy level lot, 50x150, really worth \$3,000, but \$2,600 will buy it if unsold when I hear from you. If interested better get busy.

\$1,800—EAST NORTH AVENUE

BEAUTIFUL LEVEL lot, 50x150, on E. North ave., right at Moreland avenue, within a stone's throw of Druid Hills; the walks, curbing and beautiful paving, water, gas and electricity. This lot should bring \$2,000 easily. Make me an offer of \$1,800, will try get owner to accept.

\$275 PER FOOT—PETERS ST., CLOSE IN
VACANT LOT, 40x100, on Peters Street, right at Junction of Walker (where \$500 per front foot has been paid). Can be bought for \$275 per front foot. This is the best buy in this section. Good money to be made here.

\$7,500—PACE'S FERRY ROAD

FOURTEEN HUNDRED feet frontage on this popular road (some beautiful building sites). Can be had at the very low price of \$7,500 on easy terms. There should be 100 per cent profit here by spring.

\$8,000—NORTH SIDE APARTMENT SITE

WOULD YOU give eight thousand dollars for a perfectly located apartment site (lot 100x160), corner two prominent north side streets, within a stone's throw of Peachtree street, where \$500 to \$750 per front foot is being asked. See me at once and I will show you how you can secure this property at a cost of not over \$8,000.

\$10,000—MANUFACTURING SITE

ON SOUTHERN RAILWAY tracks and fronting two streets; electric cars, water, gas, electricity. I am offering the finest manufacturing site in Atlanta; 1 1/2 lots on railroad and 300 feet wide. Owner was offered \$16,000 for this property year ago. Will now entertain an offer of \$10,000.

\$12,000—FINE FARM, 450 ACRES

FINE FARMING County farm, 450 acres, near two railway stations, Southern Road one mile, Centre of Georgia two miles. This land should be cheap at \$40 per acre, but must be sold within thirty days in order to make division; reasonable terms.

J. E. PRITCHETT

Temporary Office: 304 Fourth National Bank Bldg.,
PHONE MAIN 505.

**Buy These With Your Eyes Closed;
You Will Make Money.**

NO. 63 PIEDMONT AVENUE. A 10-room, 2-story house, nice level lot. Price \$7,500. Go out there, look north and south on this street, and remember this—that this is the only house within two blocks either way that you can buy for \$10,000, and we know of none even at that price.

ON WEST 15th STREET, a double apartment house renting for \$1200 yearly. If you want a home and investment combined, this is it. Price \$11,500.

EAST 14th STREET, right at PEACHTREE, another 10-room, 2-story furnace heated home, large lot with garage, etc. At a bargain.

SPRING STREET, South of Pine, 50 feet front for only \$100 per foot. With the improvements already under way on Spring and West Peachtree, this property should double in value in one year's time. Good terms.

EDGEWOOD AVENUE, near Boulevard, lot 25x98 for only \$3,000, just \$120 per front foot. Another and a CORNER on this street, much closer in, for \$500 per foot.

WALDO & REDDING

Grant Building. JOHN S. SCOTT, Salesman. Phone Ivy 590.

FORCED SALE

60 ACRES DEKALB COUNTY.

10 Miles From Atlanta,

Improved and Under Cultivation

SPLENDID FARM FOR

INVESTMENT.

TRUCK, dairy and poultry farm. Price \$2,500; \$500 cash, \$250 in six months, \$900 in three equal annual payments, and assume loan for the balance due in five years. SEE ME AT ONCE.

EDWIN P. ANSLEY, Land Department.

**FREE—FREE—FREE
ABSOLUTELY FREE!**

YOU CAN VISIT

GOULD AND PASCO

ANNEX TO

ALTOLOMA

AT MY EXPENSE

SUNDAY

OCTOBER TWENTY-SIXTH

TODAY---TODAY

150 BEAUTIFUL LOTS 150

50x200—100x200

100x300—200x300

200x300—200x600

THE LARGEST AND MOST BEAUTIFUL LOTS

EVER SOLD IN THE CITY OF ATLANTA

ONE DOLLAR A WEEK

NO INTEREST—NO TAXES
THE MOST LIBERAL TERMS EVER INCORPORATED
IN A CONTRACT OF SALE

NOW LISTEN!

THIS beautiful property is situated just beyond Decatur, on the Georgia Railroad, on the Stone Mountain Electric Car Line on the "New York to Atlanta Highway." Altoloma has three churches, a new \$50,000 public school building. Altoloma is close to Agnes Scott College and the Lamar College. Altoloma is unusually high and dry, and enjoys perfect drainage.

STONE MOUNTAIN CAR LINE

WILL BE OPERATING NOV. 15TH.

THIS WILL IMMEDIATELY ENHANCE THE

VALUE OF EVERY LOT

SELECT YOUR LOTS NOW

MEET MY AGENTS

AT THE TICKET WINDOW

OLD UNION STATION—OPPOSITE KIMBALL HOUSE

3:25 P. M.—SUNDAY—3:25 P. M.

W. P. COLE, Manager

1408 CANDLER BLDG.—PHONES: IVY 432; ATL 953.

YOU ARE NOT REQUIRED TO BUY

NO SALES RECORDED SUNDAY

IF YOU CANNOT GO, MAIL COUPON NOW

To W. P. COLE, Manager

1408 CANDLER BLDG., ATLANTA.

MAIL FREE INFORMATION ABOUT

"GOULD AND PASCO SUBDIVISION"

SIGN NAME

ADDRESS

GRAHAM & MERK

301-2 EMPIRE BUILDING. MAIN 4376.

PEACHTREE ROAD

FIVE LOTS—200x350 each, only \$15 per foot.

SIX LOTS—200x2,000 each, only \$15 per foot.

SIX LOTS—100x400 each, only \$5.00 per foot.

TWENTY LOTS—100x800 each, only \$7 front foot.

SIXTY LOTS—100x2,000; only \$25 per front foot.

ONE HUNDRED lots—100x200; only \$10 front foot.

NINETEEN LOTS—100x800; on car line; city water; only \$75 front foot.

TEN LOTS—100x400; only \$100 front foot; city water; car line.

100 ACRES—1,300 feet frontage; only \$200 per acre. Would take North Side home in part exchange. Easy terms.

96 ACRES—2,200 feet frontage; only \$175 per acre. Easy terms; would exchange.

221 ACRES—just off Peachtree road; two fine farms; fine water; only \$45 per acre.

150 ACRES—just off Peachtree road; only \$175 per acre; ripe for fine and ten-acre lots. Easy terms; would take farm or city property for part payment.

335 ACRES—Peachtree road, with more than a mile frontage; only \$375 per acre. Ripe for subdivision.

24 ACRES—with about 800 feet frontage; only \$450 per acre. We are authority on Peachtree.

GRAHAM & MERK

301-2 Empire Bldg. Main 4376.

FURNACE-HEATED BUNGALOW

FIVE-ROOM California bungalow, furnace heat, hardwood floors, nice roomy bath, cement foundation and furnace room. Built-in kitchen, built-in refrigerator, built-in ice chest and just as complete as can be. Price \$12,500. Balance \$50 per month.

WILSON BROS.

701 EMPIRE BUILDING. PHONE MAIN 4413.

The Real Estate Field

R. A. Ryder Sells 10,000-Acre Florida Tract for \$50,000, Making 100 Per Cent Profit in Three Years—Grant Street and Other Small Sales Reported Yesterday—E. P. Ansley's Observations on South Georgia

Interesting details of a Florida land deal became known here yesterday. Robert A. Ryder, of the Ryder Realty company, has sold to an investor of Los Angeles, Cal., 10,000 acres of land in Brevard county, Florida, for \$50,000, or at the rate of \$5 an acre. This land is between Titusville and Cocoa and faces the Indian river. The purchaser will develop the tract. The sale was a cash transaction, no other property being taken in exchange. Mr. Ryder and John A. Flournoy, of Columbus, Joseph 15,000 acres, including the 10,000 just sold, in 1910 for a total of \$25,000. They made 100 per cent profit in three years and have 5,000 acres left.

REAL ESTATE SALES
A. P. Kline to Mrs. R. E. Miller No. 320 Grant street, a residence property, for \$5,200, No. 45 Loomis avenue being given as part payment at a value of \$2,500.
The same agency sold for G. W. Payne to J. H. Whitman No. 128 Fowler street, a five-room house on a lot 40x120, for \$1,150.
REVIEW OF THE WEEK
No very startling transactions were announced yesterday, but the week as a whole showed up well. Sales ranging from \$10,000 to \$50,000 were included in the sales every day.

The building permits also showed an improvement in the matter of small houses, which is always a forerunner of larger things to come. The volume of transfers from day to day was strong, both in Fulton and DeKalb counties.

Some good announcements are scheduled for next week, and agents report a steadily improving tendency.
PROSPERITY AND ROADS
Edwin P. Ansley has just returned from a 1,200-mile automobile trip through south Georgia, and he brings back some interesting observations of farms, roads and development in the state. He said:

"A recent automobile trip of 1,200 miles through north Georgia, not only convinced me that Georgia is making splendid progress in her road building, but that that section has splendid crops this year, and is developing probably more than any section of the United States."
"Take Mitchell county as an example. Five years ago, before the good roads movement had started, there were no good roads in Mitchell county, and some of the best land in the county could have been bought at from \$10 to \$25 per acre. A week ago J. L. Hays sold me that Mitchell county has now spent \$200,000 in good roads, and the State Senator of Mitchell told me that he had a large tract of land in Mitchell county that he had refused \$50 per acre for a number of times."

"The effect of good roads on land values in every county is very marked. In Mitchell county, three miles from Tifton on the national highway, sold at \$20 per acre, and over 100 acres on which to make my inspection tour. "I left Atlanta, at 8 a. m., and reached Macon a little after 5 p. m.; the dinner and then at 8 p. m. I rode sixty miles to Vienna. Daily country, reaching there about 9 p. m. I left Vienna after breakfast Tuesday morning, went on to Cordell and inspected property within a radius of fifteen to twenty miles of this place, came back to Cordell and then to Ashburn, where I had early lunch; left Ashburn about 12:30 p. m. and went to Blythe to examine a property near there. At public sale, I bought a 100-acre tract on Albany, and thence to Camilla for an early supper. We left Camilla at 8:30 a. m. and reached Blythe a little after 5 p. m. We went to McDonough Wednesday morning, spent that day examining property in that county. Early and middle country, and went back to Blythe for supper. We left Blythe after supper, and reached Tallahassee, Fla., at 7:30 p. m. We inspected the K. Z. and saw the day development near Blythe and Tallahassee Thursday morning, and then to Thomasville for lunch.

"Friday we spent inspecting property via Macon, Panama, Moultrie, Tifton, Ashburn to Cordell. Saturday we spent in property around Cordell, and left 11 a. m. then went to Perry for lunch, and reached Atlanta at 8 p. m. Saturday."

"Dr. A. W. Mayson and J. Hope Tigner accompanied me on my trip, and Dr. Mayson says that seeing Georgia from an automobile was a revelation to him, and that while he had inspected every county in the state while in the legislature, that since taking this automobile trip, he thought ten times more of the state and its possibilities. We found south Georgia full of cotton money and prospects for the future. In paying debts two and three years old."

"Tigner said I was told in Albany three weeks ago that \$100,000 was paid to the farmers for cotton in cash, and a similar amount paid out in America. The following week \$70,000 was paid in one day to farmers in Barnesville. This clearly indicates the prosperity and the wonderful section. I mention these three instances, and these days were not exceptional, but the rule. Every person that we came in contact with, whether farmer, merchant or banker were rejoicing over this wonderful prosperity."

"History is simply repeating itself. Having the cotton of the south bring gold to America, when our friends in Wall street were predicting that it was impossible to turn the tide of gold to this country."

"We noted in every section a greater diversity of crops than any of us had seen in Georgia, and we were told that there was more grain, corn and hay produced in Georgia this year than has ever been known in the history of the state."

"As evidence of my belief in the future of south Georgia, I have entered into a contract with Mr. G. M. Pihon, who owns 2,175 acres of land, situated in Worth county, immediately on the Atlantic Coast Line railroad, about half way between Sylvester and Albany, to develop and settle into desirable subdivisions and offer same to the prosperous farmers and the middle class and other sections of the United States, where land values have increased to a high price, and which are no more productive than the lands in south Georgia. In fact, I am more convinced than ever that the lands in this section of south Georgia, under the proper treatment, will yield a greater net profit than the lands in the middle west and beside the climatic conditions here are far more desirable. I have a corps of engineers on this property, and will, within a few days begin settling this property with prosperous white farmers."

ALTOLOMA LOTS
W. P. Cole reports the usual amount of sales in Altoloma for the week, notwithstanding the fact that the rain of last Sunday prevented many from taking advantage of the regular Sunday free excursion. Mr. Cole also reports having closed several acreage sales in the Gould and Pasco annex to Altoloma, and states that the demand for acreage tracts is steadily on the increase, since the announcement that the Stone Mountain car line will begin to operate on November 15.

WEST END SALES
The Field Realty Agency has sold 12.5-acre tract to R. K. Rouse for \$1,500, and also a 24-acre tract for \$1,500 each, cash.

The Martin-Ozburn Realty company (Continued on Next Page.)

MARTIN-OZBURN REALTY CO.
710 National Bank Building. Phone Ivy 172—Atlanta 206.

ONLY \$1,600
We can sell you a beautiful lot 50 by 250 feet, on the north side of
DREWRY STREET
Where big things are doing, every city improvement down, if necessary, will furnish it, and also build the house, and arrange easy monthly payments. Call at once.

ATLANTA DEVELOPMENT CO.
R. H. JONES, JR., Gen. Mgr.
501 1/2 Third National Bank Bldg.

R. F. BISHOP & L. O. TURNER CO.
REAL ESTATE AND RENTING
Phone Main 5202. 1217 Atlanta National Bank Bldg.

BELL ST. between Auburn avenue and Houston street. We have a piece of negro renting property. It rents for \$25 a month. The price is low and the owner must have some money. This is only about 4-1/2 blocks from Candler building. \$1,000 cash will handle this. See us early.
Pittsburgh, only 31 feet from car line, renting property paying \$20 a month and it is under-rented. Can be made to pay \$25 each. Price, \$1,700 cash. How about this?
We do renting. Call on us for any kind of residential or store property.

SHARP & BOYLSTON
36 SOUTH BROAD ST.

INVESTMENTS—BARGAINS
MAGNOLIA STREET—This is close in on a street that has a great future, and we can sell it on a 12 per cent basis.
MARHETTA STREET—We have a price on this place that is better than anything close to it. We know you can make money on this. See Mr. Little.
EDGEWOOD AVENUE—This street has a few bargain lots and this is one of them. Twenty-one feet at \$100.00 per foot. Better look into this.

THE FINDING OF AN ARTICLE

Of value leads immediately to the use of

THE...

JOURNAL WANTS

Near Months in Cotton Market Made New High Record for Seas

**LIVERPOOL COTTON WAS
STEADY ALL THE SESSION**

[illegible]

Feb.-Mar.	1,116	7,234	21.3
Mar.-Apr.	1,116	7,234	21.3
Apr.-May	1,116	7,234	21.3
May-June	1,116	7,234	21.3
June-July	1,116	7,234	21.3
July-Aug.	1,116	7,234	21.3
Aug.-Sept.	1,116	7,234	21.3
Sept.-Oct.	1,116	7,234	21.3
Oct.-Nov.	1,116	7,234	21.3
Nov.-Dec.	1,116	7,234	21.3
Dec.-Jan.	1,116	7,234	21.3

considered by some of the breeders as rather larger than could be harmonized with recent small-framed crosses that have been about in line with expectations were met by local bulls with tions that they represented a usually large percentage of the yield.

At any rate, the market quote came very strong, and the export bullish character of sentiment is being maintained. The export of a prominent southern operator claimed that May cotton would be 15 cents before it broke 30 points in the closing figures of last night. The market was not so strong in the southwest, because of the appearance of a very strong barometer in the Pacific north-

shows up rather liberally on its face, but there is considerable evidence to explain just how very small a crop could be picked clean enough in the bad weather conditions to make a difference to the price of a huge gain, but many state that they have well high gathered their crop now and that the weather has not taken away the ability of top crop development and maturing. This is a point which will not be decided here, however, until the harvest has elapsed, but with the up-to-date modern machinery and the massive influence of 15 and 14 cent cotton and the price of 15 cents per bushel, it is very conceivable that every energy has been

participate in the mountainous prices prevail-	Jan.	13.55	13.80	13.94	13.79
ing, which would do a great deal toward ex-	Feb.	13.50	13.75	13.90	13.75
hausting the available low quality crop with	March	13.50	13.75	13.90	13.75
early large plantings.	April	13.50	13.75	13.90	13.75
The spinning and commercial world is now	May	13.50	13.75	13.90	13.75
beginning to get out of the winter season. At-	June	13.50	13.75	13.90	13.75
tention will be checked by 14-cent cotton, and	July	13.50	13.75	13.90	13.75
this is the point which must receive atten-	Aug.	13.50	13.75	13.90	13.75
tion because of the fact that the cotton crop	Sept.	13.50	13.75	13.90	13.75
of 20,277,000 bales, of which nearly 15,000,000	Oct.	13.50	13.75	13.90	13.75
bales are expected to be ready for export. It	Nov.	13.50	13.75	13.90	13.75
is certain that this season's crop will fall short	Dec.	13.50	13.75	13.90	13.75
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54	for this year.	
55	the government subsidizes. We look for	Madden 0.748
56	much higher prices to prevail. There has	McGowan 0.748
57	been a deal of pessimism among those	McIntyre 0.748
58	in the cattle circles, but the outlook for	McIntyre 0.748
59	the new currency bill, necessary business con-	McIntyre 0.748
60	ditions, and the tariff, possibly the	McIntyre 0.748
61	issue of further political action, and the	McIntyre 0.748
62	the Mexican affairs, and the very unsatisfactory	McIntyre 0.748
63	state of money.	McIntyre 0.748
64	of the huge amount of money actually de-	McIntyre 0.748
65	manding the banks were that if we have	McIntyre 0.748
66	enough capital to do that, we would be	McIntyre 0.748
67	entering in the price of goods, and the	McIntyre 0.748
68	it is like any other commodity, and the	McIntyre 0.748
69	it is like any other commodity, and the	McIntyre 0.748
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Various... \$2,076
Total all parts... \$72,890

COTTON REED OIL MARKET
NEW YORK, Oct. 25.—The cottonseed oil market was unchanged today. The oil was being estag prompted by the firmness in the cotton market. The price of the oil was 10¢ per pound from the month, closing 1 to 9¢ higher than the previous day. The price of the oil was 10¢ per pound from the month, closing 1 to 9¢ higher than the previous day. The price of the oil was 10¢ per pound from the month, closing 1 to 9¢ higher than the previous day.

COTTON OIL MARKET.
Open.
Spots... \$5.40-56.50
October... \$5.40-56.50

[illegible]

Weather Conditions:
Atlanta and vicinity: Fair tonight and Sunday.
Georgia: Fair tonight and Sunday.
Alabama: Fair tonight and Sunday.

probably unduly; warmer tonight.

The continued cloudy weather this morning is caused by a low pressure disturbance over the western North Carolina and Virginia, but as the storm is already moving away toward New England, fair weather is indicated for the rest of the day.

Clear weather and a strong breeze continued during the past twenty-four hours in the eastern portion of the cotton belt, from the Atlantic states to the northward.

ESTIMATED COTTON RECAP

New Orleans expects tomorrow's harvest to be 10,000 bales, 100,000 bales of cotton to be picked in the next 10 days.

with large amounts of iron ore at Hattessa, 2.66, and New York, 1.54.

A new disturbance has appeared in eastern South Dakota, where the atmospheric pressure was 29.80 at Rapid City. This is followed by an area of cloudy and rainy weather in the north at St. Paul, Minn., where it was falling at Helena, Sheridan and Rapid City.

West of the storm area of high pressure follows, with a considerable fall in temperature, from 70° at Denver to 40° at Cheyenne.

* Fair weather is indicated for
* Atlanta and vicinity for tonight
and Sunday.

ROME

ROME—The Shorter College Dramatic club was organized last week, with Miss Anna Duane Thomas, president; Miss Ruth Benton, vice president; Miss Elizabeth Bacon, recording secretary; Miss Margaret Hamilton, corresponding secretary; Miss Ruth Bell, treasurer. The club is making a study of the drama, and presenting two short plays during the year, besides the play at the commencement. On Wednesday afternoon the club entertained the oral English classes.

On Monday study classes and a class in Monday school pedagogy were organized. Last Monday evening one hundred pupils attended these classes. The classes will study China, Japan, Africa, India, and some nations.

On Monday the Georgia Student Literary league, which is to meet at Anderson College, Columbia, Ga., were appointed last Monday evening. The delegates appointed were: Misses Ethel Stephens, Eva Phillips, Agnes Thomas, Mary Gostlin, Wanda Hartman, Elizabeth Clark, Elsie Dean, Louise Dwyer, Julia Graham and Clara Barnett.

Miss Edith Sweetwood, of Atlanta, spent the week end with Miss Anne Denmark. Miss Sweetwood was one of the primary's classmates at Meredith college.

Miss Ruth Davis, of Hillsboro, Tex., after a year's absence, has returned to the college to resume her studies. She is a greatly welcomed by all of her old friends.

Miss Ophelia Davis spent the week end with friends in Gadsden, Ala.

Mr. W. D. Paden, of Kirkwood, spent last week end with his daughter, Miss Ruth Paden.

Mr. Arthur Millhollin has returned from Rockmart, where she was the guest of Miss Anne Phinley.

Miss Mary McClain has returned from Rockmart, where she was the guest of Miss Anne Phinley.

Mr. and Mrs. John Copeland have returned to Atlanta, after a visit to relatives in Rome.

Mr. and Mrs. George M. Smith, of Rockmart, are guests of Mrs. W. H. Wright.

Mr. and Mrs. Patrick, of Danvers, is the guest of Mrs. John C. Printup.

Mr. and Mrs. Henry Battey are at Rome.

Miss Jessie Hine has returned from a school in Tennessee, where she has been teaching for the past several months.

Mr. George Clidney, of Philadelphia, is the guest of Miss Annie Berrier.

Miss Jessie White is visiting at Spring Lake, Ala.

Mr. and Mrs. W. H. Hughes, Jr., and daughter are visiting in Montgomery.

Mr. and Mrs. D. H. McKenna, of Tusculum, are guests last week of Miss Anna Moore and Mrs. D. W. Simmons.

Mr. and Mrs. E. B. Barker, the guests of Miss Hine, left this week for Dallas, Tex.

Miss Jessie White is visiting in Spring Lake, Ala.

Mr. and Mrs. Lloyd Dawson are in Rome.

Miss Clayton Mitchell gave a theater on Wednesday evening to Mrs. W. H. Norton and her guests. Thursday evening Mrs. Charles Porter entertained at her home.

Mr. and Mrs. W. L. Loomis has returned from Rockmart.

Miss Elizabeth Boor has returned to Rome.

Shorter College Notes

On Monday the club will be represented at the federation meeting next week in Athens, by the following: Miss W. Van Hooze, Mrs. John Reynolds, Mrs. J. H. Harper from the Rome Y. M. C. A. club; Mrs. J. Lindsey Johnson, former president of the State Federation of Women's Clubs; Miss Lucile Walters, president of the club.

Among the social functions given for the club, Mrs. Norton and her guests, Mrs. Anna Norton, Mrs. Arthur Hill, Mrs. Alvah Stone, was a reception to the women, a morning social party given by Mrs. W. H. Towers, a bridge party given by Mrs. W. H. Towers, and a bridge party given by Mrs. W. H. Towers.

Miss Clayton Norton's reception at the Country club Monday afternoon was the largest social gathering of the year.

Miss Minnie Moore entertained informally Tuesday afternoon for her guests, Mrs. W. H. McKenna, of Gadsden, and Mrs. J. H. Harper, of Rome.

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TALENTED YOUNG VIOLINIST



MISS BERNICE CHAMBERS.
She will leave shortly with Miss Lucile Dennis, of Atlanta, and with Miss Louise McHenry, of Madison, for a concert tour of the south, under the direction of the alkahest company.

The Mattress that Makes Any Bed Your Friend

The most beautiful bed is but a poor resting place unless equipped with a clean, comfortable mattress. The poorest bed of insignificant appearance is a true friend if equipped with a Princess Sanitary Felt Mattress.

Because The Princess is a clean, comfortable mattress which supports the body lines, it is restful, which enables you to prepare for tomorrow by sleeping tonight. The Princess is germ and moisture proof and needs no other renovating than an occasional sun-bath.

PRINCESS MATTRESS

is made of carefully sanitized cotton woven into layers of felt that will never lump, pack down or become hard. The ticking is of durable quality and artistic design. The workmanship is by hand; only skilled experts of long experience are employed.

We sell The Princess under a 60 night's guarantee. Ask your dealer. If he can't supply you write us.

Be sure to see The Princess. We guarantee it to be the equal of any, and the superior of many mattresses sold for \$15.00 or less. Get Best for Less.

Gholstin-Cunningham
Springbed Co.

Manufacturers

ATLANTA, GA.



MAN-TAILED SUITS

Four Wonderful Suit Values

Your critical examination will bear out every claim we make for the strictly man-tailed suits we are offering for Monday. We believe that we have reached the pinnacle of service to you in either. Every essential of value has been embodied in these garments—every effort exercised to produce for you in fabric, style, workmanship, and finish, garments the like of which have never before been sold at such remarkably low prices. You will be delighted with the style, perfection and the genuine satisfaction you will get out of these garments.

The materials are of all-wool serges in standard navy blue and rich black, whipcords in all colors, diagonal chevrons, etc. In fact, you can find almost all the new and popular materials and colors of the season in this lot.

The coats are beautifully tailored—long tapering backs, with collars of velvet if you wish—one, two and three buttoned fronts, buttons covered with self material or velvet. All suits are lined with substantial, yarn-dyed, and guaranteed satin.

Some of the skirts are the stunning peg-top styles, beautifully draped at side of hip and above hem and with the smart curved slash on front, others are plain tailored to suit any taste. In the lot are suits worth from \$20.00 to \$50.00 and we are sure we can please you with suits priced at

\$12.50, \$15, \$18, \$25
A Wonderful Dress Bargain
\$6.90 Beautiful silk CREPE DE CHINE DRESSES, Silk Whipcord Dresses, handsome Serge Dresses in all colors, All-Silk MESSALINE DRESSES and CHARMUSE DRESSES in all colors and all sizes. Choice **\$6.90**

Hats of Velvets, Plushes, Felts, Velours, Etc.

We have received another new shipment of bright finish Felts, soft, light weight Scratch Felts, that feel and look like heavier hats. All-Silk Velvet Shapes, fine Silk Plush Shapes, and Ready-to-Wear Hats; also Trimmed Hats that are new and beautiful. Just the things you have been looking for, at prices way below the actual values. **HATS WORTH UP TO \$10.00 PRICED AT**

98c \$1.98 \$2.98 \$3.98

SAMPLE ALL-WOOL SKIRTS Laddered and Mitten All-Wool Skirts. Materials are fine black Serge, Whipcords and fancy mixtures; skirts worth up to \$7.50; in Monday's sale, choice each, **\$3.90**

NEW SPORT COATS In every magazine you pick up you will find the new Sport Coats. Monday we offer 200 of these cozy, nifty, neat Sport Coats in Scarlet, Emerald, New Green, Copenhagen—deep belted, button kind in both fancy striped, corded and Buco. Choice, at **\$6.90**

Big Bargains MONDAY On Main Floor

LONG CLOTH 12-yard double English—fine Cloth, soft and fine. **88c**

HEMMED SHEETS 72x96 Bleached Hemmed sheets, full double bed size, **29c**

PILLOW CASES Large size Bleached Pillow Cases, hemmed, ready for use. **9c**

DRESS GOODS, SILKS, SUITINGS, VELVETS, Etc.

WOOL DRESS GOODS and 60-inch All-wool Dress Goods. Plaids, Brocades, Follies, Serge, Camel Hair Suitings, Novelty, Broadcloths, etc. worth up to \$2.50 per yard. Full Suit **98c**

BROGADED SILKS 2,500 yards fine 27-inch BROGADED SILKS, in black and colors and made to sell for 7c yard. In Monday's special sale, **25c**

SALE OF REMNANTS Remnants in \$1.50, \$2.00, \$2.50 and \$3.00 fine All-Wool Dress Goods, 54 and 60 inches wide. All kinds, black and colors, choice. **55c**

Blankets and Comforts

Extra large Baby Blankets, very fine and soft. **29c**

500 pairs Single Bed Blankets: a great bargain for Monday, pair **49c**

You pay \$2 for this 11-4 Blanket most everywhere; our **98c**

11-4 Wool Mixed Grey Blankets: a big bargain, pair **\$1.98**

Fine Wool Mixed Blankets, white or grey; worth \$5. pair; our price Monday, **\$2.98**

Fine White and Plaid California All-Wool Blankets: **\$4.98**

Fine and heavy, large size Cotton filled Comforts: **98c**

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SIGNS OF THE TIMES

Increasing interest is being manifested in the Federation of Women's Clubs which will convene to discuss the week.

A large number of Atlanta women will be in attendance at the sessions and much interest will attach to the message which Mrs. Z. J. Fitzpatrick, the president of the federation, will address to the club women of the state.

Included among the many vital subjects of which the message will treat are:

"Scope of Club Activities," "Ideals and Practical Achievements of the Club," "Georgia's Part in the Great Movement," "Legislative Laws Relating to Educational and Welfare Movements in Which Club Women Have Taken an Active Part," "The Spirit of Christian Character in the Federation," "Needs of the Federation," "Information Necessary for Intelligent Work in the Federation," "Reformation Through Education," "Schools and Clubs as Social Centers," "Playgrounds as a Factor in Education," "New Clubs" of which forty-seven have been formed within the past year and eighty-four in the past two years, showing that Georgia leads in this respect over any federation in the Union; "Club Programs and What They Reflect," "Personal Report of the President as to Work Done," "The Vice Almon," "Newsletters and the Great Assistance Rendered by Them in the Work."

The meeting of the United Daughters of the Confederacy in Mobile during the past week attracted the attention of women throughout the south.

The re-election of Mrs. W. D. Lamar to the head of Georgia Division, U. D. C., took place Friday and the appointment of this gracious and charming woman to present the resolutions at the general convention to be held at New Orleans gave general satisfaction.

Several important matters were under consideration and much urgent business transacted by the members of the executive board.

Of especial interest was the endorsement of the resolution presented by Miss Mildred Butlerford, of Atlanta, requesting the state to pass an act establishing a branch college of the University of Liberty Hall in honor of the memory of the late Alexander H. Stephens.

There has been a delightful social side to the convention, luncheons, teas and receptions having been tendered the visitors, among whom were delegates from many distant points.

A cordial invitation has been extended Miss Annie Russell, the noted actress who will appear at the Atlanta theater this week, to be the guest of the Atlanta Center Drama League at its meeting Tuesday afternoon at the Georgia terrace. Miss Russell will not address the society because of the arduous work required in the presentation of the two charming old English plays, "The Ropes to Compass" and "The Hivals," but her presence at a social tea will bring an additional interest to the meeting of the association.

To Mr. and Mrs. Inman Gray

An event of Thursday evening, October 26, will be the supper and informal dancing party at which Mr. and Mrs. James Edward Gray will entertain at their home on Peachtree road in compliment to Mr. and Mrs. Inman Gray, who returned recently from their wedding trip.

Miss Pappenheimer's

Afternoon Tea

Miss Marie Pappenheimer will entertain at tea Friday afternoon, November 1, at her home on Ponce de Leon avenue, in compliment to Mrs. Rogers Keese.

The guests of the occasion will include the debutantes and the members of the younger set.

Miss Green's Receiving Party

Miss Evelyn Green's tea on Tuesday afternoon, November 11, will be a charming occasion to her guest, Miss Emily Arrington, of Rome, and the members of the debutante set.

Receiving with the young hostess will be her mother, Mrs. W. D. Green, Mrs. Forrest Adair, Mrs. Robert Gregg, Mrs. Frank Adair, Mrs. George Dulles, Mrs. Allison Green and Mrs. Forrest Adair.

Serving punch will be Miss Carrie Peabody and Miss Mary Butler.

Invited to meet Miss Arrington and the debutantes will be the members of the unmarried set, and the occasion will be one of enjoyable hospitality.

Assisting in entertaining will be a group of lovely young girls including Miss Helen McCulloch, Miss Mamie Ansley, Miss Dorothy Jenkins, of Virginia, Miss Adelaide Ellis and her guests, Miss Adeline Davis, of Charlottesville, Va., Miss Jeanie Thompson and Miss Thornton Clarke.

Farmers' Night and Harvest

Ball at Piedmont Club

The Piedmont Driving club has issued open invitations to the harvest ball which will be an event of Friday evening at 8 o'clock, the occasion to celebrate Halloween.

Dinner will be served in the main dining room for the guests who appear in the harvest costume, as requested, and others will be seated at tables in the lobby.

A number of prizes have been offered, to be awarded to the best dancers, the best leader of hay, the winners of the cleverest, working clothes and to the debutante who appears in the most unique costume.

Reservations for parties should be made not later than Wednesday.

500 Party

Mrs. Catherine Brooks entertained the "C" club with a "500" party at her home on West Tenth street, Thursday afternoon.

Mrs. W. H. McGrath was the first prize, a Jabel; Mrs. William Van Houten, the second, a box of hosiery, and the consolation was won by Mrs. Walter Drew.

After the game a buffet luncheon was served.

The club colors were carried out in the sovereigns and ministers of hosiery and red and white flowers.

The club will meet with Mrs. W. D. Mann next, in West End.

Miss Martha Smith Entertains

The pupils and patroness of Miss Martha E. Smith's School of Music were entertained at a reception given by her at her home, Dr. James P. Mann Park, Wednesday evening.

The splendid music program was decorated with growing plants and cut flowers and a group of young ladies presented a pleasing musical program, after which delicious refreshments were served.

Miss Frances W. and Miss Elizabeth Clanton served punch.

LOVELY YOUNG MOTHER AND CHILDREN



MRS. ROBERT SPALDING SPEECH.

One of Atlanta's attractive matrons and her two little daughters, Virginia Gordon and Aurelia Moreland, who are charming members of the very young set.

ENGAGEMENTS ANNOUNCED

STAMPS-TURNER

Mr. and Mrs. Clumbus Ira Stamps, of Madras, Ga., announce the engagement of their daughter, Eunice, and Mr. Charles M. Turner, of Palmetto, Ga., the marriage to take place early in January at home.

BROWNLEE-HUDSON

Rev. and Mrs. J. L. Brownlee, of Milledgeville, announce the engagement of their daughter, Rosalie, and Mr. John H. Hudson, of Rome, Ga., the wedding to take place latter part of December.

CASON-ARNETT

Mr. and Mrs. W. A. Cason, of Hartwell, announce the engagement of their daughter, Lucy Elizabeth, and Mr. Connie Carlethia Arnett, of Atlanta, the wedding to take place in November. No cards.

OWENSBY-WHITE

Mr. and Mrs. DeWitt Hooker, of Greensboro, N. C., announce the engagement of their daughter, Irene Owensby, and Charles C. White, of Atlanta, the wedding to take place November 29.

BLACK-PARIS

Mr. and Mrs. James B. Black, of Clarksville, announce the engagement of their daughter, Emma Nunnally, and Mr. William E. Johnson, of Newnan, Ga., the date of the wedding to be announced later.

LAKE-VICKERS

Mr. Horace H. Lake, of Wrightsville, announces the engagement of his daughter, Georgie Mae, and Mr. Beaulieu Vickers, the wedding to take place Wednesday, December 10.

KING-JOHNSON-KING-MORRIS

Mr. and Mrs. James S. King announce the engagement of their daughter, Emma Nunnally, and Mr. William E. Johnson, of Newnan, Ga., the wedding to take place in December.

SMITH-ELLIOTT

Dr. and Mrs. Charles Vestus Smith, of Tennille, announce the engagement of their daughter, Georgie Ella, and Mr. Shellie S. Elliott, of Conyers, the wedding to take place early in January.

HALE-WANSLEY

Mr. and Mrs. T. J. Hale, of Clarkston, announce the engagement of their daughter, Melie Eleanor, and Mr. Henry Hill Wansley, the date of the wedding to be announced later.

BOWERS-M'LENDON

Mr. and Mrs. Bunyan Bowers, of Bowersville, announce the engagement of their daughter, Lula Quay, and Mr. John Henry McLendon, of Canon, the wedding to take place the latter part of November at the home of the bride-elect in Bowersville. No cards.

SKELLIE-PITTMAN

Mrs. Harriett McMillan Skellie has announced the engagement of her daughter, Althea, and Mr. Marvin Clements Pittman, the wedding to take place in December.

WINBURN-BRIDGERS

Mr. and Mrs. W. R. Winburn announce the engagement of their daughter, Althea, and Mr. L. B. Bridgers, of Portsmouth, Va., the marriage to take place in the early winter at their home in Gainesville.

HORTON-HILL

Mrs. Ruth V. Horton, of Ranger, Ga., announces the engagement of her daughter, Lillie Malone, and Mr. William Robert Hill, of Hapeville, the wedding to take place November 29, at home.

BOWERS-JOHNSON

Mr. and Mrs. A. P. Bowers announce the engagement of their daughter, Nancy, and Mr. Rhodes Hall Johnson, the marriage to occur December 18.

FORT-REDFEARN

Mr. and Mrs. John P. Fort, of Mount Airy, announce the engagement of their daughter, Susan Ellis, and Mr. Daniel Huntley Redfeard, of Albany, the wedding to occur November 20.

LOYD-HANNAH

Mr. and Mrs. John Milton Loyd, of Social Circle, Ga., announce the engagement of their daughter, Mattie Lee, and Mr. William Melvin Hannah, of Redledge, Ga., the wedding to take place December 29, at the home of the bride's parents.

OUR DRESS GOODS SPECIALS.

54-inch Navy Serges	50c
54-inch Broadcloths	50c
54-inch Storm Serges	50c
54-inch All-Wool Serges	50c

HALF-WOOL DRESS GOODS.

42-inch Scotch Plaids	50c
36-inch Storm Serges	35c
36-inch Dress Albatross	35c
36-inch Shepherd Checks	35c
36-inch Half-Wool Dress Goods, in solid colors, checks and stripes.	25c

SILKS AND VELVETS.

Messaline Satins, all colors	50c
Scotch Plaid Satins	50c
36-inch Lining Satins	50c
Silk Velvets at 7c and	50c
Silk High Velvets	50c
Brocade Velvets	50c

COTTON GOODS AND LINENS.

Samson Galateas	15c
Glenghams and Persians, 10c and 12 1/2c	15c
Outings and Flannellets	10c
Kimono Crepes, 10c and	20c
Mill End Glenghams	30c
Big Buck Towels, dozen	\$1.00

READY-TO-WEAR GARMENTS.

Coat Suits	\$10.00, \$12.00, \$14.00
Serge Dresses	\$10.00, \$12.00, \$14.00
Three-quarter Coats	\$10.00, \$12.00, \$14.00
Child's Serge Dress	\$5.00, \$6.00, \$7.00
Child's Long Coats	\$5.00, \$6.00, \$7.00
Child's Wash Dresses, 6 to 14 yrs.	special value

BOYS' DEPARTMENT.

Boys' Suits	\$5.00, \$6.00, \$7.00
Boys' Pants	\$5.00, \$6.00, \$7.00
Boys' Hats	\$5.00, \$6.00, \$7.00
Boys' Shoes	\$5.00, \$6.00, \$7.00
Boys' Browsers	\$5.00, \$6.00, \$7.00

SPECIALS.

Misses' Rain Capes	\$5.00, \$6.00, \$7.00
Little Boys' Sailor Suits	\$5.00, \$6.00, \$7.00
Ladies' Bleached Vests	\$5.00, \$6.00, \$7.00
Ladies' Umbrellas	\$5.00, \$6.00, \$7.00
Black 42-inch Brocades	\$5.00, \$6.00, \$7.00

SHOE DEPARTMENT.

Full Lines of Boys' and Girls' Shoes and Dress Shoes.	
Ladies' Shoes in newest models in the famous Rochester made goods.	
Usual \$2.50 here for	\$1.00

TAYLOR'S 240 Marietta St.

Our Diamonds Are Correctly Classified

There is much uncertainty about diamonds, except to the expert. They should be chosen at a store in which you have implicit confidence. We strive earnestly to merit such confidence.

Diamonds are like gold, when wisely bought. They are worth their cost anywhere on earth, and are constantly increasing in value. Our gems will bring their price anywhere and at any time—we guarantee them positively.

Examine our rings—not only solitaires, but all styles for all needs.

Eugene V. Haynes Co.
Importers, 49 Whitehall St.

DR. DYS IS IN PARIS



For thirty years the beauties of the European capitals have assiduously used the famous **SACHETS DE TOILETTE** and other original preparations. For almost the same period have New York society women been served at V. Darsy's exclusive shop, off Fifth Avenue, where all of the Products Cosmétiques du Dr. Dys are to be had. Women of the South can either write to V. Darsy in New York, or secure Dr. Dys' Preparations direct at

Jacobs' Pharmacy
Atlanta, Ga.

If you do not know Dr. Dys' Preparations, go to JACOB'S PHARMACY, or write V. Darsy, 14 West 47th St., New York, and acquaint yourself without delay with the purest and best productions of Parfums. You will note the very superiority of these truly scientific creations over those of haphazard origin which one sees at every hand.

GLANCE OVER THE FOLLOWING, to be found in the Boudoirs of the Elite the world over

SACHETS DE TOILETTE for young girls, SACHETS DE TOILETTE for brides, SACHETS A L'AUBEPINE for brunettes, SACHETS CENTRIQUES for oily skin and blackheads, SACHETS DE FRAICHEUR for dry skin, SACHETS DE BEAUTE for tired, faded complexions, LA PERLE for bleached skin or red nose, SACHET SUPRA for sunken and puffed under eye, SEVE PERMALE tonic for the muscles, ROBE DE BEAUTE makes the skin velvety, LOTION SUPRA makes the pores finer, LOTION ROSEE leaves the face pink, LA LOTION prevents tanning or chapping, PATE SUPRA makes the hands soft and white.

YOU ARE INVITED TO WRITE TO
V. DARSY, 14 West 47th St., New York
FOR PERSONAL ADVICE WHICH IS GLADLY GIVEN WITHOUT CHARGE. All Transatlantic orders are for sale at
JACOBS' PHARMACY, Atlanta, Ga.

Ragan & Davis GOWNS

4 West Thirty-seventh St., New York.

Exhibit at

The Georgian Terrace

Monday

Our Mrs. App will show latest models, materials and trimmings, and make orders.

A cordial invitation to inspect is extended to those for whom styles are created.

TELL HER

that if she is going to have really fashionable wedding invitations, those which are correct in form, artistic in workmanship and of the finest material, order samples and prices from the J. P. Stevens Engraving Co., 47 Whitehall St., Atlanta, Ga., and they will be forwarded free of charge.

BEAUTIFUL DEBUTANTE



—Photo by Hirschburg and Lewis D. Follins.

MISS JEANNETTE LOWNDES.

Miss Lowndes was formally introduced to society at a buffet luncheon, which was a large social event of last week, at which she shared honors with Mrs. Holland Lowndes, a charming young matron. Miss Lowndes is tall and handsome, with lovely dark eyes and hair, and possesses a grace and charm of manner that will make her one of the most popular of the many attractive debutantes to be presented this season.

Parent-Teachers' Association

The Parent-Teachers' association of the tenth street school will hold its regular monthly meeting on Tuesday afternoon at the school building.

The session will be one of special interest to both parents and teachers as the association will be addressed by Dr. Theodore Toepel, physical director, on the subject, "Children's Play and the Playground."

Dr. Toepel has just returned from a visit to New York City, where he has investigated the newest play methods as well as the work of the National Playground association, and he will have many important facts to offer his listeners.

In addition to this talk by Dr. Toepel, Miss Graybill will address the meeting on the question of "Why the Child in the Playground Needs Supervision," some discussion among parents and a playground worker of wide experience will be most welcome. At the conclusion of the regular session there will be an after-meeting.

which is entirely voluntary in character. This meeting will be conducted by the president of the tenth street school's Parent-Teachers' association, Mrs. T. S. Glenn, and the object of this after-meeting is to discuss the important

question of sex hygiene. Mrs. Glenn wishes to announce that while all are welcome at this portion of the meeting, only those vitally concerned on this subject will be expected to remain, as the time devoted to this feature will prolong the regular session.

STODDARDIZE!

Men's Suits and Overcoats
Dry Cleaned and Pressed
For \$1.

A Wagon for a Phone Call

We pay Charges (one way) on Out-of-Town Orders of \$2 or more.

Stoddard

126 Peachtree Street
Bell Phone, 745
Atlanta Phone 43

Dixie's Greatest Dry
Cleaner and Dyer



Carlton Shoes
Famous For
Quality



We assume the responsibility—when we assure you that our \$3.50 or \$4.00 Women's Shoes are models of absolute style, and are famous for quality.

The line offers dress boots of latest mode, patent, dull and fabric combinations; walking boots of gun metal or tan, and cravenette, outing or storm laced boots, black or tan—all New York styles and with two-score years' reputation of Carlton's behind them.

This reputation also includes the experience that insures perfectly fitted shoes.

\$3.50 and \$4

Carlton Shoe & Clothing Co.

36 Whitehall

INTERESTING PERSONAL MENTION

—Mrs. J. R. Probasco, of Plainfield, N. J., has leased the Burton Smith home on East Fifteenth street for the winter and will be joined November 1 by her sister, Madame Dagmar, a former opera singer of note, who has spent the summer traveling in Europe. After a visit to her sister, Mrs. Burton Smith will leave for New York, accompanied by Miss Hildreth Burton Smith, who will attend the Devine school of Philanthropy and will also continue the study of instrumental music.

—The following notice, regarding Mr. George S. May, appeared recently in the Continental Times, the only paper published in the English language in Berlin, Germany: "Mr. George S. May, a former director of the association, has just returned from a five weeks' treatment at Naumburg, greatly refreshed and has taken up his residence at No. 5 Bismarckstrasse. Mr. May has just bought a fine grapefruit farm in Florida, near Tampa bay. Mr. May will sail for America November 8 on the steamship Rotterdam."

—Mrs. T. W. Parks, of Macon; Mrs. A. W. Spence, of Columbus; Mr. and Mrs. H. J. Howe, of Athens; Mr. and Mrs. F. A. Stantton, of Social Circle; Misses M. and J. Cane, of Statesboro; Mr. and Mrs. J. W. Read, of Augusta; Miss Glorice Matry, of Forsyth; Miss A. Canon, of Toombsboro; and Mr. and Mrs. John F. Flournoy, of Columbus, were registered at the Hotel Ansley Saturday.

—Major Smalley Butler and Mrs. Butler announce the birth of a son at Camp Elliot, Fla. Oct. 15, in Panama. Mrs. Butler was formerly Miss Ethel Peters and is delightfully remembered in the city upon the occasion of frequent visits to her aunt, Mrs. Nellie Peters Black, and the Misses Black.

—Mr. and Mrs. Edwin Percival Ansley have issued invitations to the dance which they will give Thursday evening, November 6, at their home in Ansley Park, introducing their delightful guests, Miss Mamie Ansley, who is one of the season's attractive debutantes.

—Mrs. William R. Hammond and Mrs. T. F. Westmoreland have issued invitations to the reception at which they will entertain Thursday afternoon from 4 to 6 P. M. in compliment to their niece, Miss Sarah Rawson, who is a lovely bride elect.

—Mr. R. Clyde Polindexter, formerly of Lynchburg, Va., who has made his home in Atlanta for the past two years,

with his parents, Mr. and Mrs. R. M. Polindexter, was operated on Saturday morning and is critically ill at the new Grady hospital.

—Mr. and Mrs. Montefiore Selig returned from their honeymoon Saturday, October 18, after three weeks of travel through the east. They will be at home to their friends Sunday afternoon and evening at 302 Washington street.

—Mr. and Mrs. R. A. Johnson and Captain Graham L. Johnson are spending some time at Grove Park Inn, Asheville, N. C. Mr. Johnson is in the city for a few days stay, but will return to Asheville during the week.

—Mr. Milton Dargatz will leave Wednesday to join Mrs. Dargatz in New York, where she is being pleasantly entertained as the guest of Mrs. H. R. Wilson. They will visit at Garden City, L. I., before returning home.

—Mr. and Mrs. Clement Hall Ashford have issued invitations to the marriage of their daughter, Margaret Louisa, and Dr. Arthur Preston Flowers Saturday evening, November 8, at St. Mark Methodist church.

—Mrs. James D. Carter and Miss Marguerita Carter returned the last of the week from Birmingham, where they were pleasantly entertained for ten days as the guests of Mrs. Joseph R. Estes and Mrs. J. Frank Reid.

—The Washington Country Club of Washington, Wilkes county, has issued invitations to the opening reception which will take place Tuesday evening at 9 o'clock. An informal dance will follow the reception.

—Miss Alice Baxter who has been spending some time in New York, has returned and will be at home for the winter with Mr. T. W. Baxter and Miss Bevis Baxter, at their home on East Third street.

—Among those who will attend the Georgia Federation of Women's Clubs in Culbert this week are Mrs. A. S. Wilson, Mrs. John Justis and Dr. Florence Franz, who will leave Tuesday afternoon.

—Mrs. Roger Adger Smythe returned home Saturday from New York and Washington, where she and her sister, Mrs. F. Q. O'Neil, of Charleston, have been visiting friends for the past few days.

—Miss Minnie Pugh, after a visit to Mrs. F. C. Call on West Peachtree, has returned to her home in Lawrenceville, and was accompanied by

little Misses Alice and Lillian Cain. —Mr. and Mrs. William Spurred, with little Misses Florence and Mary Eckford and Mrs. T. B. Burgess, will be at home with Mrs. Anne Parish, on 15th street, after Saturday.

—Dr. and Mrs. L. R. Clarke and their son, Mr. Maurice Clarke, left Saturday for Richmond, to attend the Goldberger wedding, which will be an event of Wednesday evening.

More personals on last page.

Dr. T. FELIX GOURAUD'S Oriental Cream OR MAGICAL BEAUTIFIER



as the least harmful of all the face creams, it is the most effective.

Dr. T. Felix Gouraud, 27 & 29 St. James St., N.Y.C.

GOOD DIAMONDS are a source of satisfaction, always, and there's no safer investment than the large selection of perfect stones which we have on hand. Ours are the stones that will stand the test, and with the large variety which we have here, you cannot help finding what your particular taste and needs demand.

We sell the famous "Hamilton" and "South Bend" watches, and carry a line of jewelry that is complete in articles of the latest designs.

OUR PAYMENTS are suited to your needs—worsell DIAMONDS, WATCHES and JEWELRY, and divide the payments to suit your convenience. Ours is the easy way.

THE DURHAM CO.
20 Edgewood Ave.

Keely's Fur Section---2nd Floor

Ready for the Cooler Weather With Furs. Good Values Now in Furs of High Class. Your Time Will Be Well Spent in an Inspection of Coats, Sets, Neck Pieces and Muffs!

SHOWN IN FUR SECTION MONDAY

We are showing the correct things for this season. Fashion will be a very important point in the wearing of FURS.

FUR GARMENTS, just now, will be selected not merely for warmth and comfort, but with a view to style and dress.

Always noted as expert Furriers, we have given the selection of this season's FUR PIECES and GARMENTS the care, thought and skill demanded by the importance of FURS as articles of dress.

Special attention has been given to the models of the Neck Pieces, Muffs and Coats, insuring

CORRECTNESS OF STYLE AND WORTHINESS OF QUALITY Many new ideas in the treatment of FURS will be found on an inspection of the Coats, Neck Pieces, Stoles, Throws, Scarfs, Muffs and Capes to be seen here.

New Fur Sets

POPULAR SKUNK SETS—Large Pillow Muffs, shaped stole, tail trimmed. \$100 and \$125

BLACK LYNX SETS—Animal and stole shape effects, new shape muffs. \$75 to \$200

POINTED FOX SETS—Large, fancy animal shaped muffs, cape effect neck piece. \$125 to \$150

MOLESKIN SETS—Fancy throw and tie effects with pillow and fancy shaped muffs. \$50 to \$100

EASTERN MINK SETS—Five and seven striped; large muffs, large full animal stole. \$75 to \$300

ROYAL ERMINE SETS—Satin lined and ruffle muffs. Fancy trimmed neck pieces. \$100 to \$150

HUDSON SEAL SETS—Fancy shaped muffs. Two and three piece throw effects. \$50 to \$100

RED FOX SETS—Large animal shape muffs and neck piece. \$25 to \$75

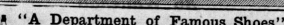
JAP MINK SETS—Tail trimmed muffs, head and tail trimmed throws. \$25 to \$75

CHILDREN'S SETS—in Squirrel, Coney, Ermine and Fox. \$3.50 to \$25

Introduction sale of choicest styles in Fur Coats.

KEELY COMPANY





News of Women and Society

Parties for Mrs. Chaney

A series of parties have been planned for Mrs. Douglas Coleman Chaney, of Louisa county, Va., who is the guest of Mrs. Ben Wylie.

Mr. and Mrs. Wylie will entertain sixteen guests at an informal buffet supper Tuesday evening at their home on Peachtree place.

Mrs. Edward White will entertain on Thursday evening at a Halloween party.

Mrs. James Alexander will be hostess at a golf luncheon Friday at the East Lake Country club, and Dr. and Mrs. William Owens will entertain a party of friends at the Halloween dinner dance at the Piedmont club.

Halloween Party

Miss Genevieve Miller entertained her club Friday afternoon at her home on West Peachtree street, and was assisted by her mother, Mrs. J. E. Miller.

The yellow and black were used in the decorations and also in the refreshments to carry out the Halloween idea.

Games were indulged in such as dressing Irish potato doll.

Miss Dorothy Steele received the prize, a hand-painted cushion.

Those present were: Miss Ruth Brown, Miss Jessie Brown, Miss Elizabeth Mott, Miss Dorothy Steadman, Miss Mary Greer, Miss Caroline Gowan, Miss Caroline Beckham, Miss Theodore Beckham, Miss Charlotte Handel, Miss Elizabeth Peoples, Miss Dorothy Elyne, Miss Ruth Mott, Miss Marie Whitaker, Miss Martha Miller, Miss Elizabeth Goldsmith and Miss Roseanna McGill.

Hyperion Club Dance

The dance given by the members of the Hyperion club was a pleasant event of Friday evening.

Among those present were: Miss Irene Bearden, Miss Madeline Morris, Miss Mae Spier, Miss Sadie Bearden, Miss Mary Frances Howell, Miss Louise Ripley, Miss Esther Hatcher, Miss Wanda Leach, Miss Mary Bowen, Miss Clara Hatcher, Miss Carrie Parish, Miss Eva Owen, Miss Margaret Wingfield, Miss Hazel Massa, Miss Winnie Wilson, Miss Julia Dunning, Miss Katherine Darby, Miss Irene Hollis, Miss Minnie Wood, Miss Bennett Powell, Mr. Bob Lockhart, Mr. Theo Ben, Mr. W. E. Chase, Mr. P. D. House, Mr. W. E. Franklin, Mr. A. D. Freeman, Mr. R. G. Gilliam, Mr. Paul Turner, Mr. Henry Collingsworth, Mr. J. R. Jordan, Mr. T. P. O'Neill and Mrs. Lee Ashcraft who have charge of the restaurant.

Wednesday will be Lawyers' day, and Mrs. Spencer R. Atkinson will be chairman.

Thursday will be Bell House day, and Mrs. W. S. Ekin and her committee will be in charge.

Friday will be Ministers' day, and a committee will be appointed of ladies from the various parishes.

Pretty Birthday Party

Mrs. E. A. Eubanks gave a pretty children's party during the past week at her home on Cooper street in celebration of her little daughter's fifth birthday.

The little guests included: Marie Moore, Nannie Botter, Adele Haman, Frances Whitworth, Marie York, Jennie Mae and Lola Pearl Robertson, Nellie Watkins, Merritt Haddock, J. W. Barrett, Jr., Edna Mae Barrett, Fulton and Clyde Meyer, John McWhorter, Steve, Robert and Tim Mae Eubanks. Mrs. Eubanks was assisted by her daughter, Miss Savilla Eubanks, Miss Minnie Whitworth, Mrs. Tom Meyer, Mrs. Alma Rhodes, Miss Alice Phelps and Miss Mary McCullough.

Tea prize was awarded to Mr. Clyde Meyer.

Halloween at the Ansley

The management of the Ansley hotel has made special preparations to observe Halloween in a novel and interesting way, and the interior will be elaborately decorated for the occasion with pumpkins and goblin lanterns. There will be appropriate souvenirs for all the guests and two orchestras will furnish music during the evening, one in the rathskeller and the other on the mezzanine floor overlooking the cafe.

A \$1.50 table d'hôte dinner will be served between the hours of 8:00 and 9:00, to be followed by special Halloween suppers that will be served until midnight.

Reservations for tables should be made in advance, as there will be an unusual demand for accommodations on this special occasion.

GIFTED READER



—Photograph by Thurston & Hatcher.

MISS LOUISE A. WILLIAMS

Miss Williams will appear at the Hotel Ansley on Thursday evening under the auspices of the Uncle Remus Association. She has appeared in recitals at the White House, before Mrs. Woodrow Wilson and Mrs. William H. Taft, and Jack London and Thomas Nelson Page are others who have composed her audience at different times.

Halloween Celebration

At Second Baptist Church the business women's league of the Second Baptist church has issued invitations to a Halloween reception which will be given in the Sunday school room Thursday evening, October 30, at 8 o'clock.

An interesting program has been arranged, consisting of music, readings and legends of all Halloween after which refreshments will be served. The entertainment is in charge of Mrs. John E. White, president, and Mrs. Frederick J. Paxon and Mrs. C. A. Hartman, chairmen.

Program for Week at

D. A. R. Restaurant

Monday will be Bankers' day at the D. A. R. restaurant. Mrs. J. P. Holman and the members of her committee will be in charge.

Tuesday Mrs. P. H. O'Neill and Mrs. Lee Ashcraft will have charge of the restaurant.

Wednesday will be Lawyers' day, and Mrs. Spencer R. Atkinson will be chairman.

Thursday will be Bell House day, and Mrs. W. S. Ekin and her committee will be in charge.

Friday will be Ministers' day, and a committee will be appointed of ladies from the various parishes.

Elegant Gift Material

The gift reflects the sender. And so the hold our Silver has with the best class of patronage—customers who look for integrity of material and the kind of workmanship which will make their gifts lasting souvenirs.

These same qualities with the most approved patterns also go to make the beauty of even the most practical pieces.

Davis & Freeman
Jewelers 47 Whitehall St.

OUR ASTROLOGER

The Stars incline, but do not compel.

White two horoscope.

SUNDAY, OCTOBER 26, 1913.

Three planets unite

White two horoscope.

Although both Saturn and Uranus are in adverse aspect early in the morning, Mars, Mercury and Venus are friendly to mortals later in the day. The sign is propitious for visiting friends and for making new acquaintances. The influence tends toward gentleness, sympathy and understanding. Courtship and marriage are attended by lucky omens today. Long life and happiness are predicted for those who wed while the stars are posted as they are after the early morning has passed. Letters written while this configuration prevails should bring benefits. The influences are believed to bestow eloquence and convincing power. Mercury is in a place interpreted as threatening to consume and scold-mongers. It is prophesied that many shocking occurrences will take place, which arouse discussion.

The sign which rules the power of expressing thought is favorable today for awakening sympathies and enthusiasm. Prose should profit by the influences of the stars. The Moon is in a sign which the ancients believed foretold that he who bought cheap sold dear. According to ancient lore this is a fortunate time for various household occupations. It is prophesied that hospitals will receive many patients, owing to severe illnesses and epidemics during the winter months. There is a warning against fevers.

Diseases of children will be prevalent, the severe declare.

Again the stars presage agitation in Washington over scandals that reach the federal government and vex the administration.

Persons whose birthday it is will have an exceedingly busy day. Men are warned to watch their business affairs. Both men and women have an illness which points to illness.

Children born on this day have Mars as their ruling planet. They are likely to be gifted with alert minds and quick sympathies. They should be trained to

avoid brusqueness and sarcasm. They may be inclined to scold.

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Mrs. Tracy Entertains

Mrs. W. W. Tracy entertained the members of her Spend-the-Day club at a matinee party Saturday at the Lenoir, the guests including Mrs. A. S. Wilson, Mrs. Veta Cooke, Mrs. George A. Clayton, Mrs. Almond Morgan, Mrs. A. M. Beatty and Mrs. Norman.

It is the time to order Keating's Engraved Personal Greeting Cards for Christmas. Exclusive signs. Order now and will deliver at once and charge to your account in December.

E. H. CONE, Inc., 60 Whitehall St., Atlanta.

Allen's Glove Department

We specialize on Gloves. We sell only the best makes. Our fitters are experts. We can fit any hand, in any color, at any time. Our stock is always complete.

Kayser Leatherette Gloves

Not only do they look like leather, "feel" like leather, but "fit" like leather and wear better. The most Economical glove of today—White, Black, Grey, and Natural colors; in two grades, 2-button length, 20c and \$1.00.

Reynier Gloves

We are sole agents for the celebrated Reynier French Kid Gloves.

The Wonderful Black

Every woman knows that a black glove, unless of exceptional quality, is apt to lose color very quickly and become dingy or yellow. Reynier's greatest achievement in their dyeing is in the wonderful black which they have obtained from years of patient effort in their dye works.

2-Button Gloves at \$1.00, \$1.50, \$2.00, \$2.50.

12-Button at \$3.00; 16-button \$3.50.

J. P. Allen & Co. Whitehall St.

Extraordinary Sale of Fine Imported Evening Dresses Paquin, Lucile, Poiret Doucet and Callot Models

Our very latest purchase was an unusually happy one—one hundred very handsome Evening Dresses and fine Afternoon Costumes, including a few two and three-piece suits of Velvet, Broadcloth and fine Brocades—one of a kind.

Atlanta women have never before known such an opportunity to possess the finest Gowns from such famous designers as Doucet, Poiret, Felix Callot, Bernard, Paquin and Francis at such a figure.

These dresses come to us as such things do very frequently, though it is indeed rare that we chance on such a handsome lot, fitting in so beautifully with the season, and to be able to buy them at one-half and one-third the full prices such high-class goods are expected to bring.

We have chosen fifteen models to tell you about. You may like the remaining 85 even better. Come here Monday morning and see them all. Even though you are prepared to see some nice gowns, you will be surprised and, of course, delighted with what you see here.

Selling these at the quoted prices is more like a season-end Sale than a first of the season offering of new goods.

Green net tunic, crystal trimming, gold lace and fur, over Paquin model; \$250—to sell for.....	\$75.00
Violet Net Tunic, shaded violet beaded bands, over white Charmeuse; Callot model; \$95—to sell for.....	\$67.50
Green Brocade Crepe Tunic over white Charmeuse; Felix model; \$97.50—to sell for.....	\$67.50
Violet and Silver Brocade Tunic, lace and fur trimming, over white Charmeuse; Lucile model; \$97.50—to sell for.....	\$67.50
Purple Charmeuse, purple net and black lace girdle and sash; Felix model; \$85—to sell for.....	\$57.50
Duchess Satin, brocade in silver and floral sprays of color, silver crystals and rhinestone trimmings, Paquin model; \$125—to sell for.....	\$75.00
Mahogany Charmeuse, gold embroidered, net tunic, fur trimmed; Callot model; \$97.50—to sell for.....	\$67.50
Embroidered net gold lace over light blue Charmeuse; Felix model; \$85—to sell for.....	\$55.00
Old gold Canton Crepe, chiffon and gold lace bodice; Lucile model; \$85—to sell for.....	\$67.50
Green Chiffon Tunic, fur and crystal bands, over white Charmeuse; Poiret model; \$85—to sell for.....	\$67.50
White Brocade Duchess Satin, lace and pearl bodice, touched with fur; Paquin model; \$150—to sell for.....	\$87.50
White Charmeuse, with bodice and drapery crystal embroidered net, fur trimming; Bernard model; \$135—to sell for.....	\$75.00
Old Gold Charmeuse, gold lace and fur; Paquin model; \$250—to sell for.....	\$160.00
Yellow Velvet Embossed Chiffon, drapery of jet, gold and crystal beads; Lucile model; \$250—to sell for.....	\$160.00
White Satin Brocade and Silver-Fabric Gown, Lucile model; \$350—to sell for.....	\$245.00

Evening Coats Rich in Fabric, Exquisite in Design

A few especially priced for our Monday evening wear sale

Imported Tailored Costumes (Two and Three-Piece Suits)

Black Two-Piece Suit, very handsome; coat of broadtail; skirt of heavy satin with broadtail trimming; brown martin collar and cuffs; \$210—to sell for.....	\$150.00
Old Gold Panne Velvet and Charmeuse Two-Piece Suit, elaborately trimmed with fur and broadtail; cloth of gold; \$235—to sell for.....	\$165.00
Imported heavy Pike Plush 2-piece Suit; colors; Fitch collars and cuffs; \$195—to sell for.....	\$135.00
Russian Green Broadcloth Three-Piece Suit, trimmed with broadtail; cloth of gold; collar and cuffs of fur; \$235—to sell for.....	\$165.00
Dull Green Broadcloth Chiffon Velvet Three-Piece Suit; cloth of gold girdle and trimmings; \$295—to sell for.....	\$195.00

And a great many more, all imported Suits, whose descriptions are crowded out. See them all. They compose a wonderfully handsome collection.

New Lot of Suits at \$25 and \$35

At the universally popular prices of \$25 and \$35 it is hardly possible to duplicate the genuine values in the Suits contained in our regular stock at these prices.

These are purposely planned to carry the same effects as our higher priced Suits—less elaborate, of course, being a true reproduction of these designs. Done in fine fabrics of new weave and all the popular colors of special Allen quality and style.

Half-Price Sale Net and Lace Waists

One hundred and fifty of them. A collection that carries all colors and endless number of designs. They are of chiffon, lace, net and fancy silks; of many good kinds; black, navy, green, taupe, brown and mahogany—all sizes, 34 to 44.

\$5.00 Waists at - - -	\$2.50	\$10.00 Waists at - - -	\$5.00
\$6.50 Waists at - - -	\$3.25	\$12.50 Waists at - - -	\$6.25
\$7.50 Waists at - - -	\$3.75	\$13.50 Waists at - - -	\$6.75
\$8.50 Waists at - - -	\$4.25	\$15.00 Waists at - - -	\$7.50

All charge purchases in this sale may be charged on Dec. 1 bill

J. P. Allen & Co. Whitehall St.

Cuban-French Heel Footwear At Allen's

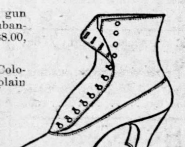
The better class of boots, Colonial and slippers for the winter of 1913 and 1914 have a decided similarity to the beautiful creations of the L. XV. period. The new Cuban L. XV, or Spanish heels on one's footwear is the keynote of style. This is a feminine type that instinctively appeals to those who would cling to the charm of really beautiful things, and enhances that feeling of satisfaction that every woman experiences from being correctly appareled.

Black satin, patent leather, and gun metal boots with the new Cuban-French heels at \$6.00, \$7.00 and \$8.00, a pair.

The new heels also come in Colonial for street or day dress with plain buckles at \$6.00 or \$7.00, a pair or with the cut steel or Marie Antoinette buckles at \$6.50, \$7.00, \$8.00, \$9.00, \$10, and \$12.00, a pair.

Evening slippers from \$3, a pair up in all shades.

Our \$4.00 evening slippers in satin, in which we carry the newest and all wanted colors, are the same quality of grade factory as many \$5.00 slippers.



NEW CUBAN-FRENCH HEEL. Black Satin or Gun Metal Boots, \$7.00, \$8.00, \$9.00, \$10.00, \$12.00, a pair.

J. P. ALLEN & CO.

THE WEEK IN RETROSPECT

CORDIAL interest centered in the wedding of Miss Anna Elkin, daughter of Dr. Arch Elkin, which took place Tuesday evening at the home of the bride's mother, Mrs. Elkin, and Mrs. Charles Collier, in Atlanta.

Brides and an artistic arrangement of flowers converted the home of the bride's mother into a scene of rare beauty, and the ceremony of the wedding was a most beautiful and interesting affair. A group of lovely young girls, who were bridesmaids, were further enhanced by the atmosphere of pink roses which were scattered about the bride and which were showered upon the bride as she walked down the aisle. The bride, Miss Elkin, was dressed in a gown of white silk tulle, and her hair was styled in a most becoming manner. The groom, Mr. Elkin, was dressed in a suit of dark blue cloth, and his hair was styled in a most becoming manner. The ceremony was performed by the Rev. Mr. Elkin, and the wedding was a most beautiful and interesting affair.

THE PLAY "THE UNUSUAL" was the name of the play which was read by Mrs. William Elkin, Tuesday evening before a large audience assembled in the parlor of the Georgia Theatre, at the second meeting of the season of the Atlanta Drama Art League.

The play was one of unusual interest, and it did the honor to the league. The play was presented only by five times in America, the play had a wide success in England, and it was for some time the theme of much varied discussion.

A recent literary and artistic interest that marked the past week was the appearance of Mr. John C. Freund, editor of Musical America, at the Capital City club, for an address to the assembled audience of the members of the Atlanta Musical Association and their invited guests.

Mr. Freund's introductory remarks related a recital of interesting incidents of his youth connected with such names as Jean de Resque, Carlisle, and Francisco M. Patti and other musical names. He concluded with a plea for the support of the musical art in this country. He was the owner of the Atlanta Musical Association, and he was the owner of the Atlanta Musical Association.

A beautiful affair of the week was the buffet luncheon at which the Georgia Music Lovers and Mrs. George Steele Lowndes, Jr., entertained guests at their home in Ansley park. The luncheon was in compliment to the Georgia Music Lovers and to Miss Nettie Lowndes, a lovely debutante of the week.

The season was one of delightful hospitality and assembled three hundred friends to meet the honor guests. The luncheon was a most beautiful and interesting affair, and it was a most beautiful and interesting affair.

An interesting event of Thursday in the city was the party given by the Georgia Music Lovers and Mrs. George Steele Lowndes, Jr., at their home in Ansley park. The party was in compliment to the Georgia Music Lovers and to Miss Nettie Lowndes, a lovely debutante of the week.

The party was a most beautiful and interesting affair, and it was a most beautiful and interesting affair. The party was a most beautiful and interesting affair, and it was a most beautiful and interesting affair.

THE DAILY MACDONALD and Miss Anna Elkin, who were the guests of the Georgia Music Lovers and Mrs. George Steele Lowndes, Jr., at their home in Ansley park. The party was in compliment to the Georgia Music Lovers and to Miss Nettie Lowndes, a lovely debutante of the week.

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CHARMING MEMBER OF YOUNG MARRIED SET



Mrs. Huntley was formerly Miss Janie Spear and is receiving a cordial welcome upon the occasion of her visit to her parents, Mr. and Mrs. George Spear in Ansley Park. Mrs. Huntley and her young son, Charles, will remain for several weeks before returning home.

Mrs. Black Writes Interesting Account Of Triennial Episcopal Convention

Mrs. Nellie Peters Black, who has been spending the past few weeks in New York in attendance upon the triennial convention of the Episcopal Church, has written an interesting account of the convention and the meetings of the Woman's Auxiliary.

The meeting which has just taken place in New York at St. John's cathedral was the most largely attended of the kind, and it was a most beautiful and interesting affair. The convention was a most beautiful and interesting affair, and it was a most beautiful and interesting affair.

THE YOUNGER set were well represented at the Boat Lake Country club, the dance being unusually well attended in the same beautiful edifice. In the past, the dance was a most beautiful and interesting affair, and it was a most beautiful and interesting affair.

UNITED OFFERING" which had been collected during the past three years for every diocese and mission station in this country, in Europe, Africa, China and Japan. The great silver alms-basin was filled up with the gifts in money and checks, and it took a large force of bank officials many hours to count the entire amount, which showed a wonderful total of over \$207,000, but the gift of personal service of love and faith which shone from the faces of the women who were present, and who were so reverently up to the altar, was far more impressive than the dollars which they had given.

THE AFTERNOON of Thursday every inch of room was occupied by upwards of six thousand women, who came to the convention for the purpose of hearing the most notable and popular speakers of the day. The convention was a most beautiful and interesting affair, and it was a most beautiful and interesting affair.

Happenings in Londontown

BY THE COUNTRIES OF BLANK.

LONDON, Oct. 25.—The king is looking much older, a fact which was much commented upon at the maneuvers. Heavy frowns appear around his eyes, his hair is beginning to show a good tinge of gray, which all the same is rather becoming, and his expression is extremely grave and thoughtful. On the other hand the queen looks ever so much younger than she did as Princess of Wales. Her smile now is nearly as beaming as that of Queen Alexandra, and she always gives the impression of being happy and pleased with herself. I hear it was at the expense with the king that the queen accompanied him to the maneuvers, of late especially her presence is quite indispensable to him. For she is an optimist, and makes the best of everything.

The Duchess of Albany does not care two straws for clothes. It is a positive bore to her to have to buy them, a characteristic also shared by her niece, the Queen of Holland. Those who know say the duchess will wear the same simple little black and white bonnet, she is the only royal who wears a bonnet right through the London season.

It is an absolute trial to Wilhelmina to have to order a new wardrobe. She gives the outline of her requirements to a lady in waiting, and it is she who has to give all instructions as to details. What the queen chiefly emphasizes with regard to the garments of Princess Juliana is that they shall wash. But the queen herself is as vain as any other human infants and delights in frills and furbelows. It is not been on frocks. Think of it. At any rate it was Queen Anna who selected most of her trousseau. It goes without saying that it is a lovely wardrobe, for no one has a more cultured taste in frocks and furbelows than this amiable French woman.

The king and queen, who have been attending the army maneuvers, had a few very busy days. The king was in the south, with weather favorable to sport and interesting visitors coming and going from day to day. Among the latter were General Sir Reginald Wingate, Sir John Lubbock, Mr. Balfour, Lord Curzon of Kedleston, and Mr. Bonar Law, and in probable more than general topics were spoken of during the important visits.

Princess Alice, who has now returned from her continental trip and is staying at Epsom, Surrey, where she is shortly going to her home in the Highlands during her preparations for the "command" performance at Balmoral.

The good natural goodness is in better health again. The king is in the spirit, in spite of the 64 summers that have passed over his head, and he has invited Mr. and Mrs. Maude to stay with him in the Highlands during their preparations for the "command" performance at Balmoral.

Princess Henry, of Battenberg, has been greatly ill. The king is in the spirit, in spite of the 64 summers that have passed over his head, and he has invited Mr. and Mrs. Maude to stay with him in the Highlands during their preparations for the "command" performance at Balmoral.

There is much excitement in society circles as to the reason for the recent estrangement of a popular titled lady and her husband. It is hoped that they may see their way of settling their differences for the sake of their family. Their separation is a source of great grief to their countless friends and admirers, both in this country and abroad.

Despite the entreaties of her husband and the King of Italy, the Duchess of Aosta is determined to make another hunting trip into the African wilds unaccompanied by Europeans. She intends to do some exploring along, and will follow the tracks of some of the famous explorers through the Congo. She is now quite an accomplished speaker on the different native dialects.

Mrs. Copeland to Entertain. Mrs. Henry Morris Copeland will entertain with a dining party at the Grosvenor Tuesday afternoon in honor of Mr. and Mrs. W. R. Lambright.

Bishop Nelson of Atlanta. Bishop Theodore Nelson of Atlanta, who is now in the city, is a most interesting and capable speaker. He is a most interesting and capable speaker, and he is a most interesting and capable speaker.

To the treasurer, Mrs. Mallory Taylor, who is a most interesting and capable speaker. She is a most interesting and capable speaker, and she is a most interesting and capable speaker.

—Photograph by Thurston Hatber.



Hupp Manager Goes to Paris

Will Take in Motor Shows, Visit Dealers and Boost Hupp in Europe

Mr. Hupp, export manager of the Hupp Motor Car company, left for Paris and London last week where he will take in the two important motor shows, visit Hupp dealers on the continent and boost Hupp business in general.

The Paris show for 1914 will be held at the Grand Palace and will surpass all previous motor car exhibits. The Hupp show will consist of the entire line, a specially finished chassis, a repair parts board showing the different mechanical features and a starting and lighting exhibit showing in detail the working parts of the Westinghouse system.

Mr. Hupp before leaving for Paris said: "European dealers have already sent in orders for one-half of the Hupp 1914 output. This is certainly a wonderful record for an American-built car."

Studebaker's New Models

Formal announcement of a number of important changes in the Studebaker line was made from the Detroit headquarters of the corporation Saturday. While the alterations are not of a sweeping nature, they embody a number of extremely interesting features. The line for next year will be composed of two series—four and six models and a "Six". Both cars are fitted with left-hand steering and control. Each model carries a two-unit electric starting and lighting device as standard equipment. The new type of full-floating axle employed on the "Six" is supplied with the "Flex".

Picks Winner in Aerial Race

Colonel Samuel Robert, head of the prominent signal corps at West Point, and in charge of the aeronautical service, predicted today that he believed the official word was received that the balloon "Woodpecker" would win. Mr. R. R. Preston, president of the Overland Aero club, on his return from a visit to New York, where he had instructed the colonel.

Auto Signals Made to Use

"Let them know you are coming and you will avoid a lot of accidents," is a well-known maxim in the automobile world. In an instruction from the company to the motorists, as an aid to preventing accidents, the same rule should be followed on the dash of every automobile built in the opinion of President John S. Willys, of the Willys-Overland company, of Toledo, Ohio.

LINCOLN HIGHWAY WILL BE DEDICATED OCTOBER 31

Plans are practically complete for the Lincoln highway dedication celebration of the Lincoln highway to be held on the first of Friday, October 31. From New York to San Francisco, the highway, a route of 2,600 miles, will be dedicated to the nation. The route will be dedicated to the nation by the Lincoln Highway Association, which is a non-profit organization. The route will be dedicated to the nation by the Lincoln Highway Association, which is a non-profit organization.

TOURS 1,000 MILES IN REGAL



Regal coupe, in which he toured to Atlanta from Toledo.

D. H. Young, formerly of Toledo, O., now a resident of Atlanta, representing the Western Music company, has just had a rather remarkable and trying trip by automobile from Toledo. His car is a 1914 Regal coupe and Mr. Young declares that none but a mighty good car could possibly have made the trip.

His route from Toledo was via Cincinnati, Louisville, Nashville, Chattanooga to Atlanta. He reports the roads between Louisville and Nashville as "something awful" and says it is bad policy upon the part of any automobilist to attempt to make this route. Even so, as it is, the riding is smooth compared to the trip over the mountains between Nashville and Chattanooga. He has nothing but praise for the wonderful performance of his Regal.

New Marmon Agent Novel Wiring On the Marion

Each Set of Lamps Has Individual Circuit With Single Terminal Box. One of the most unique and convenient features of this season's cars is the electric light wiring system of the 1914 Marion models. Entirely new, the single terminal box plan is attracting much attention among automobile men generally. By the arrangement each set of lamps on the car has an individual circuit and every terminal is brought to a single junction box located on the dash, convenient to the driving seat.

Should there be evidence of lighting difficulty of any kind, it is only necessary to remove the cover of the junction box when the circuit head can easily be located. A further advantage of this system is that absolutely no wires are attached to the body, making the removal of the body for any purpose, such as for interchanging of open and closed tops, a simple operation.

Biggest Auto Truck on Earth

It Is Baker's Wagon, Carries Six Tons, and Wears Firestone Tires. Shod with Firestone tires, what is believed to be the largest automobile truck in the world, has come into service in Troy, N. Y. With a wheel base of 17 feet and a body seven by nine feet, it has a capacity of 6,740 pounds of load, six tons.

Firestone had base removable tires are used. The truck is the first of several to be installed by the Charles Freuhauf Baking company of Troy, Albany and Schenectady.

Geared to the Road

This coggeared tread is traction perfect. Safety demands it on your car. All sizes and types can be had with this triple-tread, and there are red and gray tubes to fit. Alexander-Seewald Co., 54-56 N. Pryor St.

Firestone Men Take Akron, O.

Two Hundred Representatives Gathered in "Rubber City" for Convention Oct. 7-10

Akron belonged to the Firestone company on October 7 and 10, when over 200 branch managers, accountants and representatives of the firm gathered in the "Rubber City" for their annual sales convention.

Eastern men used a special car for the trip from New York. Visitors from the west met in Chicago and also used a special car for the journey to Akron. Little was done the first day of the convention. Most of the first day was occupied with meeting the travelers at the hotel and directing them to the best and largest hotel in town, several hours of which had been reserved for them.

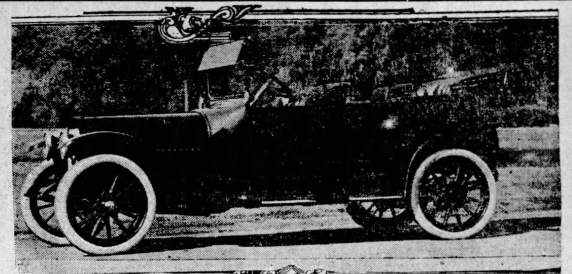
The hotels had been decorated inside and out, and no efforts were spared to make the visitors feel that their welcome was a genuine one and that factory and city were theirs during the convention.

Winter League Runs Merrily

NEW YORK, Oct. 25.—According to semi-official announcement from Philadelphia Friday, James C. Walsh, at

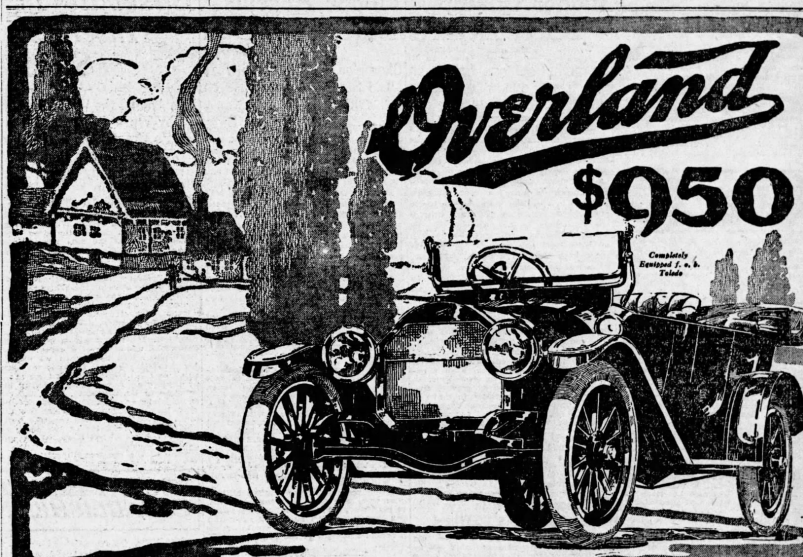
stated statement from either club is expected to be selected to Rochester at the request of Mack, world champion Athletics, will wear a New York American league club uniform next season. However, no official result of the deal whereby Chance sent

THE NEW STUDEBAKER "SIX"



This car is a refinement of the six-cylinder model which Studebaker has built in such quantities during the past season. Noteworthy improvements are left drive, center control, a separate-halt starting, lighting and traction system, stream-line body and auxiliary (cannan) seats folding into a recess in the back of the front seat when not in use. Six body has been enlarged to full passenger capacity. Its list for \$1,575, 5 c. h. Detroit.

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The Economy of "One Man" Direction

IT IS obvious that a motor car manufacturer can build 50,000 cars at much less than he can build 1,000. But the difference in quantity buying and in quantity manufacturing are not the only elements of saving which can be effected.

Each factory has its own system, its own machinery, its own personnel. Some are still making cars by the old routine with the conventional methods and machinery. Some have advanced more or less and a few, a very few, are producing on the up-to-the-minute efficiency basis by special machinery and special methods particularly adapted to the size and type of the car being made.

We say without hesitation, and it is a fact well-known in the trade, that the great Overland plants are unquestionably the most thoroughly, efficiently and economically equipped and managed.

This great business has the advantage of the personal direction of one single man—the man who founded the business, the man who has grown up with it from the beginning, the man who developed it—John N. Willys.

OVERLAND SOUTHERN AUTO CO., Distributors 232 PEACHTREE STREET The Willys-Overland Company, Toledo, Ohio

Specifications Electric head, side, tail and dash lights. Storage battery. 135-inch wheelbase. Traction bearing. 28 x 4 O. D. tires. Carb. dash. Sweeper press body. Solid end chassis. Trimmings. Draper upholstery. Mahoe top, curtains. Clear-vision windshield. Sturtevant speedometer. Flush U doors with concealed hinges.

Prep Basket Game Is Now Opening Up

Auspicious Year Is Predicted for League With Six Classy Teams Entered

Although football has just gotten under way and the teams have just about assumed midseason form, basketball practice has started at the majority of the prep schools and the prospects at all of them are particularly bright for good teams this year.

The league will be composed of six teams, with a possibility of seven schools being represented. The "premier" is the Stone Mountain. The other schools will be Stone Mountain, Marietta college, Tech High, Peach High, G. M. A. and Donald Fraser.

The addition of Stone Mountain to the local prep league is welcomed, as the school has always played in a league, and with prep schools that are a little higher than the others in the state.

However, even if Riverdale this fall carried nearly all the weight of the school's year, it is rumored that they have not any better teams at the school this year than the rest of the local schools.

The new Atlanta-Stone Mountain car line will be working by the time this school has games scheduled with prep teams, both in football and basketball. This will afford a good means of transportation for the visiting teams, and also for those that care to make the trip with their teams.

Tech High, perennial winner in the basketball league last year, has a good chance of capturing that honor again this year. With Myers, Redell, and others in the line-up, they are strong possibilities to win this year. They have lost to the school has erected for them, and the athletes can now be seen practicing daily.

Caldwell, one of Tech High's star forwards, is one of the best players in the prep league. With an opening play hanging on him, he can swing around in some manner, and in throwing the ball through the basket. He was a member of the prep basketball organization, and has been elected captain of this year's team.

They have lost two men from last year's team, but they have gone to work to build up a team that responded to Captain "Frank" Johnson's call. They will have a good team, and a forward, Starr, Scott, Johnson, Arnold, Cook, Cook, and four other players, and the way he can shoot goals is wonderful. He has been playing exactly where to throw, when he is at any place in the game.

He is a great help to Captain Floyd this year. "Hubert" Smith and "Red" Smith are by the team this year. Smith was last year's center, and Fox played a forward.

Marietta college, while practice has been sporadic since school started, has not as yet picked a variety squad. The school is also having a practice in all prep sports matters, in which the school will be a member.

The school will be a member of the team. The loss of Fowler, Allen, Brown and Isaacson, however, is a serious blow. The first named has gone over to Tech High school, where he is making good with a rush, having made a fine position on the football squad, and will no doubt be a member of the team.

The school has not yet started basketball practice, as Coach Henderson is giving all his time to the football team, and trying to develop a good team. But as the football season has gotten well under way, they will start practice for the approaching basketball season.

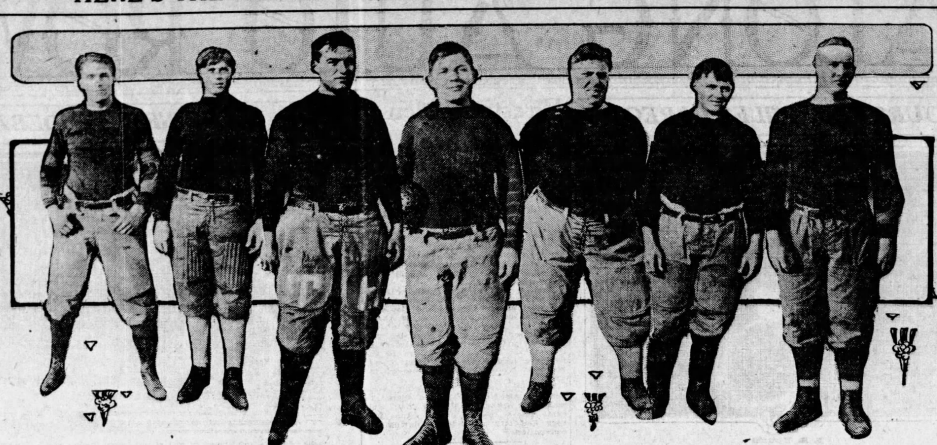
Stone Mountain and Donald Fraser are doing likewise, trying to get into basketball practice in plenty of time for them to have their first game.

The prep league should have a prosperous season this year. At least six schools will be represented. The four of last year. With every team striving to beat the other one out of a good brand of this sport will be unbroken when the initial game is started.

Although football has just gotten under way and the teams have just about assumed midseason form, basketball practice has started at the majority of the prep schools and the prospects at all of them are particularly bright for good teams this year.

The league will be composed of six teams, with a possibility of seven schools being represented. The "premier" is the Stone Mountain. The other schools will be Stone Mountain, Marietta college, Tech High, Peach High, G. M. A. and Donald Fraser.

HERE'S THE AUBURN LINE THAT GEORGIA WILL FACE NOV. 22



Reading from left to right, the men in the picture are as follows: Robinson, right end, age 21 years, height 5 feet 11 inches, weight 175 pounds. Gulepker, right tackle, age 25 years, height 6 feet, weight 180 pounds. Talign, right guard, age 22 years, height 6 feet 2 inches, weight 225 pounds. Wynn, left tackle, age 20 years, height 5 feet 10 inches, weight 182 pounds. Louisell, left end, age 18 years, height 5 feet 11 inches, weight 160 pounds.

Indoor Champ Racer Departs

Dorland Goes to Brazil on Business and Will Remain There Several Years

NEW YORK, Oct. 25.—Athletes will much interested in hearing that Le Roy B. Dorland, the five-time indoor 200-yard champion, who is now in business in Brazil, is not planning to return to New York until late in 1915, when he expects to take his first vacation.

Dorland took his first vacation along with him, and he has decided to make his stay in Brazil as long as originally intended. Dorland was a member of the 1912 Olympic team, and he is now a member of the 1915 Olympic team.

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Hoppe Accepts Demarest Defi

Champion Billiardist to Play Old Star in Astor House on November 15

NEW YORK, Oct. 25.—While Hoppe, champion 182 ballroom billiardist, has accepted the challenge of Calvin Demarest, of Chicago, for a match which will be played November 17 in the grand ball room of the Hotel Astor.

From present indications Hoppe will be very busy during the coming winter, and he has been for a long time in the United States.

Having heard that Hoppe has been practicing three-cushion caroms with Harry Clive, Alfred De Oro, holder of the three-cushion championship, has expressed a desire to meet the ballroom champion at triple cushion. De Oro says: "Hoppe will play me a match of three or five nights, 50 points each night, I will back myself for \$1,000, and am sure a game can be made for \$5,000. If Hoppe's friends care to go that high, I'll be glad to accept it."

When informed of De Oro's declaration, Hoppe has been limited to occasional games of 15 points for luncheon. Hoppe has been limited to occasional games of 15 points for luncheon.

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Baseball Is Future International Sport Says A. G. Spalding

Trip Around the World by Giants and White Sox Will Hasten Day When People of All Nations Know and Love America's Great Pastime, and When Baseball Leagues Will Be Organized in All Countries, With Annual International Series, on Vastly Bigger Scale Than Now, to Determine Championship

CHICAGO, Oct. 25.—That the trip around the world of the White Sox and the Giants will hasten the time when baseball will be the most popular sport in the world, A. G. Spalding, president of the National Baseball League, said today.

"Baseball will be the most popular sport in the world," Spalding said. "It will be the most popular sport in the world, and it will be the most popular sport in the world."

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Packey May Meet Gibbons

Two Cleverest Boxers in the World May Meet in New York—Weight to Be 145

NEW YORK, Oct. 25.—As last Packey McFarland is reported to be seriously thinking of accepting a bout with Mike Gibbons. This is good news for the fans, as Gibbons is a boxer who would have an equal chance would be about the last word in boxing attractions.

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McGraw Has a Clean-up Man

In his efforts to secure that much needed clean-up man, McGraw has bought three men, one of whom is expected to fill the bill.

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Dearth Among Heavyweights

Big Men Desert New York for Paris—McKetterick Says All 'Em Are Jokes

NEW YORK, Oct. 25.—Apparently there is going to be a dearth of heavyweights in the ring, as the big men are deserting New York for Paris. McKetterick says all 'em are jokes.

McKetterick says all 'em are jokes. He says that the big men are deserting New York for Paris, and that there is going to be a dearth of heavyweights in the ring.

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The House



That

Jack Built

ALTOLOMA supplied the lot that contains the house that Jack Built—Mr. Craighead, our sales manager sold the lot in Altoloma that contains the house that Jack Built. One of our satisfied purchasers introduced Mr. and Mrs. Jack to Mr. Craighead, who sold the lot in Altoloma that contains the house that Jack Built. Pure friendship for Mr. and Mrs. Jack prompted our satisfied purchaser to introduce Mr. Craighead, who sold the lot in Altoloma that contains the house that Jack Built. The wonderful investment which Altoloma affords and the liberal terms upon which the lots are sold is what induced our satisfied customer to buy, who introduced Mr. and Mrs. Jack to Mr. Craighead, who sold the lot in Altoloma that contains the house that Jack Built. Good judgment and our love for our fellowman is what prompted us to sell Altoloma lots upon the liberal terms that induced our satisfied customer to buy, who introduced Mr. and Mrs. Jack to Mr. Craighead, who sold the lot in Altoloma that contains the house that Jack Built.

ALTOLOMA

ALTOLOMA is situated just beyond Decatur, on the Georgia railroad, on the Stone Mountain Electric car line, on the "New York to Atlanta Highway," Altoloma has three churches, a new \$8,000 public school building. Altoloma is close to Agnes Scott College and the Lamar College. Altoloma is unusually high and dry, and enjoys perfect drainage.

ONE DOLLAR A WEEK

NO INTEREST—NO TAXES

50x200---100x200---100x300

200x200---200x300---200x600

LARGEST LOTS, LOWEST PRICES, EASIEST TERMS EVER INCLUDE DIN A LOT SALE

FREE -- EXCURSION -- FREE

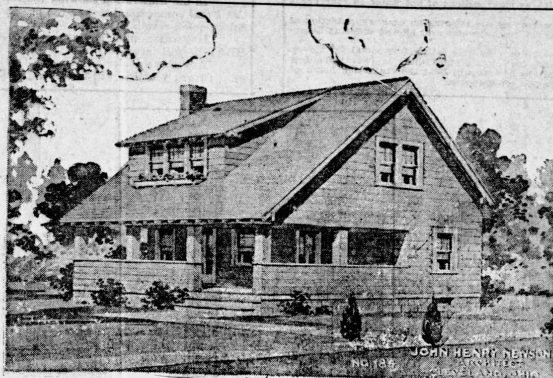
3.25 P. M. -- TODAY -- 3.25 P. M.

MEET MY AGENTS

AT THE TICKET WINDOW

OLD UNION STATION--OPPOSITE KIMBALL HOUSE

W. P. COLE, Mgr.

1408 CANDLER BLDG. PHONES: IVY 432, ATL. 953
IF YOU CANNOT GO, CALL, PHONE OR WRITE

Who Can Best Tell the Story of "The House That Jack Built"

The story of "The House That Jack Built," and how he built it, is told by five Atlanta advertisers in a section of this issue of The Journal. Each advertiser tells, in his own way, just what he contributed to the building and furnishing of the little home. So far, so good—the story is well told in advertisement. But The Journal, to make it even more interesting, wants its readers to tell the story in their way, and to make it an object, is offering prizes as follows:

For the Best Story of 500 Words or Less \$10.00

For the Second Best Story of 500 Words or Less 5.00

For the Third Best Story of 500 Words or Less 2.50

How to Proceed

Turn to the section containing "The House That Jack Built" advertisements. Note carefully the advertisers represented and what each has to do with the building or appointment of the home. Then decide on the best way to tell the story of the building in five hundred words or less, mentioning the advertisers. Start with what you consider the first move in bringing about the realization of Jack's ambition, and then carry him through in the development of the endeavor.

Conditions of the Contest

The story may be written in verse or prose. It must not take over 500 words. Brevity and lucidity must be kept in mind. Neatness of composition will be considered. Composition must be written on only one side of paper. All stories must be mailed, and not later than Thursday, October 26, 1913. All communications are to be addressed to

The House That Jack Built Editor
The Atlanta Journal, Atlanta, Georgia

The names of the winners and the prize-winning essay will be published in the next Sunday's Journal. The names of the advertisers whose advertisements appear in this part of the Sunday Journal are: W. P. Cole, K. T. McKinstry, Sterchi Bros. & Barnes, J. E. Hunnicutt & Co., Chapman-McNair Company, Penn Mutual Life, Moncrief Furnace Company, Atlanta Stone Works, J. L. Burnett and Phillips & Crew Company.

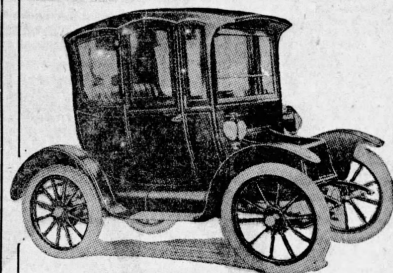
Mr. and Mrs. "Jack" Bought an Ohio Electric--

When the question of buying a car came up for discussion, both Mr. and Mrs. "Jack" were inclined to the side of the electric in preference to the gasoline car. The point then to be decided was which electric would give the best service—the most satisfactory service, and at the same time be the electric of them all.

Mrs. "Jack" called up all the electric car dealers in Atlanta, asking for a demonstration. She was determined that she would buy the particular car that most appealed to her. After receiving several demonstrations from as many different cars, Mrs. "Jack" stated emphatically that

THE OHIO ELECTRIC

so far surpassed all the others that she would have no other than The Ohio.



It was the Double Drive, the Ohio's Exclusive Feature, that decided Mrs. "Jack"---

All of the OHIO's features strongly appealed to Mrs. "Jack," but it was the Double Drive, the OHIO's exclusive feature, that brought her to an immediate decision. To quote Mrs. "Jack," now that she is enjoying her car, "The Ohio stands in a class all to itself, and knowing my electric as I do, I wouldn't trade it for any other car manufactured."

K. T. MCKINSTRY

45-47 Auburn Avenue

On November 1st we will move to our new quarters, at 469 Peachtree street.

We Bought All of Our Furniture and Home Furnishings from Sterchi Bros. & Barnes



BECAUSE we wanted the best furniture possible at the most economical prices. We visited all the furniture houses in the city. We considered quality first and price second. At Sterchi Bros. & Barnes we found a very happy combination of quality furniture at most reasonable prices. We were struck with the policy of the store which is "many sales at small profits, rather than a few sales at big profit." It is the right idea and insures a big saving to the purchaser. We also found that Sterchi Bros. & Barnes' modest credit plan was different and they were glad to assist us in this manner. Our home is now modernly furnished—every piece of furniture measures up to a very high standard. We feel that we actually saved from 25 to 40 per cent by buying from Sterchi Bros. & Barnes, and gladly recommend this store to our friends and all furniture buyers.

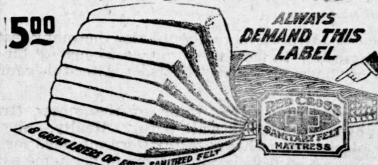
MR. AND MRS. JACK BOUGHT THIS COLONIAL BEDROOM SUIT



You may buy this same bedroom suit, consisting of bed, dresser and dressing table, \$85 finished in circassian walnut, mahogany or golden oak; the three pieces for

Yours truly,
Mr. and Mrs. Jack

They Bought a Red Cross



This is our leader, made of eight great layers of hand selected sheets of pure staple cotton felt, weighing 45 pounds, enclosed in either the best A. C. A. or extra double. Every Red Cross is guaranteed out to grow hard or lumpy. Try it sixty days. If not satisfactory in every respect, return it and the purchase price will be refunded. See our window display this week. Price only \$15

WE RENT Chairs, Tables, etc., for weddings, banquets, parties and other occasions. Prompt service guaranteed.

Monday Special



White Enamel Medicine Cabinet 12 inches wide, 22 inches high; mirror 8x12, a o m e thing needed in every home. A regular \$2.50 value. Monday only 98c

Our Modest Credit Plan

Is different. It is dignified and meets with the hearty approval of our customers. Come in and investigate. It'll help you in furnishing your home.

STERCHI BROS. AND BARNES INC.
WHOLESALE AND RETAIL FURNITURE
9-11 EAST MITCHELL ST. ATLANTA:

Mail Orders

Write us about any kind of furniture, we'll ship your orders very promptly--- You can buy furniture by mail and feel sure of your selections.

Mr. and Mrs. "Jack" wanted their home equipped with all that goes to make it comfortable and convenient. They found, upon inquiry of their friends, that the surest, simplest, most economical way to have hot water all the time, is to install---

THE CADET HEATER

What Are You Going To Do About It?

Are you going to worry through another winter with inadequate facilities for heating water—with a heater that takes a long time and lots of attention and then only heats it partially, or perhaps heating the water you have to have in a small vessel?

Or, are you going to install an up-to-date CADET HEATER, that can be fed a few chips, a few lumps of coal and is ready with as many gallons of hot water as your needs require?

In the illustrations in this advertisement we are showing an exact reproduction of the quickest, safest and most economical way of heating water ever offered suffering housewives.

This stove is all cast iron construction—the only durable satisfactory metal for stoves.

Around the fire box there is wound a half inch water pipe which is twenty-one feet long.

Just a handful of chips and a few lumps of coal will heat the regulation boiler of from thirty to one hundred and twenty gallons in ten minutes.

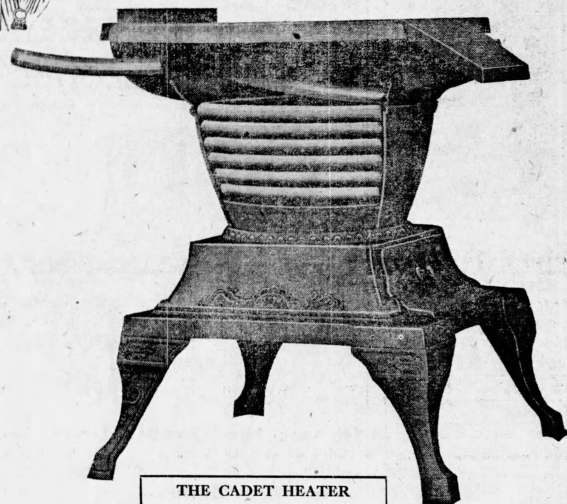
What the Cadet Heater Will Mean to Your Home

This little heater will save money and time. Mr. and Mrs. Jack, together with thousands of others, have found it a new way to better results. It is far superior to water coils in your cooking stoves or your furnace.

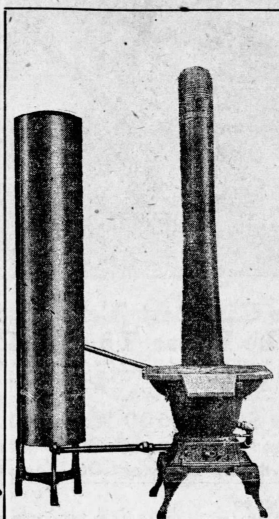
In the illustration showing the top view of the CADET HEATER you will notice a real connection between the fire and the water pipe. That is where you get results—quick results.

Hot water, quick and at a low cost—with no trouble—that is what the CADET HEATER will mean to you.

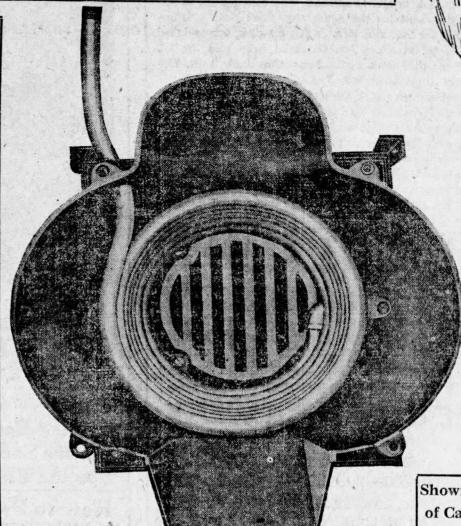
Any stove dealer will erect a CADET HEATER for you—attach it to your boiler. Or any plumber will install a CADET HEATER connected to your boiler.



THE CADET HEATER



Showing the CADET HEATER, Installed and ready for service.



Showing top view of Cadet Heater

Made By the
Atlanta Stove Works, Atlanta, Ga.

The Walls in The House That Jack Built

Were Prepared by

J. L. BURNETT

71 S. Pryor St.

Both Phones 48

Mrs. "Jack" knew considerably more about color harmony and design than we at first imagined. In fact, she surprised us just a bit when she spoke so familiarly of "harmony" and "effects." After this came our turn to surprise her.

We surprised her by presenting to her some of the most attractive and harmonious effects ever produced in wall paper. Really,—she went into ecstasies when we placed before her eyes a pattern intended for a living room. And as we progressed from room to room in her home with appropriate suggestions in paper, her praise and wonder increased in proportion.

"How in the world" she asked, "is it possible to manufacture such wonderfully delicate blendings of colors?"

The same is repeated by almost all who are looking for high-class decorative papers. All our work is guaranteed (and work counts as much as paper). **"Better Be Safe Than Sorry."**

You may set your watch by Burnett's prices. They are absolutely right.



The Power and Prestige of the Name

STEINWAY

meant something to Mr. and Mrs. "Jack"—in other words, they knew that while the tone, the beauty, and the life-long wearing qualities of the STEINWAY are beyond comparison with other makes, still the price is not high. You can buy a STEINWAY for from \$550 up.

The STEINWAY is a noble instrument—Mrs. "Jack" says there is no other piano in the world that can even begin to compare with it, and there are thousands of others who coincide with Mrs. "Jack" in her opinion of the piano we sell.

We are the exclusive agents in the State of Georgia for the STEINWAY, and if you are thinking of buying a piano it will be to your interest to come around and let's talk the matter over. Upright STEINWAYS from \$550 up—Grands from \$750 up.

Phillips & Crew Company

Established 1865

82-84-86 North Pryor Street

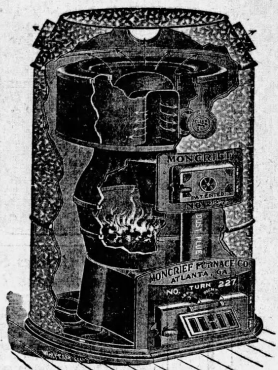
The House



That

Jack Built

Mr. and Mrs. "Jack" Had
An Original Moncrief
Furnace--Made in Atlanta--
Installed in Their Home



ORIGINAL MONCRIEF FURNACE (Made in Atlanta)

When Mr. and Mrs. "Jack" were having the plans for their home drawn, the question of the best method for heating it came up for discussion, and upon the advice of several of their friends they decided to install a warm air furnace. Once that point was definitely decided, they began looking about for THE PARTICULAR WARM AIR FURNACE that would give them the best results--that would give them absolute satisfaction in every way.

Mr. "Jack" made inquiry of several of his business friends and his acquaintances at the club, and he found that the

was the one his friends and acquaintances recommended as being THE BEST FURNACE to be had for any price. The ladies with whom Mrs. "Jack" discussed the question all recommended the ORIGINAL MONCRIEF Furnace, as made and sold by Mr. E. F. Moncrief's company, with offices at 139 South Pryor.

"Jack" found that there are two companies in Atlanta, both claiming to sell the Original Moncrief Furnace, but he soon discovered that there is ONLY ONE ORIGINAL MONCRIEF FURNACE, and that it is being made in Atlanta, by Atlanta workmen. The other, he found, is made by a foreign concern, with only a branch office in Atlanta.

So, now that Mr. and Mrs. "Jack's" home is completed and furnished, and now that winter has come, they are enjoying the comforts to be had only from the use of an ORIGINAL MONCRIEF (MADE IN ATLANTA) FURNACE. You cannot do better than Mr. and Mrs. "Jack" did. Be sure you get the right address, 139 S. Pryor--they have no other connection.

We Repair Any Make of Furnace. Write for Our Descriptive Circulars
Our Address is 139 S. Pryor--Our Phones, Main 285, Atlanta 2877.

Moncrief Furnace Co.

When Mr. and Mrs. "Jack" were wed, they looked the business of life squarely in the face, and took into consideration the more serious as well as the minor problems that would sooner or later confront them.

They began life together on the "Partnership" basis, and while it is true that Mrs. "Jack" is to be the Silent Partner in the great Business of Life, she will share in the anxieties of the business, bear its burdens in the heart, cheer "Jack" and encourage him, when the waters get rough, sympathize with him in all that he does or attempts to do, and she will glory in his success.

This being true, it was nothing less than the "square thing" when "Jack" proposed that

His Wife, the Silent Partner,

should be given a **Guaranteed Monthly Income**, in case death should come to him.

"Jack" found, upon inquiry of some of his friends, that the

Continuous Monthly Income Policy of the PENN MUTUAL LIFE provides an unfailing monthly income, in case of his death--and that his wife would receive this monthly income as long as she lives.

It did not take "Jack" long to make up his mind about the particular kind of insurance to carry--he is now a policy-holder in the PENN MUTUAL LIFE.

Mrs. "Jack" has also taken out an Endowment Policy as an investment, and protection for her declining years.

Both Mr. and Mrs. "Jack" are Atlanta boosters--they are Georgia boosters--and they are also boosters for the policies written by the PENN MUTUAL LIFE.

The PENN MUTUAL LIFE has \$30,000,000 of insurance in force in Georgia, and its amount is greater than is carried by any other company.

The PENN MUTUAL LIFE has \$7,000,000.00 invested in Georgia, and its investments in this state are being increased at the rate of about \$1,000,000.00 per year.

The PENN MUTUAL LIFE believes in Georgia and the people of Georgia.

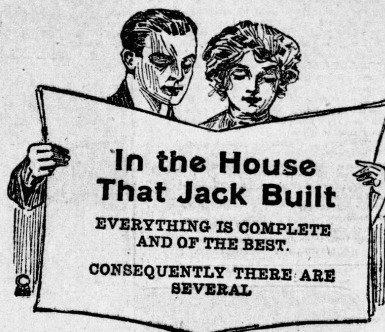
BAGLEY & WILLET, General Agents

THE PENN MUTUAL LIFE INSURANCE COMPANY

Second Floor Fourth National Bank Building

Atlanta, Ga.

CHANDELIERS



MANTELS

Hunnicutt Mantels & Chandeliers

Jack insisted that only the best should go in their home, so, of course a reliable mantel and fixture company was interviewed. This eventually resulted in the mantels and lighting equipment being furnished by

J. E. Hunnicutt & Co.

Perhaps they helped Jack and his wife in making their home attractive, as Jack had overlooked the most important item in building an up-to-date home. Their home now has the porch tiled with 6x9 Red Promenade Tile, the bath floors of White Ceramic Tile, and the walls wainscoted with white enameled wall tile and sanitary base, adding very little to the cost of the home, but making it 50% more attractive.

J. E. Hunnicutt & Co.

53 N. Broad St.

Phone. Ivy 4765

When Mr. and Mrs. "Jack"

started out to make their winter purchases they looked through the newspapers until they found the name of the store that sells it for less. They found that the

Chapman-McNair Co.

155-157 Edgewood Ave.

Has come to be known as "the house of economy," and when they visited the Chapman-McNair store they found that prices had been whittled to the thinnest shaving.

**Anniversary Sale Coupon
Good Monday, Oct. 27**

With this coupon you can purchase 10 yards of splendid apron Ginghams, blue or or brown, 50c value, for 49c

\$1.25 54-Inch All-Wool Serge 97c

This is one of the most satisfactory fabrics ever produced: all pure wool, already sponged and shrunk. Black and navy. Anniversary Sale Price. 97c

69c Puritan Sheet 50c

\$1.95! Double, made of a good bleached sheeting full double bed size. Remember the regular 50c sheet has a seam. This one is seamless. Anniversary Sale Price. 50c

98c

for 10-yard bolt Draper cloth, absorbent, non-irritant. The Red Star brand, \$1.20 regular value.

ONYX HOSIERY

A pair for the double wears. Six Little Bess for women and men. High uphold knee double knit extra fine thread, reinforced heel and toe.

25c

\$1.25 ALL PURE LINEN

TABLE DAMASK, 98c. 22 inches; a dozen different patterns to choose from. Jack's idea: this special Anniversary Sale 98c.

BROKEN ASSORTMENT OF LADIES' FINE SHOES

In this lot you will find some very popular styles in the season's popular leathers. Yield. Patent and Gum Soles. Sizes 2 1/2 to 8. Most of this lot are \$2.50 values. As necessary Sale Price \$1.95

PURE ALL-WOOL SERGE, 36 INCHES WIDE

Here we offer you the very best all wool serge, 36 inches wide, 60c value, in blue, black, brown, tan, red, grey and navy. Anniversary Sale Price 50c

HALF-WOOL SERGE 25c

We offer a half-wool serge, 36 inches wide, blue, brown and red. Special offer for Monday. 25c

\$4.95

for choice of a large assortment of \$7.50 Wool Dresses in Serge and Broadcloth, Good-Organizable styles, they all go in at the underpricing for Monday's Anniversary Sale.

\$4.95

for \$7.50 skirts. A splendid value at the price, too, but to let you share in the profits that each department of this store is contributing to tomorrow's sale, we are offering these \$4.95

A Department of
The Atlanta Journal
Devoted to the interests of commercial
wholesalers, manufacturers and general
business.
Roland Rouse Editor.

THE FIRING LINE

THE ATLANTA JOURNAL

SUNDAY MORNING, OCTOBER 26, 1913.

A Department of
The Atlanta Journal
Devoted to the interests of commercial
wholesalers, manufacturers and general
business.
J. Louis Campbell, Asst. Ed.

WINTER'S TOUCH SETS BELLS OF BUSINESS RINGLING MERRILY

First Cold Snap of Autumn Brings Jobbers of Atlanta Increased Orders for Varied Lines of Goods

CLOTHING, SHOES AND COFFEE ARE IN DEMAND

Weather Registers Its Effect on Jobbing Trade as Quickly as on Mercury in the Tube of Thermometer

The weather has long been deemed a topic of conversation, but it still goes on as the favorite subject of comment and will go on forever. This is because of the paucity of other subjects to which the weather is so intimately related to every phase of life. It is the only change in the weather that has any effect along the thousand lines of business and social activity.

As the first sharp, cold snap of the autumn came last night, the result was registered on actual barometers hardly any sooner than the wholesale trade of Atlanta, which is sensitively the thermometer of the commercial life of this section. Winter breathed over the southland last night.

It glided the unshod feet of the weary in the fields and chilled the sides of the wearers of low summer shoes. Result No. 1. Hurry calls at the retail shoe stores throughout the city for winter wear. Result No. 2. Increased orders for clothing. Atlanta wholesale houses demanding immediate shipments by express. On Wednesday, the weather is expected to be even colder.

Ed Winter starts something, as the weather is, and he makes a prediction of the shoe line. Ed Winter's whistled over hills and valleys in his autumn hat. The result was registered on actual barometers hardly any sooner than the wholesale trade of Atlanta, which is sensitively the thermometer of the commercial life of this section. Winter breathed over the southland last night.

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BAGMEN OF BAGDAD TO HOLD CONCLAVE IN DEC.

Members of Caspian Guild Will Make Merry Here Christmas Week

That merry bunch of journeymen known as the Bagmen of Bagdad are planning what is mildly termed a conclave, the same to occur in Atlanta Christmas week.

It will be a gathering of the members of the Caspian guild of the A. M. C. B. which means Ancient and Modern Bagmen, though, read as "B. M." would not be far from correct. A merry, genial mob.

T. B. Lewis, great ruler, opines that some one hundred from outside the city will pass into the Mystic Bagmen conclave, and much time of the Bagmen will be spent administering the proper rites of initiation, as they will see that no candidate is neglected in any detail of the mystic "welcome."

There will be a grand torchlight procession of the members in uniform. And the only requirement of uniforms for members of the Bagmen of Bagdad is that they shall not be uniform. There is everything from convicts' stripes to pajamas, then dusters to dikes likely to be seen in a Bagmen conclave.

ROGERS, OF NEW SOUTH BAKERY, GETS PROMOTION

Assumes Charge of Sales and Publicity Departments of Tip-Top Bakeries

L. E. Rogers, who successfully launched the big bread business of the New South Bakery, has now stepped into a larger field.

Last week he assumed charge of the sales and publicity departments of the American Bakers Corporation, which controls large baking plants in Birmingham, Jacksonville and Chattanooga, as well as the New South Bakery in Atlanta.

In his new work Mr. Rogers will still make his headquarters in Atlanta at the office of the bakers' corporation, though he will be out of the city much of the time. He leaves tonight for a visit to the plants at Chattanooga and Jacksonville.

Harry Montague, who for some time has been connected with the New South Bakery, succeeded Mr. Rogers as manager here.

POSSIBLE SCARCITY OF XMAS GOODS PREDICTED

Georgia's Prosperity Bringing Heavy Demand for Dolls, Toys, Etc.

Retail merchants of the south who handle holiday goods are all expecting a brisk Christmas trade in dolls, toys, etc., judging from the large shipments that are being sent out by the Dobbie & Way Co. of Atlanta.

The shipping season for these goods started in earnest last week. Though practically all of the orders for such stock are made for November 1 delivery, a large part of the shipping is being made ahead of that date.

Because of the large income to farmers throughout Georgia due to the splendid cotton crop and because of this following period of financial stringency, there is the trade expert to see more money spent on holiday luxuries in general this year than has been spent for some time.

Many retailers have ordered freely on holiday goods this season and they have ordered early. Many are getting in touch with their wholesaler now and placing their orders. The jobbers would state that they have some fear of the demand exceeding the supply, which means that the merchant who puts off buying this part of his stock until very late is likely to find the wholesalers are imported from the south.

McCLURE TELLS HOW BUYING IS DONE IN EUROPEAN COUNTRIES

Atlanta Wholesaler, Returned From Extensive Foreign Trip, Gives Interesting Side-Lights on Trade Methods

MADE BIG PURCHASES OF CHINA, DOLLS AND TOYS

Attended the Leipzig Fair and Visited Sonneberg, the Headquarters of the World for Toys and Dolls

C. W. McClure, head of the McClure Ten-Cent company, who has just returned from a tour of inspection in European countries, where he was on a buying trip for his firm, talks interestingly of the trade and trade methods of foreign business houses.

Through some of the experiences which he had on the trip were quite so thrilling as being a passenger on his return voyage, on the steamship Kronland when it rescued the survivors of the Volturno disaster, accounts of which have heretofore been published.

He visited the important trade centers in Germany, Austria, Holland and England and made large purchases of chinaware, crockery, lace, toys and dolls to supply the wide chain of 5 and 10-cent stores which the McClure company serves.

In none of the European countries are there any houses which correspond exactly to the 5 and 10-cent stores as we know them in this country," said he. "In Germany they are called novelty stores and are much smaller than the corresponding stores over here, usually being nothing but mere street booths and are conducted by women and girls exclusively. In England they have what are known as penny bazaars, where articles are sold for the English penny or 2 cents in our money. On account of the smallness of these stores, the same articles here usually retail for 10 to 15 cents in this country. The English are generally conducted by women. There is also a chain of stores in England which sell goods for 2 and 3 pence, or 3 and 4 cents in our money. These are run by Americans, but not by American enterprises.

The managers and clerks in the penny bazaars get much smaller salaries than in the United States. In Germany, the salary of the manager of a store is about \$100 a month, and the clerks get only about \$12 to \$15 a month.

In London there are many large wholesale houses which, of course, do a tremendous business, but the export trade is mostly conducted by agents who are known as commissionaires. I was in London for all of last year and the clerks get only about \$12 to \$15 a month.

WILLIAMS GIVES INS AND OUTS OF DAY WITH HOUSE SALESMAN

Shows That Work Inside House Is as Fine an Art as Salesmanship on the Road

EDWARD H. WILLIAMS, House salesman of Dougherty-Little Hardware company.

quantity of goods the merchant intended to buy when he left home.

"My plan," says Mr. Williams, "is to get him away from his list, to get his attention off of it entirely. If once that is done he becomes interested in other articles, buys them, and then orders his listed stuff too."

The house salesman is dependent on his own wits and on the ability of the man on the road that the house salesman is almost forgotten as a follower of the art of salesmanship.

Edward H. Williams, house salesman in the notion department of the Dougherty-Little Hardware company, is telling what makes up an average day's work, shows some angles of the trade man's job that make it clear the man in the house needs some persuasive qualities about as much as does his brother on the road.

This house salesman, who has been several years doing the inside stuff for the wholesale dry goods house mentioned, was asked to give Firing Line readers an outline of the average day's routine and some comment on his job in general. These are things he talked off.

First, the house man is on the job early. Not with the milkman, but long before the average traveling man has finished his breakfast, the boys at headquarters who fill the orders and wait on the house trade are down at their place seeing that the stock is in order for the day's grind. He reaches the store at 7 o'clock.

After this preliminary the mail orders, which have been sent up from the office downstairs after being properly registered, are handled. Telling the goods out of the stock to fill these orders takes an average of two hours.

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Our new two-hundred and fifty six page catalog, containing over sixteen hundred illustrations of almost every conceivable article of

Ready for Distribution!

EAHER, SHOE FINDINGS and SHOE STORE SUPPLIES known to the Shoe and Leather trade. All embraced in our immense stock and ready for THE-DAY-THE-ORDER-IS-RECEIVED shipment at your command. We have steadfastly believed that the South, with Atlanta as a distributing centre, is able and eager to sustain a business house of this kind second to none of the Eastern and Northern markets and the success of our twenty-seven years of steadfast and unbroken faith in Atlanta and the South is forcibly attested by the size and scope of this, our eleventh catalog. Your request for a copy will be an appreciated courtesy and with one, through the advantages of the Parcel Post system you should never be inconvenienced for the lack of any article in our line. Drop us a postal today!

Agoin' Since 1886 H. WILEY & SONS CO. ATLANTA, GEORGIA Agrowin' all the Time

IN THE FIRING LINE WITH THE COMMERCIAL TRAVELERS

ATLANTA CASKET CO. HAS MODEL MODERN PLANT

Visit to Home of "Cannon Ball" Line Shows Thriving Atlanta Industry

With an annual output of from 8,000 to 10,000 coffins and caskets, totaling in value \$200,000, with sixty-five employees and a payroll of \$55,000 a year, the Atlanta Casket Company is one of the thriving manufacturing enterprises which are helping to swell the wealth of Atlanta and make the city a strong, vigorous, and progressive south with progress and the highest quality of goods made.

Three years ago this company took over the plant and holdings of the L. H. Hall Manufacturing Company at 184 Elliott street, the oldest coffin making concern in the south, and thoroughly remodeled and renovated the buildings, installing steam heat, electric system, sanitary closets and shower baths, until today it has one of the cleanest, most modern and satisfactory plants to be found in the entire country. Its buildings and yards are located on a lot 420 by 295 feet.

Not the least of its valuable assets is the contentment and loyalty of its employees, all of whom are skilled craftsmen. For the men, fifty-five hours a week, nine hours a day, five days a week, and five hours on Saturday. The women work forty hours a week, nine hours a day, five days a week, and four hours on Saturday. From the time the timber is loaded from the cap to the time it is made into a finished casket, every separate operation is necessary. Nearly all the lumber is Georgia produced, white pine, yellow pine, and white pine. The mahogany, however, comes through a New York house and the red cedar comes from Tennessee and North Carolina. The cedar and mahogany are stored under roof while the other lumber is stacked in the company's spacious yards, whence it is taken into the dry kiln, through which must pass every piece that goes into a casket.

FROM DRY KILN TO FINISH. From the dry kiln it passes to the machine room, where planers, shapers, sanders, molders, and miter machines turn it into the shape of the pieces, properly shaped and carved, which are then assembled in the cabinet room and set up. The caskets are turned over to the upholsterers, and drawers like them and cover them with black, grey, white, broadcloth, silk plush, embroidered plush, or crepe, as the case may be. The company makes as fine and as high priced caskets as are to be found anywhere in the United States, rendering it unnecessary and, in fact, poor business policy for an undertaker in Georgia or the south to go to more distant markets for a casket or coffin of any kind or grade.

The coffins are sent to the finishing room, where they are varnished and finished in colored or white enamel effects. Both coffins and caskets then go to the shipping room, where they are placed in their boxes and made ready for shipment. For making the boxes a separate department is maintained which is always the busiest of the boys.

The dry goods department is a stirring, bustling place. Here the women workers at long tables fitted with sewing machines make the linings for the coffins and caskets and the ladies' and men's burial suits and robes and ladies' dresses.

DIG STOCK ROOMS. There are also stock rooms, where the company keeps its hardware and copper linings for coffins, a large building department handles nearly a large volume of casket hardware, copper linings, burial proof steel vaults and tombs and metal caskets.

The company makes and also has large ornamental outer boxes of ebonized oak and mahogany for its more expensive line of coffins.

N. P. Canton, the general manager, who conducted a firing line representative through the plant about a week, is the type of man who personifies modern efficiency. All the departments, the cabinet, covering, finishing, dry goods, jobbing office and shipping department, work together in a tireless harmony, preventing an organism that knows exactly what it is doing and does it with precision and speed.

The company travels six salesmen and sells its "Cannon Ball" line of caskets and coffins in Georgia, North and South Carolina, Alabama, Florida, Mississippi, Louisiana, Arkansas, Tennessee, Texas and Virginia.

JOHN SILVEY CO. WILL SEND TWO NEW MEN ON ROAD NOV. 1



R. E. JACKSON.

Former House Salesman of This Company Will Take to Road in Northwest Georgia and Southeast South Carolina

Atlanta's already good sized squad of traveling dry goods salesmen will be increased at least two November 1. R. E. Jackson (yes, his friends sometimes call him "Railroad" Jackson) is one of them and George Stokely Smith is the other. Both are going out with the name of John Silvey & Co. on their sample trunks. They are former house men of the Silvey company, though Mr. Jackson has been on the road during the last year for another southern dry goods house. Mr. Smith will be making his initial trip when he returns out next week.

Mr. Jackson is going to his old territory to work in northwest Georgia and northeast Alabama, and is working into a section that is largely a new field for the Silvey company. He has already won his spurs on the Firing Line and is confidently expected to establish his old home in the new territory he will tackle.

The headquarters of the south Carolina is the territory Mr. Smith will cover. Though new to the road he knows the line as well as most travelers and has the aggressiveness needed by a knight of the grip. He went mail headquarters at Augusta.

M'CLURE TELLS HOW BUYING IS DONE IN EUROPEAN COUNTRIES

(Continued from preceding page)

or houses the acquisition of an interpreter is necessary to transact business. While I was away I bought many chinaware and crockery for my business. I have bought for the past two years, bought it from 10 to 25 per cent cheaper than heretofore and this together with the lower tariff duties will enable us to give our trade better value on this line of goods.

Laces and hosiery will be a little cheaper while the prices of dolls and toys will be about the same. Our shipments of chinaware and dolls will arrive about December 1 and the rest of the goods early in the spring.

With the exception of Berlin and London, the European cities do not seem to have the push and go of our cities. The women workers in European countries do not seem to fare as well as their sisters over here. They get smaller pay and in Germany, Austria and Holland I noticed many women working in the fields and doing various other kinds of drudgery that is ordinarily done by men in this country. The European cities, however, seem to be cleaner than our cities and they have up heat when it comes to beautiful and well-kept parks.



GEORGE STOKELY SMITH.

EISENBERG TELLS OF REMODELED FLA. HOTEL

Bob Adams, Well-Known Hotel Man Throughout South, Renovates Ocala House

Editor Firing Line: Spare me a small space in your Sunday issue as I have some good news for the traveling fraternity who happen to make this beautiful Brick City. I dropped off here a couple of days ago from the Atlantic Coast Line, came up to the Ocala House and found a bunch of men in their overalls running about in the hotel. Of course, curiosity got the best of me, and I inquired if the Master Plumbers' convention was being held here. I was confronted by the proprietor and owner whom we all call "Bob," R. T. Adams, and he informed me that the hotel was undergoing renovation, that stationary washstands with hot and cold running water were being installed in every room, also new wall paper and painting, new carpets and screens will be put in every room. Now, boys of the Grip, isn't it inviting to a pleasant and congenial meal awaiting you and a glad hand greeting yours.

The cafe is now under the management of the hotel and you will find everything reasonable to eat and drink at very moderate prices. Believe me, I am charmed with my stay here. Good hotel, good business and good company. Did you know that Bob is a stockholder in the Seminole hotel in Jacksonville, Fla., and vice president of the Hotel Ansley, Atlanta, Ga.

Yes, he is, because Bob says he knows where to locate his money. I hope that every hotel in this and other states will follow Bob's example and make the boys of the Grip their places of abode as pleasant and congenial as their home.

Next week I will tell you about the sunshine in Florida.

N. EISENBERG, Member of Post A. Savannah, and of Savannah Council, I. C. T. Ocala, Fla., Oct. 22, 1913.

"SEEING ATLANTA" TOUR TO BE ARRANGED THIS WEEK

Plans for that special train to take the business men on a sightseeing trip of Atlanta's manufacturing plants are being worked out to completion amid enthusiasm. W. H. Leaky, secretary of the industrial bureau of the Atlanta chamber of commerce, reports that the railroad is sending all the assistance in their power to make the trip a success and that everybody he has seen is interested in the tour and wants to be a member of the party. Mr. Leaky will hold a meeting with the terminal agents of the various railroads one day this week, probably Wednesday afternoon, to map out the details for the special train and the itinerary which it will make.

NEWS OF LATEST NOVELTY REACHES TRADE QUICKLY

Mail Brings Jobbers News From New York, Who Transmit It to Dealers

News of the latest New York novelty reaches the southern retail merchant, be he in city, village or at an isolated crossroads point, within two or four days of its appearance in the metropolis. How closely they are kept in touch with fashion's fancies some of the merchants themselves do not realize, as is evidenced by the idea that still clings with many of them that a trip out pays because they get the "newest things."

The morning's mail serves the purpose quicker. A New York manufacturer mails descriptions, prices, samples and full information of the new velvet neckwear Monday, it reaches the Atlanta jobber Wednesday and by Saturday every merchant on the whole country's list of several thousand names has received notice of the new article that is to become a lively fad everywhere.

It is human nature to be more impressed by sight of the actual center of action on such things. Watching the trading on the floor of the New York stock exchange is more impressive than the printed list of several thousand names. A trip to New York and a personal visit to a dozen sample rooms is interesting, but the merchant can sit at his desk in his market and the latest novelties as quick and much cheaper.

To illustrate, the Bittley-Williams-Watt company was asked to describe their new line of men's shirts, only an example of how several of the jobs concern keep the trade posted. At this house, when samples of a novelty arrive it is at once carefully considered to decide whether it is something that will be popular in this section. If it is, it is immediately ordered in advance of depending on the home jobber. A circular letter is drafted at once, several thousands copies run off, the addresses of the retailers are taken from the envelopes, and out goes the notice to retailers in several states.

One time it will be something like the address of the machine, the time something new in ladies' hand bags, the time something new in men's shoes. Several such circulars go out every month, sometimes several in a week.

About once every sixty days the trade is sent a letter on general lines, covering novelties, staples and much valuable information. The letter is sent to the market in general.

When these working notices go the offer to send samples of the new line on approval.

Nearby merchants are reached by telephone and told of the latest. These retailers are making frequent trips to Atlanta in recent years to see and buy the novelties.

Progressive merchants in any southern state make frequent trips to Atlanta only to keep in mind the fact that they are learning the opportunity the Atlanta jobber offers them. They are learning to keep their eyes open for the new things by the mail order route.

Many are still slow to take to the "fads," but more and more are they as class learning the opportunity the Atlanta jobber offers them. They are learning to keep their eyes open for the new things by the mail order route.

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YOUNGEST RED SEAL SHOE MAN



He is happy without any shoes at all now, but his father says he will teach him the value of Red Seal shoes in due time. The boy is fourteen months old, and the son of Benjamin Doolan, of Ellabrook, Tex., who travels that state for the J. K. Orr Shoe Company.

"COLLEGIAN" SALESMAN ENJOYS BIG SALES

Returns From Trip and Discusses Atlanta as Market for Nobby Clothes

That prices on clothing at retail in Atlanta compare favorably with other American cities is an interesting statement made by R. A. Williams, of Ellabrook, Tex., who travels that state for the J. K. Orr Shoe Company.

Mr. Williams declares that anyone who has the idea that clothing is higher here than elsewhere is mistaken. In fact, he mentions some southern cities where clothing prices seem to average higher than in Atlanta.

Business in his line is feeling the natural effect of the prosperity now present in this section. Says Mr. Williams: He has just returned from a trip among a number of the larger towns, and enjoyed large sales of his company's line, the Collesian clothes.

Flour! Flour! Flour!

QUEEN BEE . . . BRUM

GERBELL . . . BAUM

COOKS' DELIGHT . . . VYXIM

T. E. MAULDIN

THE HIRSHBERG CO.

GLENDALF

S. P. Richards Company

Paper, Stationery, Drug Sundries

DO YOU SELL THE BEST BREAD?

A Free Trip

to Atlanta is available to the merchant who buys an adequate bill from the members of the Merchants' Association.

Write to

H. T. MOORE, Secretary

Rhodes Building Atlanta

Just Add One 30-lb. Case of LIPTON'S

Yellow Label Coffee to YOUR ORDER NEXT WEEK

FAIN & STAMPS

E. L. ADAMS CO. WHOLESALE GROCERS

OUR MOTTO: First Quality Merchandise and Prompt Service.

No Vinegar is so Entirely Satisfying as PURE APPLE CIDER VINEGAR

We Make the Genuine Quality Unexcelled

JONES BROS. & CO. Atlanta, Georgia

Holiday Goods at Wholesale The Best Lines and Values we Have Ever Offered

Included are Toys, Dolls, Fancy China and Glassware, Toilet Articles and Holiday Novelties of various sorts. Direct importing enables us to quote very low prices. Our men are out with complete sample lines. Set them.

DOBBIS & WEY CO. Atlanta

READY FOR IMMEDIATE SHIPMENT

DIXIE PICKLE AND PRESERVING CO.

Southern Merchants: Write for our Catalogue of 56, 57, 58 to 59.

LET US ADD THAT 10c DEPARTMENT FOR YOU

McCLURE TEN-CENT CO. Atlanta, Ga.

BAYLIS OFFICE EQUIPMENT CO. OFFICE FURNITURE AND COMMERCIAL STATIONERY

OUR SALESMEN WITH OUR FACTORY LINES OF SPRING SHOWING OF

Aragon Shirts and Pants

Also Advance Line of Dry Goods and Furnishings WILL CALL ON THE TRADE SOON

A. M. ROBINSON COMPANY, No. 89 North Pryor St. - Atlanta, Ga.

DO YOU SELL THE BEST BREAD?

You do if you handle

A Free Trip

to Atlanta is available to the merchant who buys an adequate bill from the members of the Merchants' Association.

Write to

H. T. MOORE, Secretary

Rhodes Building Atlanta

THE NEW SOUTH BAKERY ATLANTA

It Is Absolutely a Fact We Are Going Out of Business

We Mean Just What We Say

Before we decided to quit, we had bought the largest best stock of winter goods that we had ever bought, and now it must go. You get the full benefit of our decision, and secure the biggest cut prices that were ever offered by any wholesale house. We will send you a salesman, or you can send us mail orders.

WARD-TRUITT COMPANY ATLANTA, GA.

P. S.—Our entire force of Salesmen are all on the road—It is to your interest to wait for them.

ON THE FIRING LINE WITH THE COMMERCIAL TRAVELERS

SAMPLES AND SHIPMENTS

J. L. Nisbet and Dock Westbrock, both of the E. L. Adams company, were telling things on each other Saturday. Dock Westbrock declares that Mr. Nisbet celebrated his wife's birthday recently by presenting himself with a new suit of clothes. Mr. Nisbet retorted that Dock on his recent honeymoon trip had his wife carry the suit case so that no one would suspect them of being newweds.

Bill Quarles spent Friday and Saturday visiting the state fair at Macon. He was accompanied by Mrs. Quarles. Judging from his description of his trip contained in a card to Sport Hammar, they declare at the office of Palm & Stamps that they are very glad indeed that Mrs. Quarles accompanied him.

W. O. Stamps, of Palm & Stamps, was in joyful mood Saturday. No small part of it was due to the phenomenal sales his firm has been having on Lipson's Yellow Label Coffee. "We began having this coffee three days ago," said Mr. Stamps, "and since that time have sold a world of it. The coffee has shown an exceptional demand for Lipson's coffee."

R. J. Perryman, though improved in health, has retired to Atlanta after an absence of eight months, with a little better. He spent the last few days at the home of H. H. Davis, his Atlanta friend, and is glad to see him again. He is now back at the office of the company, and he expects to be glad to learn that he expects to anchor here for his health.

L. H. Davis, the New South Carolina traveler for the Consolidated Paper company, continues to do good work for his firm. President T. J. Moore, of the company, said he was glad to see him at his headquarters at Columbia.

W. P. Price, of the T. L. Adams company, was a member of the party of the Atlanta T. P. A. who attended the Macon fair Saturday.

Mr. Lewis, of the T. Lewis Manufacturing company, makers of the John Ruskin cigar, was a visitor at the E. L. Adams company Saturday. The John Ruskin cigars are proving very popular in this market.

Not only is Sanders Smith a ladies' man, but excellent. He is a salesman of the first rank. His orders for October will make it clear that he has never had since he began with Palm & Stamps.

W. P. McCallie, the fertilizer man, was a pleasant caller at the Firing Line office Saturday. He reports splendid sales on fertilizer for fall crops, and that it does good times and greater diversification of crops. He is prepared to furnish the same with fertilizer for corn, oats and wheat on short notice.

When the Firing Line representative called at the McCallie-Stewart company last week, H. V. McCallie, who is busy over the multigraphing machine, E. M. Hudson, suggested that he might be considered a distinct item of news, namely, that Mr. Hudson was at work, Mr. McCallie stated that it might be regarded as a fact that really it was too sensational to print.

A new sample case sweeps clean. Ask W. T. Dunaway, of Palm & Stamps, office presented him with a new case several weeks ago, the first he has sold since he began with Palm & Stamps six years ago. He says he has been turning it in such a volume of orders that October will be his record month.

"Foot Prints" Hood, representing the F. M. Robinson company of Winston-Salem, N. C., was a visitor Saturday at Palm & Stamps.

E. E. Shyer was at the Consolidated Paper company, where he was a visitor Saturday. He is a visitor to the territory about Augusta, and H. P. Lovelace came in from a tour of north Georgia.

W. M. Mitchell is now a list of city salesmen who use motor cars in fitting from customer to customer. The M. C. K. of the company has just finished his first week with his recently purchased car and showed the value of one to a city salesman by running his sales for the week up several notches. There are many lines of business who make their rounds by auto.

Among the sales of the Home-Cannery company last week was the equipment for an office in the Fourth National bank building which was supplied with good furniture and a comfortable chair.

That machine of J. T. Cook is out of order again, and so rushed Mr. Cook last week taking orders for the H. L. Singer company that didn't have time to take it to the shop for repairs, and consequently had to foot it on his sales round. He declares that the order he has been getting are very gratifying, though he is losing weight on account of the walking.

Joe Singer, of the H. L. Singer company, was ill at his home last week. Joe Wallace, of the H. L. Singer company, returned from the road Saturday after a successful week both in collections and sales.

The travelers of Jones Brothers and company were taking orders for carload shipments last week as follows: E. E. Dawson, at Meridian, Miss.; W. E. Simpson, at Baltimore, Md.; E. L. C. Miller, at Hendersonville, N. C.

Morris Sheehy, of the Atlanta Buggy company, reports that he has been usually acquiring new customers for Buggy and Wagon and at out-of-town points.

W. C. Williams, southern wholesale representative of the Baldwin Piano company, has returned from a trip in South Carolina and Georgia. He visited

Going Strong in His New Field



M. L. CRAWFORD.
This popular salesman likes his new territory and it seems to like him, as he is placing the A. M. Robinson company goods with the merchants in the southeast Georgia and northern Florida in the same large quantities as when he was with them before in another territory. He is now on his second trip in the wiregrass country.

Columbia and Augusta and intermediate points and reports good sales and good collections.

Claude Hennessey, of the Atlanta Agricultural works, was ill at Macon for the first few days of the past week, but the nice batch of orders sent in from Southwest Georgia the latter part of the week indicates that he is rapidly improving.

"Everybody reads The Journal Firing Line and buys Atlanta plows," says Jack W. Evans, of the Atlanta Agricultural works. "Between taking orders for plows during the week and sending my copy of the Firing Line on Sunday, I've been a mighty busy man during the past sixty days in South Georgia."

The swapping jobs game is working nicely at the S. P. Richards company. E. L. Lumbford, who was making the city delivery work of the Richards company, and sent out to make a trip for E. S. Harrison, because of the latter's illness, is showing an aptitude for road work. He sent in one batch of orders the other day that would be a credit to any seasoned regular. In the meantime Mr. Harrison, who took the home job, is as busy as he has not had time to think of his health. And he is making a good house man, too.

George A. Conner, city salesman for the Home-Cannery company, reports good sales on office furniture and office equipment of all kinds. Mr. Conner has formerly with this company, returning to them for his present connection on Southern R.

W. M. Tennant, with the Hirschberg company, has just finished a several weeks' trip in south Georgia with good results.

Practically all of the salesmen of the firm of Montag Brothers are out in their territories this week end. Filing trips are the order of the day with the Montag men now.

Edwin Felselman, traveler for Montag Brothers, is here for the week end.

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CLEAR HAVANA CIGARS IN DEMAND THIS YEAR

Jobber Talks Interestingly of Trade Tendencies in the Tobacco World.

A Havana cigar is a really good cigar this year.

Havana cigars are reported to be again reaching their former pre-eminence in the cigar trade, which they had been losing steadily for several years due to poor Cuban tobacco crops.

"In the last six months our records show a very marked increase in the demand for clear Havana," says W. B. Carlson, of the Capital City Tobacco company. "The effect of the good tobacco crop down there last year is showing in the demand from the public."

Last year was the best crop in ten years and the coming after several rather poor years makes the contrast more decided, and consequently the jump in sales of Havana goods has been natural.

The demand for Porto Rican cigars has grown steadily for several years, but whether it will continue in proportion to the work for the popularity of Manila cigars is uncertain.

The Capital City Tobacco company are now placing their orders with the factories for holiday cigars—which means packed twenty-five to the box—and that cigars are not losing ground as Christmas gifts is indicated by the fact that they are ordering 50 per cent more than last year.

J. A. Woodfill has done little traveling during the last six weeks, because of the injury to his shoulder received on one of his trips. He is quite well again now, however, and expects to be out on the firing line with the Dougherty-Lit-De-Roche line this week.

O. E. Kemper, sample carrier for the M. C. Kier company, came in yesterday from one of his most successful trips this season.

James R. Callier, South Carolina salesman for the Hirschberg company, who has been put out of the running by rheumatism recently, expects to be again calling on his trade this week.

C. J. Hollingsworth, of the Gholston-Cummins Spring Bed company, after a busy week of selling goods, came in from the road and spent yesterday just as busy on the buying end, considering samples of cotton laces.

John O. Castleberry has returned from New York. He took a flyer to the metropolis a brief holiday and was there about two weeks.

Max Samuels, the big salesman who travels for the Hirschberg company, is in Tennessee making one of his five-week trips.

Lawrence H. Moore, of the Atlanta Agricultural works, reports business in his North and South Carolina territory better than he has ever seen it. Lawrence is a hustler and always lands good orders wherever he goes.

R. M. Cook, a new man on the firing line, is making good from the jump. The big fat orders he is making in from Alabama territory proves he is no novice at the selling game.

R. W. Johnson, city salesman for the Felselman-Pike and Preserving company, is today visiting his home folks in Tennessee.

W. J. Thibault returned from his honeymoon. Next week will find him again on the firing line and he declares he is going to smash all his previous selling records.

Max J. Diemmer, who went with the Capital City Tobacco company to cover South Carolina territory for the firm, is making an excellent record in his new connection.

He arrived in Atlanta yesterday for his first visit to the firm's headquarters since he started on his initial trip for them. Diemmer has been traveling South Carolina for the firm as a service representative.

C. C. Phillips, of the Capital City Tobacco company, is expected to head Atlanta's salesmen within a few days.

Norman Johnson, editor of the Merchants' Journal and Commerce of Richmond, Va., was a visitor in Atlanta last week on his way to attend the meeting of the third division of the Southern Wholesale Dry Goods association at Savannah.

W. J. Hays, city salesman for the

Successful Merchant



A. C. HOBBS. head of the new Hobbs-Truett company, at Columbus, Ga.

READING FIRING LINE BRINGS BUYER HERE

Comes All Way From Florida and Makes Purchases in This Market

"The Firing Line is one of the best things for a wholesale market I ever saw and influenced me in coming to Atlanta to buy," said H. F. Simon, of Monticello, Fla., while in Atlanta recently for his first visit as a buyer.

This merchant has been heretofore buying in New York, but says that during the last year or so he has heard and read so much of the Atlanta wholesale market that he decided to come here this season and look things over.

And looking, he bought. He spent two days at John River & Co.'s buying his fat stock and spent some time at other jobbing houses.

Ridley-Williamson-Wyatt company, proudly pointed out yesterday morning a big covered van loaded to the roof with underwear and other cold weather wearing apparel for delivery to his local customers. The cold snap made it one of the biggest weeks of the year for him.

M. M. Standford, with the A. M. Robinson company, is another city salesman who went after a sales record last week, taking advantage of the demand the cold weather brought to him up a big week's sales.

George C. Sweeney and W. T. Stapler, of the R. E. Avery & Sons traveling force, will be in charge of an exhibit of the company's line at the Wilcox-Lincoln fair at Washington, Ga., this week, October 24 to 31. Mr. Sweeney will soon be better known as an exhibitor at the fair exhibit stand lately. He spent last week at Macon at the Georgia state fair, and will look after an Avery exhibit at the Georgia-Columbia fair at Augusta, Ga., November 2 to 10.

Julius Felselman, manager of R. P. Avery & Sons' Atlanta branch, returned yesterday from a three days' trip in southern Alabama, bringing glowing reports of general trade conditions in that section.

Let us get together this week. Look into our lines and we can do some mighty good business. We challenge anybody on Qualities and Values. Our products will SELL. Isn't that what you want?

Run short on a busy day? Sell out in a brisk spell? We're ready with a special service to KEEP YOU FROM MISSING SALES.

And there you are! Capital going into local circulation, doing a few turns, and rolling right back to you.

Ain't it LOGICAL to BUY IN ATLANTA?

Let us get together this week. Look into our lines and we can do some mighty good business. We challenge anybody on Qualities and Values. Our products will SELL. Isn't that what you want?

Atlanta Agricultural Works
Manufacturers of All Kinds of Farm Implements.

Atlanta Stove Works
Stove and Range Manufacturers. The Celebrated BARRETT RANGE Our Leader.

Atlanta Casket Co.
Mfrs. High-Grade Caskets and Dry Goods. Cannon Ball Line Sells Everywhere.

Southern Spring Bed Co.
Manufacturers Spring Beds, Mattresses and Cots. The "RED CROSS" Mattress Our Specialty.

J. D. Frazier & Co.
Manufacturers of all grades of the famous MOLASSES STOCK FEED. Samples and Prices on Application.

New South Bakery
Manufacturers of the Celebrated Tip-Top Bread—"The Joseph Rogers Bread"

J. K. Orr Shoe Co.
"RED SEAL SHOES"

Blount Carriage & Buggy Co.
Manufacturers of Buggies, Surreys and Spring Wagons

Robinson Shirt Co.
Manufacturers of the Famous "Aragon" Brand Shirts.

Looking for the Leaks And Locating Them

The thing that weaves wrinkles 'round the eyes and puts grey hairs on the pate of a business man is Looking for the Leakage.

If he could only cut out the WASTE, he'll tell you, he'd be all right. Which he would.

He scrutinizes his outfit from top to bottom trying to locate the leaks. Sometimes it's material. Sometimes time. Sometimes energy. Sometimes—confound it, you can't put your finger on the thing at all.

Occasionally it pesters him to the point where he calls in an expert to bull's-eye the bad spot for him. The expert comes high; but little leaks can sink ships, and the expert is the lesser evil.

When the expert gets his flash-light going, he turns up this bad habit and that poor method and the other faulty system.

He demonstrates that the clerks waste the pencils and the stenographer is extravagant with the carbon paper. He shows that the night watchman is sleepy-headed and the time-clock in need of physic. He clatters around and makes a big to-do over the billing-system or the way the letters are filed. He roots into the advertising and tells you how to write your copy. He keeps the staff on edge for a week or so. Then he hands you a good-looking report, annexes a nice, fat fee, and gives you farewell.

And ten times out of nine your expert hasn't turned the spot on the BIGGEST WASTE in your business.

Not knocking the expert, y'understand. He's good as far as he goes. But mostly he stops too soon.

THE LARGEST LEAK THE AVERAGE MERCHANT HAS TO DEAL WITH IS IN THE BUYING OF HIS STOCKS.

Learn how to eliminate WASTE in your buying and you'll be the expert yourself.

Here are some of the ways you can do it:

OUT OUT LONG HAULS AND BIG FREIGHTS.

OUT OUT DELAYS IN DELIVERY AND LOSSES THROUGH NON-DELIVERY.

OUT OUT THE TIME LOST IN ADJUSTMENTS AND ATTEMPTS TO RECOVER.

OUT OUT THE SALES MISSED BECAUSE GOODS HAVEN'T COME, OR YOU'RE "JUST OUT."

OUT OUT THE LOSS OF TIED-UP CAPITAL IN THE HEAVY STOCKS YOU MUST CARRY WHEN YOUR SUPPLY-BASE IS FAR FROM YOU.

The long-headed general knows that he can cover twice the distance when the impedimenta is light. But you can bet he sees to it that his SUPPLIES ARE IN EASY REACH.

You ATLANTA and GEORGIA merchants, think on this. Think hard. Then whirl in and BUY AT HOME.

We are here, on the spot. The stuff or a salesman right away!

Any question or dissatisfaction? TELL us. We're here, ready and glad to make it right IMMEDIATELY.

Run short on a busy day? Sell out in a brisk spell? We're ready with a special service to KEEP YOU FROM MISSING SALES.

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Blount Carriage & Buggy Co.
Manufacturers of Buggies, Surreys and Spring Wagons

Robinson Shirt Co.
Manufacturers of the Famous "Aragon" Brand Shirts.

Please answer any of the following questions nearest to your heart and see if we can make it mutually interesting.

Do you use Business Buggies?

Do you ride in Routabounts?

Do you work Wagnets?

Do you haul with horse and harness?

Do you whip the fight?

Do you move with mule millinery?

Do you salt the animal?

Do you run road carts?

Do you polish your metal?

Do you sit in the Saddle?

Do you Dress your leather work?

Do you like Social Surries?

Do you oil your troubles?

Do you repair your strapwork?

Do you know our Bolster Springs are good things?

Do you curry comb or brush aside?

Do you try foot women for cold feet?

Do you keep Umbrellas for the Sun?

Do you have storm aprons for the rain?

Do you Rubber Tire around?

Do you wrap up in lap robes?

Do you driveingle or double?

Do you bridle your tongue or the horse?

Do you carry blanket protection?

Do you ever bucket up the girls?

Don't keep within the traces?

Do you want our advice?

Do you buy as low as our price?

Do you need anything in our line?

If you do, we'll treat you fine—

"It Pays to Deal With"
E. D. Crane & Co.

WHY I PLAY



tending his flock, got tired of the monotony of doing nothing. In his hand he carried a crooked stick; that is, the end of the stick was a crook, although the shaft was straight. In the absence of anything better to occupy his mind, this boy began to strike with this stick at all the little round stones he came across, and he soon began to be interested in the distance he could "drive" the stones.

Another shepherd boy saw him engaged in this pastime, and he, too, began to hit the stones. One or the other proposed one day that they measure their prowess in order to determine which could knock the stones the greatest distance. It was the primitive instinct which thus engendered a contest between these two, but

By Milt Saul

YOU have heard so much random talk about "this game called golf" that you now want to know something definite about it, do you not?

"No, I do not," is, of course, the witty answer to that question, but it isn't the truthful answer. You DO want to know something more about golf, even if you are one of those who have been playing the game ten or fifteen years.

Why do men and women play golf?
What is the fascination in the game?
Why do good men forsake their homes for it day after day, until the neighbors begin to notice it and refer to their wives as "golf widows" and their children as "poor little golf orphans?"

Why?
You have asked it yourself many, many times. You may be one of those who have written letters to the newspapers seeking information about it; you may be one of those eccentric persons who stand off at a distance and stare at those who have had the "bacilli crawl up their legs and bite 'em," as George Ade says; you may play the game secretly, and feel that you are fully aware of the reasons that impel YOU to play it; and you may be so ignorant of the game that you wouldn't know the difference between a club and a soup ladle—you may belong to anyone of these classifications, and yet you want to know why other people enjoy slapping a little gutta-percha ball with a long stick all during an afternoon.

No Answer

A careful investigation of this subject among Atlanta writers has disclosed the astonishing fact that there is no answer to the question. There are many answers to it; as a matter of fact, as there are individuals who play the game, there cannot be replied to in the singular number—the answer must be dragged out and worked overtime if any answer like a satisfactory explanation is to be attempted. The player will tell you, as he told The Journal, that he plays the game because it is a fairly good substitute for sitting on a kind of second fiddle to tennis. Another says he plays it because it is full of philosophy and affords opportunities for the human character; another plays it for exercise; another for fun; another for frolic. It is all things to all people. That's the truth about it, as the interviewers of the Journal's heretofore will demonstrate.

Nobody knows just when the game of golf came into existence. It is an evolution, and therefore it is hard to determine just where the evolving process left off and the finished product began. Its origin, however, is pretty clearly understood and is extremely interesting to contemplate.

Where Golf Began

Long, long ago, in the highlands of Scotland, a shepherd,

at the same time it was the beginning of the game of "golf." Other shepherds joined in the contests, and the stones gave way to "balls" made of wood.

FEATURES OF SKILL

These in turn were discarded for better "balls," and in

the meantime the "distance" features of the contest were supplemented by other features requiring skill to execute them as well as strength. Thus the game was born among the shepherds, and thus it came into the notice of others of the highlands.

Slowly but surely improvements in the manner of clubs, balls and playgrounds were added, until we have today a game requiring not only strength, skill and endurance, but judgment, precision of eye-sight, steady hands and cool temperament as well.

It is a many-sided game, and that is why it appeals in different forms to different people. But here's a heart-to-heart

talk with some of those who play the ancient game. Read for yourself and see why THEY play golf.

Tennis Vs. Golf

Carlton Y. Smith, champion tennis player, says he has found in golf the bulwark to fall back upon when his serve and lob have failed him.

"Of course," says Carlton Smith, "I like the game for the exercise," but there's another reason as well. As soon as the court freezes one can't play tennis, and even if I wanted to, nearly everybody else quits. But golf is a good winter game and keeps the muscles in trim until tennis time rolls around again.

"Then, there's another reason. Golf is a good game to fall back on when I lose my skill at tennis. A few years ago I was wild about singles. Wouldn't play any doubles at all. It was too slow. Now I find myself playing doubles whenever I can. Won't play singles at all. When the time comes, which I expect will be three or four years from now, when I can't even play doubles well, I want some kind of exercise, and I believe I've hit on it in golf."

"I can't play much golf now, but when I have to play it or not play anything, I don't want to be an utter dab. So I'm going in for it two or three afternoons a week, and when

I'm forty I'll have something to do."

As Carlton Smith looks far from forty, he'll very likely have quite a preparatory education in golf before he has to take up a racquet in lieu of a brassie.

WHY GEORGE ADAIR PLAYS. Then there's George Adair. Like everyone else, Mr. Adair said he didn't know why he played golf, except it wasn't "buck," he said. Then he elaborated.

"I've always been interested in athletics," he said. "So, of course, I turned to golf. Been playing it for five or six years. It's good exercise and it's good recreation. Walking's all right (Continued on next page)."

BY GOUVERNEUR MORRIS
Illustrated By Don J. Lavie

Illustrated By Don J. Lavin

the hat pins from her hat and dropped it as carelessly on the water as if it had been her dressing table. Then she took her hat off and looked in two great brown, shining mirrors. The ends disappeared in the rushing London stream.

Storn of her hat and her shabby hair-dressing, the lady was a longer showing, and Saterlee, out of the fall of an admiring eye, began to see reason about her but she hitherto eluded him.

"It will be easier, won't it," he said, "if I take my hat to hold?" "I think I can manage to keep on my back."

"May I, ma'am?" said Saterlee. She laughed at his embarrassment and hurried him to the door and into the keeping of his string.

"Now, ma'am," he said, "just let yourself go."

And he swam to shallow water, not without great labor, towing Mr. Kimbal by the hair. But here he was with no word spoken, this time, with no word spoken, and he carried her ashore. Some moments he carried her.

"Well," she said, laughing, "and you going to put me down?"

"Oh," said he, terribly confused.

"Forget," he was just casting an eye around, "forget."

"Never mind—we'll walk."

"It'll be heavy going, wet as you are," said he.

"I'll sooner be dry in this air," she said.

Saterlee managed to pull his boots on over his wet socks, and Mrs. Kimbal, having given him his hat and coat from her neck, stooped and wrung as much water as she could from her clothes.

It was now nearly dark, but they found the road, and went on.

"What time is it?" she asked.

"My watch was in my vest," said Saterlee.

"How far to Carcasonne House?"

"About thirty miles."

She did not speak again for some time.

"Well," she said, a little harshly in her voice, "you'll hardly be able

"No," said he. "I won't. And you'll hardly be in time to steer your girl away from my boy."

"Oh, yes," she said. "You misconstrued me entirely, Mr. Saterlee. I'm concerned, my only regret NOW is that I can't be in time to dance at the wedding."

"Ma'am?" he said, and there was something husky in his voice.

And then they saw a light, and, forsaking what they believed to be hopeful moments to be the road, there made for it across country.

The light proved to be a lantern upon the porch of a ramshackle

horn-rimmed spectacles" was reading by it out of a tattered magazine. When the couple came close the old man looked up from his reading, and blessed his soul many times.

"It do beest the Dutch!" he exclaimed. "I have a good nasal tone. 'T hers aint two more."

"Two more what?" said Saterlee.

"It's the floods, I reckon," whined the old man. "There's three on the kitchen floor and there's two ladies in my bed. That's why I'm sittin' up."

"No bed for a man is his own house."

"But," said Saterlee, "you must find some place for this lady to rest. She is worn out with walking."

"Stop," whined the old man, smiling his thigh, "if there ain't dat nothin' in de kitchen floor in de loft! Ask de clean forgot, and told de boys dat I had'n't nothin' better than a rug or two 'n de kitchen floor."

"A mattress!" exclaimed Saterlee. "Splendid! I guess you can sleep some on anything but a rug!"

"No, 'n't you say?"

"Indeed I could!" he said. "But you have been through as much as I have—more. I won't take it."

The old man's whine interrupted.

"Ain't you two married?" he said.

"No," said Saterlee shortly.

"Now ain't dat ridiculous?"

ated the old man. "I thought
was all along." His eyes brightened
behind the spectacles. "It ain't for
me to interfere IN course," he said.
"but hereabouts I'm a justice of the
peace."

Neither spoke.

"I could rouse up the boys in the
kitchen for witnesses," he insisted.

Saterlee turned suddenly to
Mrs. Kimbal, but his voice was very
humble.

"Ma'am?" he suggested.

(The End.)

played in the open air. That the turf, trees, sky and other surroundings are delightful. That only pleasant, light exertion is required. That enough skill is required in the game to excite keen interest in it and that it can be played in nearly every kind of weather—at least in this climate.

To the tired and overworked, professional or business man golf has a tranquillizing effect. It settles his nerves; it rejuvenates him; it gives him better judgment.

ment; it encourages him to the exercise of the qualities of patience, steadiness and coolness. "There is nothing of the sensational in golf. It benefits a man by its slowness and deliberation with which it can be played. Nowhere (in the game) is there any strain on his nerves."

"Personally I play a very inferior game of golf. I have been playing for fifteen years and the longer I play the worse gets my game; but at least even a cat can look at a golf club, so I can stand off from the plane of a poor player and see the great advantages of the game."



PAPER FROM OKRA

Old shoes of Oscar Pause brought to light a new industry which may add millions to the South's industrial income.



BY WALD S. GREENE.

THE world owes the discovery of steam to the tea kettle in the kitchen of James Watt's mother and of gravitation to a ripe apple in Isaac Newton's garden. From such atomic trifles have great things grown.

The world may yet find cause to wonder that the old shoes of an Atlanta man should have resulted in the discovery of a new industry. The man especially may reach the day when a piece of frantically leather and an unlucky stumble will be blessed by bringing to pass an enterprise which may yet bring millions to him.

Some ten years ago Oscar Pause stumbled over a withered stalk in his little vegetable patch on Courtland street. He stooped and tore the stalk from the ground. Idly and absent-mindedly he began to rub it nervously between the palms of his hands.

And then, of a sudden, his Big toe struck him all in a heap. "THIS BIG IDEA,"

the fibres of the okra stalk which he had shredded in his hand, were strong and tough. "Hope was there," he said, "the okra plant falling to the ground were very much like wood. And there was the Big Idea."

Today Oscar Pause has reached the point where the work of the last years since he found his Big Idea in an okra stalk on Courtland street is complete. Standing in the sunlight of the little garden the other day, he looked for all the world like a grizzled seer as he prophesied that when the south, enriched a thousand fold, would dictate the price of paper to the world; when the fields now white with cotton would be green with okra plants; and the gin would be discarded for the paper mill machine.

"I may not live to see it," he said. "But so surely as I stand here we shall see the day when the north will come crawling to the feet of the south for the paper which she now holds as a monopoly."

The way in which Oscar Pause said it was not the way of the dreamer. He was too earnest to be visionary, too practical for Castles in Spain. He told of the months of scheming that followed his chance discovery in the garden, of the experiments he had made, the setbacks he had met with, of his final triumph.

He had planted acres of okra after his initial discovery. And with his own machine, the creature of his own mind, he had found a way in which the waste shucks after the fibres were extracted could be turned into paper. And such a paper! Whiter, finer, ten times stronger than any wood pulp paper he had ever seen.

MISSING HIS CHANCE. He took the paper north and showed it, together with the okra fibres and pieces of the stalk, to the Greatest Paper Man. And this one said, "This is the finest paper I have ever seen. Where shall I invest my money to get more of it?"

Oscar Pause told him, "This is from the south. In no other part of the country can you grow the okra to make this paper with."

The Greatest Paper Man frowned and gently pushed aside the white scroll. "I shall never invest a dollar in the south," he said.

That is one reason why Oscar Pause today wishes to see the south hold the paper market in its grip, hold it so that it can bring to his knees the manufacturer who refused to invest a single dollar in Dixie.

Oscar Pause went to New York. He investigated the market for okra seed. He found that the seed, shipped in from South America and the West Indian Islands, were cheaper

than dirt. He bought many seed and returned to the south. We could tell how Oscar Pause formed a company and what came of it, how, for instance, its present operations are so tied up by litigation that it will be some time before it can start the actual making of paper from okra. But, as Kipling has remarked not once but many times, "That is another story."

But the broad acres of okra which Oscar Pause and his fellows planted at that time fully justified their early hopes. Okra is a South American plant and is a poor product anywhere north of Mason and Dixon's line. But here in the realm of King Cotton okra thrives. The seed produced by Oscar Pause bloomed and shot up to monstrous heights. Oscar Pause has a picture of himself driving a horse and buggy beneath okra plants that tower clean above his head.

The stalks were shredded. The fibres made a cordage of wonderful delicacy and strength. And the woody bark was mashed into the paper pulp, a pulp already so sticky from the vegetable matter contained in the okra that the expensive chemicals used to make paper from wood pulp could be dispensed with without altogether.

The machine used to make the paper pulp from the okra is of a peculiar shape and construction. Exactly what its process is, is a secret. Oscar Pause is the only man that knows and he keeps his knowledge to himself.

One thing the early trial of paper manufacture from okra gave Oscar Pause, that is, an array of figures so accurate that they cannot be disputed, and so wealthy in the possibilities they contain that they are startling.

When it is known that over 15,000 tons of paper are manufactured in the United States every day and that its value amounts to \$200,000,000 a year, some estimate of the enormity of the paper industry may be gained.

And one moment's thought of the frantic effort to conserve our rapidly depleting American forests, will show us that wood cannot always alone, which can be bleached to an almost perfect whiteness and can be dyed readily any color, will nearly meet the cost.

An estimate has been made for the cost of growing a crop of okra is not only much less than cotton and other plants, but it can be made in five months. An acre of good bottom land has been known to produce 28,000 pounds of green stalks, equal to 12,000 pounds of dry. Six tons of dry stalks are estimated to yield one ton of fibre and four tons of paper pulp.

One beauty of okra raising is that not one bit of the plant goes to waste. Okra as a vegetable is not entirely lost sight of. The fibre from the stalk can be converted into rope, twine, bagging, matting and cloth. The roots and pod hulls can be used for book binders' board. The seed is said to contain a valuable oil, and it can also be used again to raise more okra plants. And best of all, the refuse shucks make some of the finest paper ever seen.

The diversity of uses to which the okra plant can be put make it a very cheap plant to grow. The cost of making pulp from okra is said to be one-third less than that of making it from wood. The by-products are declared to more than pay the expense of producing the paper. The fibre, which can be bleached to an almost perfect whiteness and can be dyed readily any color, will nearly meet the cost.

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One beauty of okra raising is that not one bit of the plant goes to waste. Okra as a vegetable is not entirely lost sight of. The fibre from the stalk can be converted into rope, twine, bagging, matting and cloth. The roots and pod hulls can be used for book binders' board. The seed is said to contain a valuable oil, and it can also be used again to raise more okra plants. And best of all, the refuse shucks make some of the finest paper ever seen.

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The okra paper of Oscar Pause may yet be the salvation of the forests and the stoppage of the broom-handles from competition.

In 1857 the possibilities of cordage made from okra fibre were brought to the attention of the department of agriculture of the United States, but nothing was done about it owing to the lack of adequate machinery.

FRACTIONAL COST.

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operating an okra farm manufacturing plant as follows: Cost of growing crop, cutting, curing and hauling to the mill, \$15 per acre; cost of milling \$15 per acre; cost of manufacturing pulp, \$40 per acre; total cost \$70.

Product: One ton fibre worth not less than \$60; four tons of pulp worth \$160; total \$220. Incidentals being allowed \$250 per acre, profit would be placed at \$120 per acre or \$120,000 on 1,000 acres.

These figures are startling. And yet, according to Mr. Pause, they are under estimated rather than over estimated. The roots and pods, amounting to nearly 4,000 pounds per acre, and the excess seed, have not been taken into account. They would both run to profit.

\$120 profit on an acre on any crop means a fortune to the owner of land. Okra is a hardy plant. It can be grown as easily as cotton, as easily as corn, or any other crops now forming the prime agricultural production of the south.

Should the prediction of Oscar Pause come true, should the southern farmer take up paper making from okra in earnest, should Georgia's sunny fields be dotted with prosperous okra farms and thriving mills, then indeed, would the south be a power in the world of industry.

No longer would Dixie depend upon the north and other lands for paper, but she herself would supply the world, and the gold of all nations would pour into the coffers of the southern states.

Oscar Pause's discovery is no idle dream. It has been tried and proven. He has made good. Perhaps some day he will leave his name engraved high with America's greatest.

They distract by unwholesome excitement the minds of students in college, and thereby they impair the quality of their scholarship. It is not strange that the work of the literary societies in some institutions is not what it once was. With the students yelling after games all over the land, how can we expect them to be interested in the debating societies or care for intellectual contests?

These games draw after them Sunday travel when the young men ought to be in the churches, and they lead to gambling and to association with gamblers.

These intercollegiate games do also increase the expenses of a college course while reducing the benefits of such a course, thereby they force parents to pay more money to send their boys to college and at the same time the money thus expended. They ruin fathers and ruin sons.

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BRITAIN AND BRUTALIZING

By Bishop Warren A. Candler

THE possession of the faculty of reason does not assure the exercise of it more than the ownership of money assures the wise use of it. Hence that the good men are small unreasonably, and the worst evils are often defended by them most earnestly. A fashionable bad deeds fast in the face of facts where which it ought to fall, and custom forces consciences.

Hence, for example, is the mania for intercollegiate games, which can not be defended reasonably, and which brutalizes physically, mentally and morally. Grave instructors occasionally utter forth specious apologies for the evil; but everybody knows that no college authorities in the land would permit to prohibit it, if it were not so popular among certain classes.

From time to time the public is informed that these sports, which kill have been reformed and their evil features have been eliminated. But after all such assurances the evil goes on as before, and multitudes of young men are maimed in body, damaged in mind, and injured in morals, and some are even killed outright.

The danger has just begun already shows the worst of records. In the matter of bodily injuries alone no year has made a worse "score."

Under date of October 15 the following game dispatch was sent out from Chicago:

Chicago, October 15.—The weekly list of football injuries, compared with record of "casualties" in combats of ten years ago, according to an authority on the gridiron game writing today in

The Chicago Daily News. Despite the new rules, many of which were designed to eliminate roughness and lessen chance of injury, the "new" game makes the "old" look like a parlor pastime, he says.

The critic does not blame the present code or method of play for all injuries, but says the changes have, in part, defeated their very purpose because they are responsible for the loss of the skill with which old-time players avoided injury.

He cites the instance of one University of Chicago player weighing only 142 pounds, who went through four seasons under the old rules, carrying the ball more than any other player on his team, and yet asked for "time out" only once.

Several years later a successor to this player, weighing more himself, but opposing men of less weight than the "old-timers," was taken out in his first college game, suffering more bruises than the first named got in his whole career.

Reports in the daily papers concerning particular games more than justify this general statement of this "authorities" on the gridiron game. Here are a few facts as reported in the papers recently during two days only. From New Haven, Connecticut, comes this report:

NEW HAVEN, Conn., Oct. 16.—During football practice on Yale field this afternoon Martin, center on the varsity, and Thompson, a halfback, received injuries which will probably keep them out of the Yale game Saturday. "Martin

received a cut on the head and Thompson turned his ankle. These injuries bring the "hospital squad" up to thirteen.

Think of that! Thirteen students laid up in the "hospital squad" at one time by injuries in intercollegiate games! Does any sane man believe that health, or mental culture or morality is promoted by such brutal sports?

From Tuscaloosa, Ala., on the same date as the report from New Haven, comes this dispatch:

TUSCALOOSA, Ala., Oct. 16.—On account of injuries of a more or less serious nature received by his varsity men recently, Coach Graves has cut out all scrimmage work for the remainder of the week. This decision was reached before practice yesterday, following a conference of the head coach with his assistants. Alabama wants to be able to present her best line-up against Georgia Saturday.

Among those suffering at present from bruises and strains are: Captain Vandergaff, halfback; Jones, fullback; Harsh, halfback; Stickney, fullback; Burks, tackle, and Riddle, center.

Vandergaff has a bad shoulder, Jones a dislocated shoulder, Harsh, a game leg, Stickney a bad arm, Burks a strained leg muscle, Riddle a strained shoulder.

From a dispatch dated Athens, Ga., Oct. 16 this record of injuries is extracted:

At the present time not many more men could be hurt and still leave a team at the university. Practically every man is either out

or suffering from a sprain. This is no cry of woe. The men are really hurt. Just why so many should get the jinx at one time is not known. The team was given plenty of time to work into condition slowly, and there is no reason for the great number of injuries. However, whether there is a reason or not, the hurts are there and the men are not.

From a report of the game between the teams of Yale and Lehigh on Oct. 18 is taken this statement:

"Captain Flick of Lehigh, sustained a broken collar bone in the first period, and Kuhn took his place at left half."

This was printed under the caption, "Yale Smashes Lehigh's Leader."

From a report sent out from Auburn, Ala., on Oct. 16 we learn:

"Auburn team came through the Florida game in good shape. The crumples are getting along very well, and in about another week Auburn will have its full strength on the gridiron."

Although the Auburn team came through this recent game in what is called "good shape," it appears that there are a bunch of crumples down there.

In a game at Ithaca, New York, on Oct. 18 the press dispatches report:

"Fritz was carried off the field in the last period. His injuries are not considered serious."

These dispatches cover the record for two days only—October 16 and 18. But still the deadly work goes on. In the newspapers of October 21 appeared the following:

KANKAKEE, Ill., Oct. 20.—R. J. Kramer, twenty-one-year old, died today from injuries received in a football game two minutes before the end of play yesterday.

With such a daily record of injuries and deaths we ought not to be surprised by this dispatch from Boston:

BOSTON, Oct. 18.—"American football is altogether too brutal," said Prince Matikman Q. Cole, of Zuland, who has been studying this subject as the guest of the family of Robert T. P. Storor, owner of the Harvard varsity football team.

It is not surprising that this Zuland

prince sees the brutality of these games; but it is amazing that men claiming culture and professing Christianity will not see what is manifest to even a half-savage eye.

But physical injuries are not all the evils which attend these games. Around them gather moral evils that are worse than bodily hurts. Gamblers gather about them and gambling springs from them.

In a dispatch from Macon, Ga., under date of October 16, occur these words:

"Seven money on the campus is being offered that Tech will not score more than four touchdowns on Mercer."

From Birmingham, Ala., under date of October 17 (before the game between the teams of the University of Alabama and the University of Georgia) comes a dispatch containing this statement:

"There has been very little betting on the game, and what has been wagered has been at even money."

Two days in advance of the game the betting had begun "at even money." Who can say that lengths it went later?

If they prevailed among the worst classes, they would deserve the severest condemnation; but prevailing among college students they should receive the more pronounced opposition from all good people. They are striking a blow at the civilization blow at the top of our civilization.

They are degrading college ideals by setting the brutal player above the earnest student as the hero of the

No Chanel Customs Change

PARIS.—Mr. Hanington, presiding at a meeting of the British chamber of commerce in Paris, gave an account of negotiations with the customs administration with a view to having hand luggage examined in the cross-channel steamers between London and Paris.

The director general of customs had informed him that experimental examinations had been made during July, but the results had been unsatisfactory.

The director regretted that, in spite of every desire to increase the comfort of passengers, he was unable to accede to the proposed change.

the rare nowadays. Ten years ago, perhaps longer, killings were more frequent; and many who reported stills were severely beaten. One or two striking stories have developed

during the reign of the noted fam
after which this collar has been name

SALTED NUT SANDWICHES
Chop salted nuts of any kind fine, mix with cream, and spread on bread. Or, chop cream or scented butter until it is spread smoothly, and put on this size of nut and chicken sandwiches.

NUT AND CHICKEN SANDWICHES
To a cup of the white meat of cold roast chicken, add a half cup of cream, and the quantity of blanched almonds required to make a thick paste. Add a little salt to a paste with cream, reason to taste, with salt and paprika or cayenne pepper, and spread on bread. Or, use cream and butter or margarine.

CHESTNUT SALAD II
Boil, chop and season blanch large Spanish chestnuts, and let them become perfectly cold. Then chop them very fine, and add lettuce in a bowl and pour over all a good French dressing.

CHESTNUT SALAD III
Shall and blanch your boiled chestnuts and to a cup of them put the same quantity of cream, and a little more of the quantity of lettuce, also add. Serve on lettuce leaves, or on bread and butter or good butter dressing.

NUT AND FRUIT SALAD
Divide oranges into halves, removing the white skin, and cut each lobe in half, peel off the skin, and chop the orange and shall and blanch English walnut kernels, and add to the orange halves. Sprinkle with dressing. Leave over all upon a mayonnaise dressing, just before serving. If you use the orange and may use instead of the shall, you may use the orange halves, and the last moment before serving, add a little cream.

ITALIAN CHESTNUT PUDDING.
Boil a pound of large Italian chestnuts, peel them, and chop them very fine. Sauté them with a couple of tablespoons of sherry, after you have been prepared to use them. Add a little cream. Put whipped cream, a little sweetened, and a little sugar, and a little nutmeg, or a vehicle chestnuts or with marshmallows.

CHESTNUT PUDDING
Beat four eggs light, the yolks and whites separately; to the beaten yolks add a little sugar, and beat them until they are put through a vegetable sieve; add to this a little cream, and a little sugar, and a little nutmeg. Sprinkle with a little sugar. Sprinkle cracker crumbs, crushed very fine, and a little sugar, and a little nutmeg. Beat all the whipped whites, turn into a pudding dish and bake to a delicate brown. Serve with a little cream, and a little sugar, and a little nutmeg, and a little sugar.

[illegible]

A COMPLETE WARDROBE FROM LAST YEAR'S LEFTOVERS

By Louise Morley With Drawings By Marie E. Walsh From Exclusive Paris Photographs.

TOO few women regard the art of dressing as a business proposition. They play as lightly and irresponsibly on the subject as little children. I heartily sympathize with the woman who feels she need put forth no energy toward personal appearance. She should give up not all her energies, but it is a pretty safe investment for a part, and particularly for the wage earner. Correct appearance spells self-confidence, the greatest asset and weapon for success in any one's possession. What would be the chance of an applicant for a worth while position if their ability were not fortified by the accessories for a good appearance? A business man would not get for one minute consider an individual, with a doubtful case, run down at the best applicant, qualified to take charge of a responsible position. Such a condition would not inspire confidence, nor could self-confidence exist under such conditions, and one must have confidence in one's self to inspire it in others.

The women who accomplish big things in business never allow themselves to become lethargic in any detail. Those who are indifferent to such fundamental questions are becoming splendidly fewer. Now that the precedent is being established, let's make a concerted movement to live up to it. With a little perseverance it could so easily become a habit, and with such surprisingly economical results. It would mean a little more soap and water and a little extra thread for mending, but garments given such care would last twice as long, and the results from such good intentions would be so satisfying from a psychological standpoint.

Good dressing does not necessarily mean extravagant dressing. The incompleteness of the average wardrobe is appalling, not in quantity, but in appropriateness. How many of us miss opportunities that would mean great pleasure if we only had the right sort of clothes to wear? I will give some examples, utilizing last year's wardrobe and transforming it with splendid results.

There is, perhaps, a black tailored suit, or one in some solid color, the skirt of which is beyond repair. Buy a Scotch plaid material in the dark rich tones for the skirt, being careful to select the predominant tone the shade of the coat, unless the coat is black. One of the best styles is a simple little skirt, caught up into a three inch tuck in the front, about half way between the waist and knees, the tuck proper being attached not more than four inches across. If one is not too large in the hips, a folded girdle of the plaid pressed flat can be drawn around the hips about four inches below the waist, crossed in front and slipped through a silk braiding two and a half inches in diameter, silk fringe on the ends, which reaches almost to the bottom of the skirt. The effect is beautiful. The ring and fringe should always be in black. If the girdle is not used put a row of gun metal buttons all the way down the front of the skirt, the seam being in front and the lower corners rounded.

If the coat is a gateway, lucky the possessor. If not, the desired effect can be obtained by pressing on the coat and pinning the fronts in the desired shape before cutting. Also put gun metal buttons on the coat.

The little waist to go with this suit is made of two shades of chiffon to match the two predominant shades in the plaid. Right here I want to suggest a few things about having old materials dyed. It seems a pity so few people take advantage of successful ways of transforming an old frock.

For example, an acquaintance whom I met recently was looking stunning in what I thought a new black charmeuse gown. After pouring forth compliments in great abundance, which her appearance so absolutely justified, she informed me it was her last year's black charmeuse, which she had thought ruined by getting paled on it, and had in consequence laid it aside as hopelessly ruined. This fall, feeling the need of a silk dress, she sent it to a dyer's, the result being an astounding success. The only change was new material for a wide girdle.

Black evening gowns are so fashionable, why not send your light colored satin from last year and have it dyed black, like the skirt up in front about twelve inches below the waist line, and add one of the wide girdles that come down below the hips, to which has been added a net tunic, as per illustration. Have the bottom of the tunic wired to achieve the ultra. A perfectly plain skirt that cannot be altered can be transformed by the addition of a girdle like I described on the plaid skirt.

Annapolis of this, I will describe an exquisite little evening gown I saw last winter of gold colored plain and broadened charmeuse. The foundation skirt was of the plain, the kimono waist and tunic of the broad. The tunic was trimmed in a three inch band of leopard fur. The effect was stunning. This season, the foundation being too good to discard, the old tunic was removed and a new one made of a silk voile or gold net in the same shade, wired and trimmed in fur. The kimono sleeves were cut off a wee bit below the shoulder and new long sleeves were added, made of the net gathered into a one-half inch velvet band at the wrist, finished with a little tuck over the hands. This transformed the gown into another stunning one, and ultra in every detail.

A charming afternoon gown can be made of an old black velvet; but remember the velvet must be cleaned and steamed, then add a tunic of black net, wired a tiny bit, but not too much, for afternoon wear. Also add the long tulle sleeve, which is such a necessary detail, and one not to be overlooked. Allow the velvet to come up on the waist in the shape of tabs, or some manner of trimming, then one can use individual taste as regards the finish of the waist-black with jet as a trimming, in which case a little band of jet should be put around the tunic. Jet is popular, elegant, and generally becoming.

Every one has an individual style which should be as thoroughly studied before a garment becomes a finished product. Just because a gown is becoming to another does not justify a replica for one's self. The back of it may be Dutch, where a V would be more stylish would be better. And by the way, speaking of raglan sleeves, put on the soft pad here, for white



Afternoon frock of black charmeuse. Broad girdle of charmeuse in Bulgarian colors, drawn up over fashion over the hips. Long sleeves of black tulle gathered into velvet band at the wrist.

they are new, they are difficult, and with them there is no happy medium, being either stunning or impossible.

I am going to tell you something about brown and I am going to say it in the vernacular of Punch—"Don't." To begin with, it is a terribly extravagant shade, for all its accessories should be brown or some blending shade. Black hat and shoes positively sever at it, and almost any other shade in combination is impossible. However, if one can afford to be a harmonious study in brown, it is beautiful.

Here are a few suggestions that will stamp your gown of this year's vintage. The pegtop skirt, long sleeves, and the development of the new vest idea, which, by the way, can be utilized so nicely with your gateway coat.

This same sleeveless vest presents all sorts of novelties in the way of charming and frivolous sleeves. For instance, the sleeves may or may not be of the same material as the skirt. Stamped muslins, which material may be taken from some of the summer's dresses that have reached the end of their usefulness as a whole, are in vogue for the sleeves. These sleeves are many of them wonderfully and remarkably full. Often the width of the upper arm is gathered into an upper cuff of fur or into a deep, buttoned, close fitting cuff of the material. Many other sleeves which are cut moderately wide at the top show a moderate bulge at the elbow and then are tightened in below, occasionally flaring slightly at the wrist. It would only take, of course, a little fur for the sleeve cuff, and most of us have in our possession some piece of fur sufficient for such trimming.

The hat, of course, plays no minor part in the general scheme of things, and the hat really is just about the simplest article of apparel to make like a statu-

ette wardrobe is complete without a blue serge dress. This one shows a slightly draped skirt, slashed at the hem to give greater freedom. The somberness of the frock is relieved by wide cuffs, a vest, and a narrow fringe finished panel extending part way down the front of the skirt of blue and green clean plaid.

Living creation with a small amount of effort spent. Vivid colors are not popular and black velvet is used to the exclusion of all others. Simplest trimmings in the way of agrettes rise up at all kinds of unexpected angles, but beyond that nothing is demanded on the smartest headpiece of the season.

Following out the same black color idea, wonders can really be performed with black net in the way of draperies for old gowns. A fish of net can transform the bodice of a satin foundation with a kimono sleeve of the same material, while the skirt may be hung with straight lengths of the net caught in at the hem with satin may be dyed yellow and trimmed with a black covering and the effect is most decidedly French.

A new frilling in a last year's chiffon waist and an inexpensive one, too, is of plaid net lace, not one that necessarily stands out in frills, but one that is so fine it gives to the lace a fine rippled effect.

To trim last year's silk waists with lace is in the compass of every woman at all handy with the needle. One attractive model shows net long up to the knee, the exclusive shape was of dark brown, chiffon over the same toned silk and should be worn, of course, with a suit of the same shade. The lining of silk went only as far as the neck, which was of extremely fine chiffon, while the full length sleeve of brown chiffon was put in with a cord. A little at the right of the front and extending open from the neck to the waist line

was one of the popular vest fronts of net. Frilled lace drops from the front of the blouse down quite to the waist line, while a flat collar lies low on the shoulder to mark it as being noticeably of this season's make.

While net frills at the neck are exquisitely delicate and pretty, the woman who plans her wardrobe with any degree of prudence and caution does not rely too much on this rather unobtainable dress accessory. It is a little too fascinating for much durability. Dora linen makes a thoroughly dependable neck finish to wear with gowns of blue, brown, red, or tan coloring. One pretty imported gown was of fine but firm imported blue serge, made up with a simply draped skirt and a perfectly plain bodice. Purple was the note of color in the buttons and the piping at the seams, but the unusual note was the collar of substantial linen, ecru shaded. The neck opening was high at the front and the back and low at the shoulders, and the ecru linen lay in rounded ends. It was edged in the same shade purple and delicately embroidered in an unobtrusive fashion.

There are those who think that with a limited income one should necessarily keep out of the expensive shops, but this is a sad fallacy under which too many present day women labor. For while one may not be in a position to buy any of one's large purchases there, many small accessories which would go towards making a last year's wardrobe appear stylish can be had reasonably. And they possess a smartness which is not obtainable at the smaller and cheaper stores.

For instance, in the matter of flowers there is no one article which is of such attractiveness in the adding of charm to the simplest gown as the artificial flower when it is perfectly made and of exquisite color and shade. A gown of inexpensive chiffon made over from many of last year's articles can be rendered strikingly effective by some handsome velvet or satin trim. The black rose is one that is tremendously in

gateway coat of black broadcloth. Most of Scotch plaid in dark, rich tones, caught up into a three inch tuck in the front, about half way between the waist and the knees.

voire, and with its somberness relieved by stunning green foliage there is no dress accessory more fashionable or appealing.

This is a season of marvelous opportunities for individuality, almost an unknown quality, so long latent in many cases, but which should be inspired to activity by all the myriad styles, colors, and combinations which remind me—

So many satins, so many tweeds, so many draperies that wind and wind, when just the art of the right kind is all this sad world needs.

The newest gowns have a wired cape collar of black. It falls over the top of the sleeve and stands away from the bodice at the back.

Among the prominent colors are Russian green, beige, and black, matter and tulle, blue, citron and beige yellow.

The charm of the new blouse lies in its color combinations and simplicity of fashion, all trimmings having been eliminated.

Skirts are apt to have bias bands of net or silk half way up, which look like a short tunic.

The fringed skirt is by no means confined to dress costumes, for many street suits are designed with skirts of this fashion.

If you want to be in fashion the waist of your blouse must not outline your figure at any point.

The one piece frock should be made of peau de poisson, broadcloth, wool poplin, and fancy serge.

The winter gowns are trimmed with taupe, blue, yellow, or purple fox, skunk, tiger and leopard fur. There are small collarettes of skunk fur combined with fox, dyed rose, purple, or yellow.

Lace is now seldom seen as a coat collar, plain muslin, Jap silk, or charmeuse having taken its place. Contrasts of all kinds appeal to fashion's taste and furs are combined with sheer muslins.

Ruffles and shirtings and ribbons are undoubtedly the best and most charming trimmings for the young girl's dress.

The normal waist line dominates in the suits. Some models have belts arranged to produce a long or short waisted effect.

By William J. Bryan

ANDREW M. SOULE

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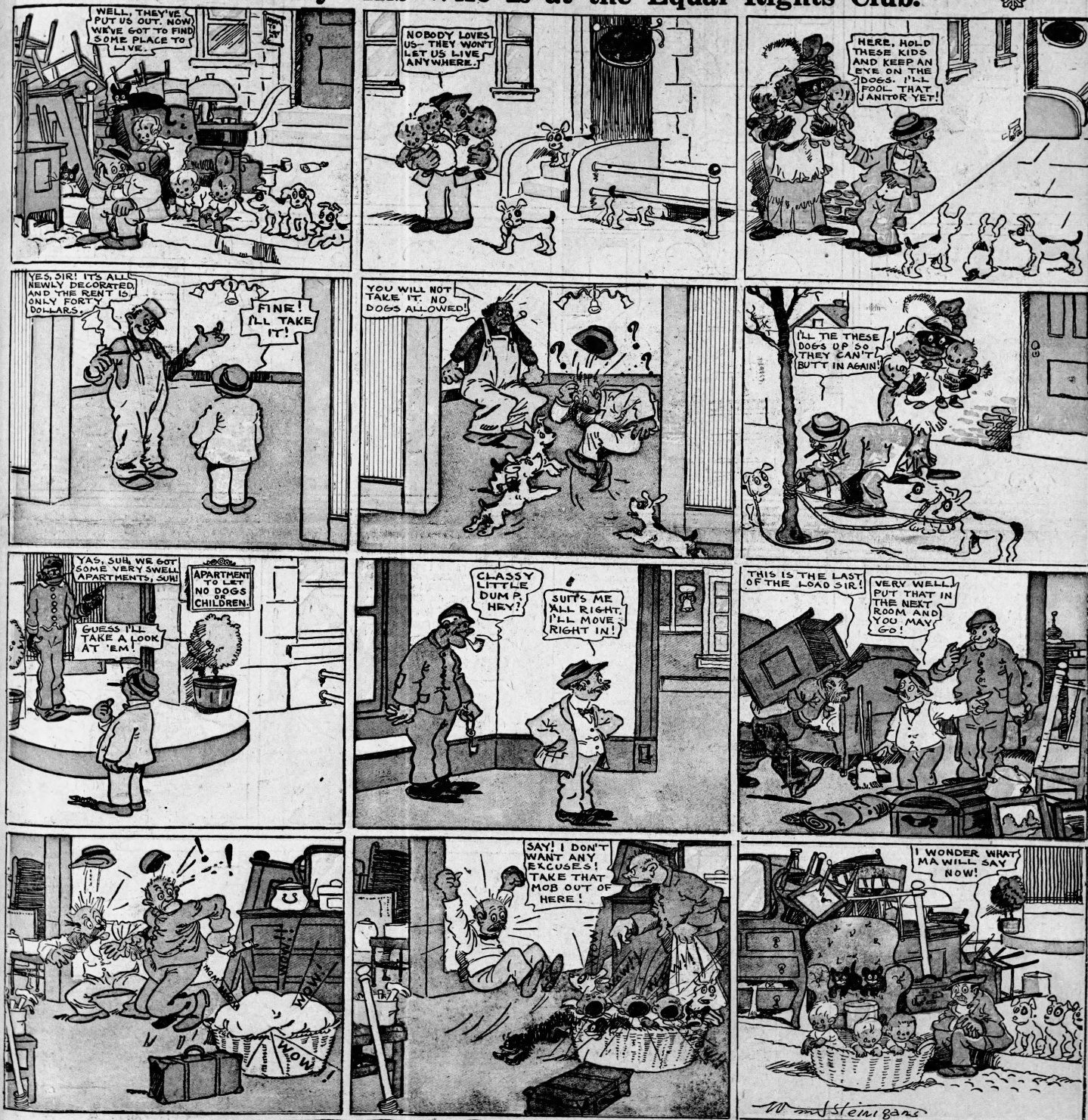
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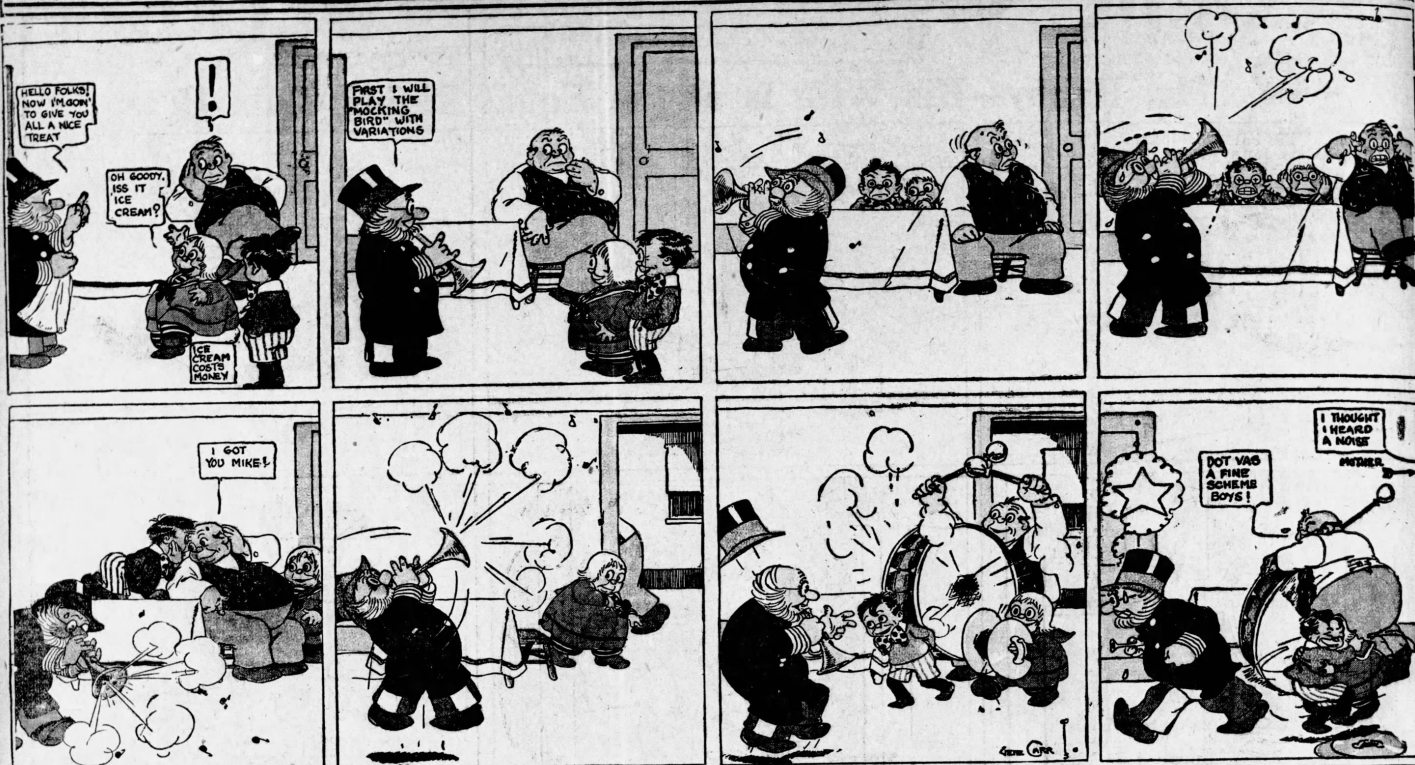
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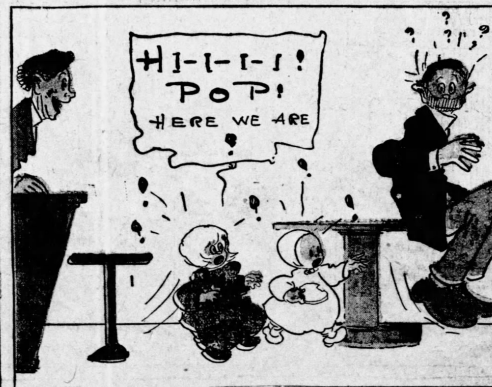
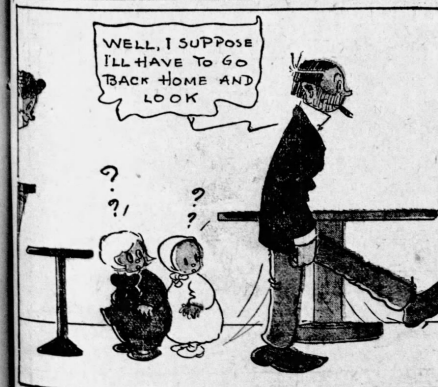
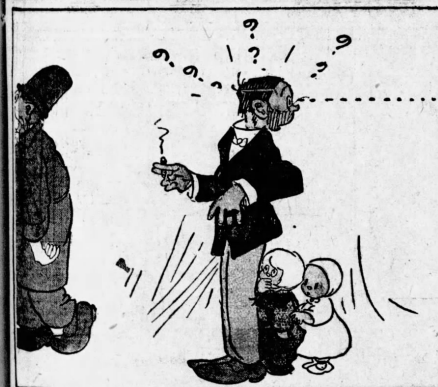
Stepbrothers—Major Stuff Didn't Want Any Assistance



Tenderfoot Tim--Such Is Life in the Movies.



Those Kids Next Door---Nippy's Pop Catches the Idea



Hawkshaw the Detective---The Scare That Didn't Work.



The Newlyweds---Papa Is Innocent, but He Can't Prove It.

